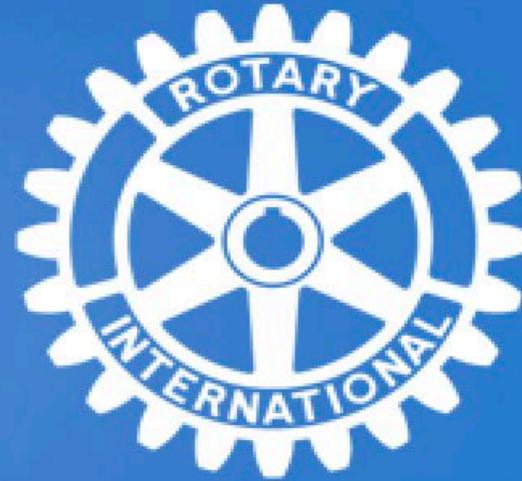


Rotary

PEOPLE OF ACTION



Welcome to District 6980 PETS!

DGE Don Harris





Housekeeping

- Please keep your cell phones and electronics on mute
- Feel free to use your electronic devices to make notes or participate in the session – Please do not multi-task during the session.
- If we don't have time to answer your questions we will get back to you.

Rotary
District 6980



PEOPLE OF ACTION

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Invocation



PDG A.J. Range
District Trainer
Rotary Club of Oviedo



**CREATE HOPE
in the WORLD**



Pledge of Allegiance



Welcome to the 2023 District PETS

District President Elect Training Seminar

Objectives: Why we are here?

1. Help you prepare for a **SUCCESSFUL** year.
2. Get to know each other—and **DISCOVER** you are part of a **TEAM** of Rotarian Leaders.
3. Have a chance for Presidents to bond with AGs—and **how TOGETHER WE can Create Hope in the World!**
4. Answer questions about Florida PETS.

RY 2023-24

DG Vision



- **The Rotarian, and the Rotary Club are the most important part of our organization, and our district will do everything possible to support Rotary clubs.**
- Collaboration on projects with other clubs and organizations is very important.
- Create a club and district experience that will make every member proud to be a Rotarian.

Introducing Your District Governor-Elect

Don Harris



Rotary Club of Lake Mary

Rotarian since 1991

Past-President 2009-2010

Paul Harris Fellow +3

Sustaining Member

Rotarian of the Year - 2011/12 and 2015/16

Service above Self - 2010/11 and 2014/15

Board of Directors Youth Services Foundation

Board of Directors Florida PETS

District Finance Committee 2017-present

District Chair Youth Services 2020-2021

District Chair Vocational Service 2010-2013

District Chair Public Image 2018-2019

District Administration & Strategic Planning Committee 2013-2015

District Conference Committee 2014-2017

Introductions - Rotary District 6980 Leaders



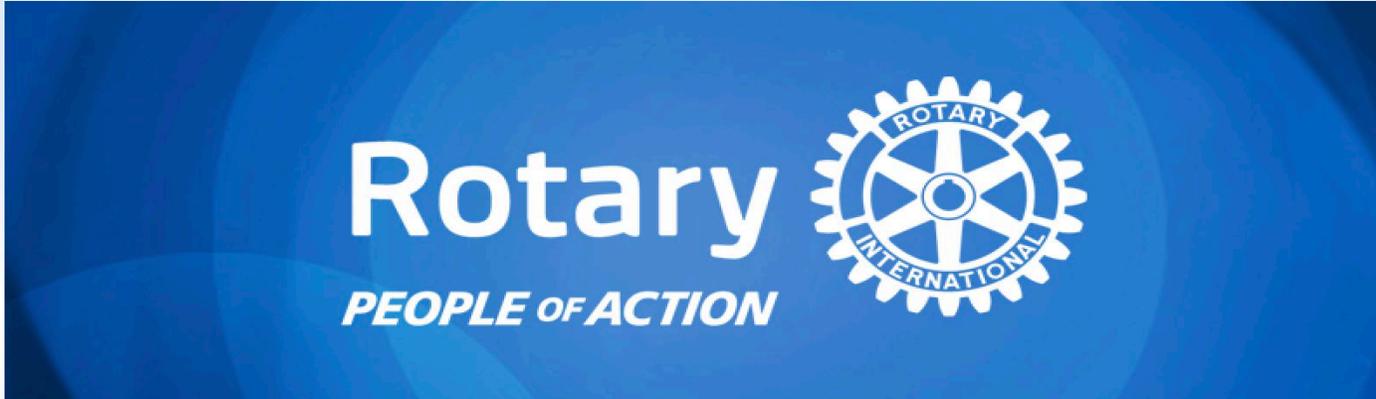
Thank you!

**to all Rotarian Leaders
attending District PETS 2023**





Reflect Your Rotary Experience



- Your 30-second Rotary introduction
- Remember your Rotary WOW moment(s)



Introspective You – The Rotarian

- Why did you become a Rotarian?
- How did you become one?
- What keeps you in Rotary?

Introductions!

**District
Staff!**

State your Name, Home Rotary Club, Years in Rotary, and answer one of these questions with one sentence.

What is your Rotary Moment?

Why are you a Rotarian?

What keeps you in Rotary?

Introductions!



**Now it is time to introduce our
amazing Area Governors and the
all-stars of District 6980...
THE CLUB PRESIDENTS-ELECT!**





Mike Sweeney

District Chief Area Governor
Rotary Club of Kissimee West



ROTARY 6980 – District PETS

Welcome Area Governors!

February 4, 2023

Essential Roles for Area Governors

- **Be the main connection between the District Governor and your clubs**
- **Assist incoming presidents before the Rotary year**
- **Visit your clubs regularly (minimum quarterly)**
- **Communicate and Build relationships with club presidents – be a responsive resource (and coach as needed)!**
- **Assist the clubs with the planning of the governor’s official visit**
- **Encourage clubs to attend District meeting and events**



So, Why Be/Stay an AG?

- **Your Rotary experience is distinctive and active**
- **Your leadership qualities and style are in demand**
- **You strive to be proactive vs. reactive**
- **You work well with and in teams**
- **An opportunity for further personal development**

ROTARY AG's

For more info or a refresher, check out:

<https://my.rotary.org/en/learning-reference/learn-role/assistant-governor>



Our 6980 AG's to serve in Rotary Year 2023-2024

- **Stephanie Fernung**
- **Tim Treat**
- **Anthony Lightman**
- **Melissa Brzezinski**
- **Michael Franklin**
- **Bethany Stone**
- **Kevin Bell**
- **Rommel Mosquera**
- **Sam Worrell**
- **Mike Sweeney**

Introductions!

**Area
Governors!**

State your Name, Home Rotary Club, Years in Rotary, and answer one of these questions with one sentence.

What is your Rotary Moment?

Why are you a Rotarian?

What keeps you in Rotary?

Introductions!



**Now it is time to introduce the
all-stars of District 6980...
THE CLUB PRESIDENTS-ELECT!**



Introductions!

**President
Elects!**

State your Name, Home Rotary Club, Years in Rotary, and answer one of these questions with one sentence.

What is your Rotary Moment?

Why are you a Rotarian?

What keeps you in Rotary?

Introductions - Rotary District 6980 Leaders



Thank you!

**to all Rotarian Leaders
attending District PETS 2023**



Breakfast with Tiffany!



Tiffany is an **award-winning** spokesperson, keynote speaker and television/radio host. She brings professionalism, enthusiasm and inspiration through her presentations and interactive seminars.

She is a Past District Governor of District 7670 and a member of The Rotary Club of Four Seasons-Hendersonville, NC

www.tiffanyervin.com

www.rotarygeek.com

[Tiffany Ervin](#) | [Flat Rock NC](#) | [Facebook](#)



Breakfast with Tiffany!

She believes true happiness comes when you help others, and can often be heard saying, “Work is a four-letter word, but volunteer is not.” Her goal is to help you “**find your passion and make it your purpose.**”





TOGETHER, WE

LEARN

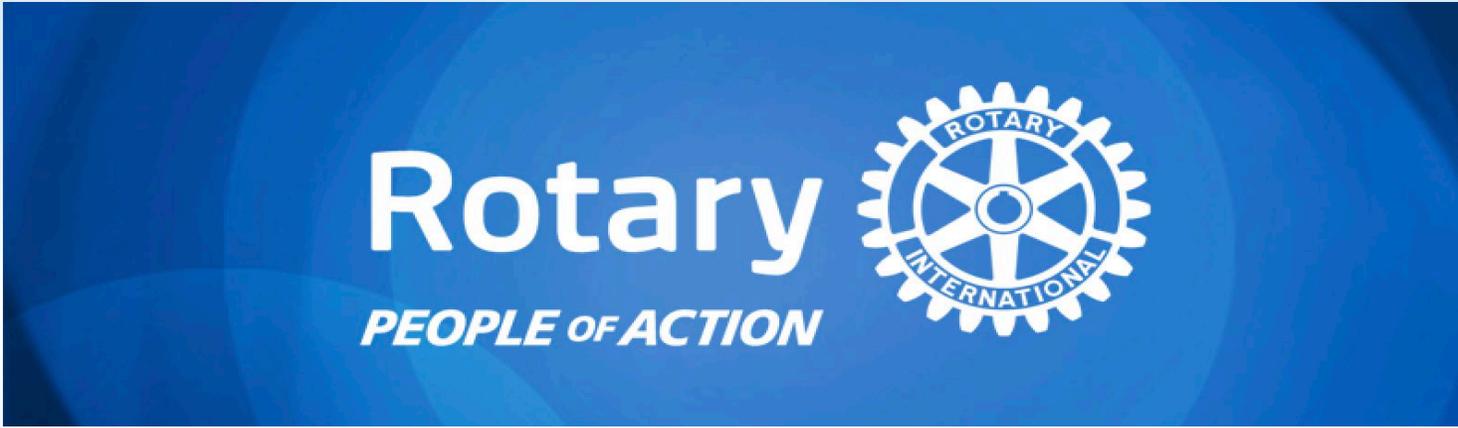
Rotary  PEOPLE OF ACTION

Rotary 
District 6980

 CREATE HOPE
in the WORLD



*Leadership
Goals and Objectives*



This is Your Journey!

2023-2024 Rotary International President Theme



RI President-elect R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental well being. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.



CREATE HOPE
in the **WORLD**



Rotary

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Rotary's Vision Statement

Goals and Objectives



Rotary's Action Plan

- As People of Action, we understand that fulfilling that vision requires a plan.
- More than a century ago, we pioneered a new model of service leadership grounded in person-to-person connections. Today, those connections are a network that spans the globe—bridging cultural, linguistic, generational, and geographic barriers—and shares the vision of a better world. As People of Action, we understand that fulfilling that vision requires a plan.
- This is Rotary's Action Plan through 2024: to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

PRIORITY 1

IMPACT

As People of Action we make decisions grounded in evidence.

[LEARN MORE](#)

PRIORITY 2

REACH

As People of Action we are inclusive, engaging, compassionate, and ambitious on behalf of the world.

[LEARN MORE](#)

PRIORITY 3

ENGAGEMENT

As People of Action we create meaningful relationships across decades and continents.

[LEARN MORE](#)

PRIORITY 4

ADAPT

As People of Action we seek new perspectives and new ideas that can strengthen Rotary and create lasting change.

[LEARN MORE](#)

OUR STRATEGIC PRIORITIES AND OBJECTIVES



Increase Our Impact

Bring Value in Everything WE do

Actively Support Clubs

Expand Public Image

Tell our Story

Press Kits

Strategic Marketing

Use of the Rotary Monthly Themes to focus service and community involvement

Frequent District Leadership Team Club Visits



Expand Our Reach

New Rotary Initiatives Across the District

Work with Partner Service Organizations MMM

Innovative Club Models

Rotaract

Interact

Pathways to Understanding

Foundation Giving

Polio + Society



Enhance Participant Engagement

Rotary Means Business

Connect our Youth Programs

Celebrate the Clubs

Promote Fellowships and Rotary Action Groups

Revamp the Newsletter to include

Member Milestones

Goals Tracking



Increase Our Ability to Adapt

Communicate

Use New Technology

Focus on Driving Everyone to a Vibrant Website

Bring Speakers in from around the world

Clubs Pick the date and subject of the DG Visit



Gov Goals 23/24

- Increase membership by 10% - target +2 members per club
- 100% club participation in supporting Polio
- Every club will collaborate with other Rotary club(s) and/or organization(s) to implement service, fund raise, fellowship, innovative projects and raise awareness of Rotary's Good deeds.
- 100% of Clubs achieve Presidential Citation

Rotary

PEOPLE of ACTION



Gov Goals 23/24

- Continue District Programs
 - Million Meal Marathon
 - Pathways to Understanding
 - Strategic Planning
 - Strategic Marketing
 - Expand Public Image
 - Rotary Means Business
 - Increase Foundation Giving
- Enhance the member Experience





President Goals 23/24

- What are your Goals? Objectives?
- Align with District Programs?
- Align with Rotary's Action Plan?
- Enhance the member Experience?
- Earn a Club Presidential Citation?

The Rotary Club Presidential Citation

The Rotary Citation is an award that recognizes the hard work clubs do throughout the year. Taking action toward achieving the citation goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

The Rotary Club Presidential Citation

- **No fixed or minimum criteria**
- **To qualify, your club must set and achieve 13 of 25 Goals**
- **When you've achieved your goals in at least 13 categories you qualify for the Citation.**
- **Achievements must be entered by the club in Rotary Club Central by June 30, 2024.**
- **Except for Membership, Annual Fund and PolioPlus contributions which will be updated from Rotary.org**
- **If you're counting on a Membership achievement, your membership must be sustained through June 30, 2024. A late termination or two sometimes trips clubs up.**



TOGETHER, WE

TRANSFORM

Rotary  PEOPLE OF ACTION

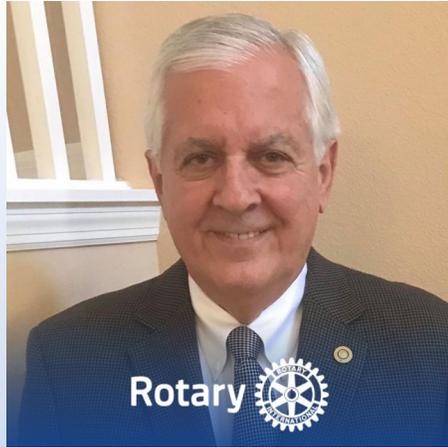
Rotary 
District 6980

 CREATE HOPE
in the WORLD

Preparing for Your Presidency

My Rotary

DACdb



Rich Ungaro
Past District Membership Chair
Rotary Club of Orlando



Mary Ellen Kerber
District Secretary
Rotary Club of Dr. Phillips



PDG Cindi Cioci
District Communications Officer
Rotary Club of Apopka

Rotary

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Administration

➤ **DACdb**

- Membership Chair
- Foundation Chair
- Youth Services Chair
- Members
- DACdb log-in: <http://www.directory-online.com/Rotary/SecLogin3.cfm>

➤ **Goals My Rotary**

- Membership
- Foundation





Before You Take Office

- Pay club dues on time
- Review club constitution and by-laws
- Review membership/clean club roster
- Review financials
- Confirm accurate / updated membership in Rotary Club Central
- Review and monitor (monthly) progress toward citations
- Promote District / International events / opportunities
- Develop future leaders

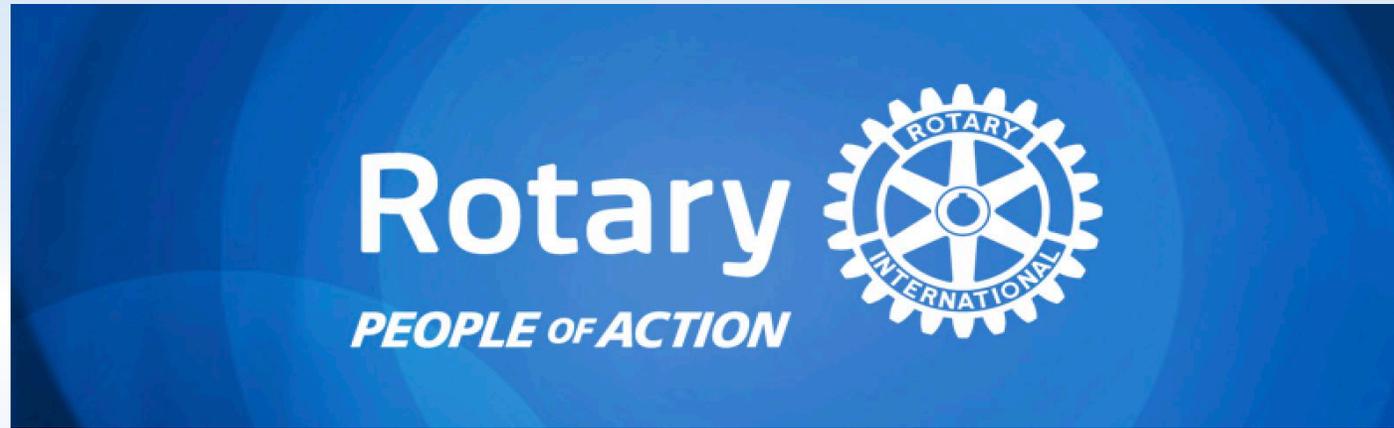


Florida PETS

- Must attend a certified PETS to be a Club President
- Must register in DACdb



Florida PETS Assignments



- The Learning Center
- New Florida Zoom Training
- My Rotary Membership and Foundation Goals
- Interact/Rotaract Clubs Your Club Sponsors
- DACdb Training



FACTS PEs MUST KNOW

- My Rotary Number (DACdb)
- Club Name/Club Number (DACdb)
- District 6980
- Area # / Area Governor 2023-24
- District Governor (DG) 2022-23 Andres Goyanes
- District Governor Elect (DGE) 2023-24 Don Harris
- District Governor Nominee (DGN) 2024-25 Sonya LaBosco
- District Governor Designate (DGD) 2025-26 Dick Harris





Rotary International

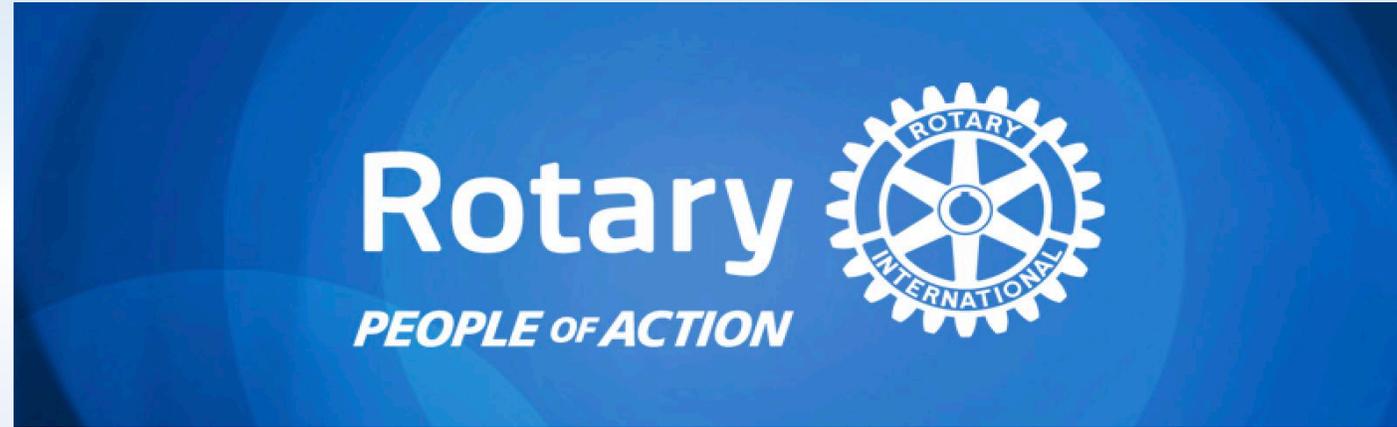
- Address:
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698
- Tel: +1-866-976-8279 (*toll free*)
- Fax: +1-847-328-4101
- Hours: 8:30 am – 5:00 pm CDT
- Languages: English, French, Spanish
- My Rotary log-in:
<https://my.rotary.org/en>

➤ Contact.center@rotary.org 
District 6980





On June 30, 2023....





TOGETHER, WE

EMPOWER

Empowering those who have big dreams to achieve great things — that's what people of action do. Learn more at rotary.org/action.

Rotary  **PEOPLE OF ACTION**

Rotary

PEOPLE of ACTION



Leading your Club The Presidency

- Why do you want to be President?
- What qualities and prior experiences do you have?
- What do you hope to accomplish as President?
- What are your Challenges?
- Team Building Plans?





What are your plans? Meetings



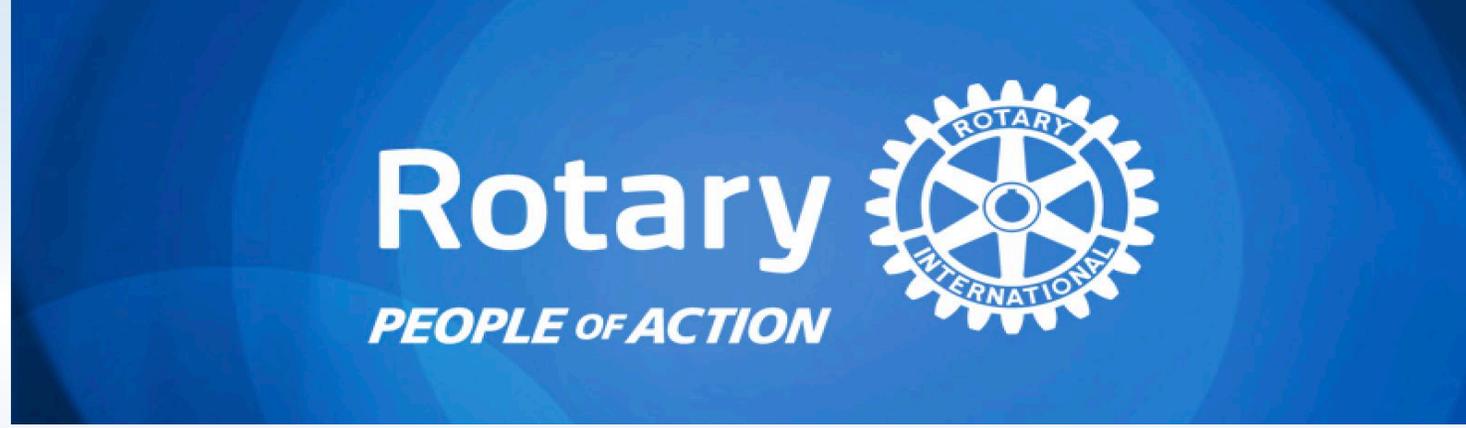
- Developing a Meeting Agenda
- Conducting Club/Board Meetings
- Club Assembly (The Annual Planning Meeting)





What are your plans?

Club Experience



- Building/Engaging/Retaining Membership
- Creating a Meaningful and Interesting Club Experience



*What are your
plans?
Dealing with
Difficult Situations*



- Difficult members?
- Challenging situations?
- Logistical Issues?





TOGETHER, WE

INSPIRE

Rotary believes education is a right. Our more than 1 million members across the globe unite to educate and uplift students through scholarships and service. Inspiring the next generation of leaders – that's what people of action do. [Learn more at rotary.org/action](https://rotary.org/action).

Rotary



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Rotary
District 6980



CREATE HOPE
in the WORLD



leading YOUR CLUB FORWARD

FOUR FUNCTIONS OF MANGEMENT

- 1. PLAN**
- 2. ORGANIZE**
- 3. LEAD**
- 4. CONTROL**



leading YOUR CLUB FORWARD

Think Carefully

EVERYTHING YOU WILL DO
FALLS UNDER
ONE OF THOSE FUNCTIONS



2023-2024 YOUR YEAR TO SHINE

Plan: What do you want to accomplish?

Organize: What team will you put in place?

Lead: How will you help energize your team?

Control: How will you keep them on track?



DRIVING YOUR CLUB FORWARD

PLANNING

WHAT DO YOU WANT TO ACCOMPLISH

STATE YOUR SPECIFIC GOALS

WHAT INITIATIVES WILL ACHIEVE YOUR
GOALS

DRIVING YOUR CLUB FORWARD

EXAMPLES OF PLANNING

- Does your club have a long-range plan?
- Do you create an annual or multi-year budget?
- Have you planned what events your club will conduct in your year?
- Do your officers meet to plan meetings and discuss upcoming events?



DRIVING YOUR CLUB FORWARD

SETTING GOALS

GOALS SHOULD BE SPECIFIC

MEASURABLE

ACHIEVABLE/REALISTIC

AND COMPLETED IN YOUR TERM



An example of simple goals

My Club Goals 2020-2021

1. EARN ROTARY CITATION
2. EXPAND PUBLIC IMAGE
3. WRITE & IMPLEMENT STRATEGIC PLAN
4. GROW MEMBERSHIP

Leading YOUR CLUB FORWARD

ORGANIZING

- ALLOCATING RESOURCES
- FINDING THE RIGHT PEOPLE TO DO THE JOBS NEEDED
- STRUCTURING COMMITTEES
- ASSIGNING TASKS TO YOUR MEMBERS



leading YOUR CLUB FORWARD

LEADING

- DELEGATING
- COACHING & INSTRUCTING
- MOTIVATING & INSPIRING
- RALLYING & ENCOURAGING
- SUPPORTING & PUSHING



Leading YOUR CLUB FORWARD

CONTROLLING

- MONITORING WORKFLOW
- SETTING & MEETING DEADLINES
- RESOURCE RE-ALLOCATION
- ASSIGNMENT CHANGES as needed
- ACCOUNTABILITY





2023-2024 YOUR YEAR TO SHINE

Plan: What do you want to accomplish?

Organize: What team will you put in place?

Lead: How will you help energize your team?

Control: How will you keep them on track?



Thank You for listening

QUESTIONS?

Dick Harris, DGD

rharris1995@cfl.rr.com

407-456-3831



Growing membership

Why do people join Rotary?

- a. Food is good and they like the fellowship.
- b. Interesting speakers.
- c. Opportunity to interact with people they aspire to be like.
- d. Opportunity to be part of an organization that does worthwhile things they could not do on their own.



DRIVING YOUR CLUB FORWARD

GOALS 2020-2021

1. EARN ROTARY CITATION

- we set 19 subgoals
- we achieved 18

Collectively, achieving those subgoals made us a very healthy club supportive of many District and local programs as well as RI areas of focus





leading YOUR CLUB FORWARD

FOUR FUNCTIONS OF MANGEMENT

- 1. PLAN**
- 2. ORGANIZE**
- 3. LEAD**
- 4. CONTROL**

LEADERS DON'T
CREATE FOLLOWERS,
THEY CREATE
MORE LEADERS



Ehill



Rotary

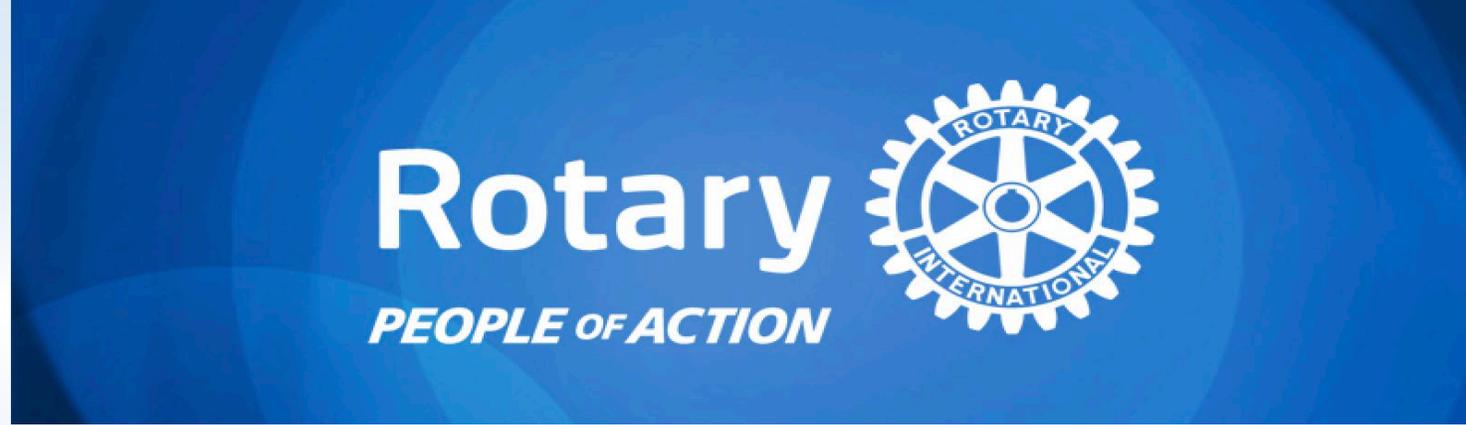
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Resources at the District

- District PETS
- Foundation/Membership/Public Image Seminars
- Rotary Leadership Institute (RLI)
- District Training Assembly
- District Conference
- District 6980 Websites and social media

Resources At the District



- Area Governor
- District Governor (DG Line)
- District Trainer
- Foundation Chair
- Membership Chair
- Communications Chair
- Youth Services Chair
- Other Club Presidents

Resources Beyond the District



Rotary.org

DACdb (Support Section)

Rotary Magazine

Rotary Action Groups

The Learning Center

Toastmaster

Rotary Newsletters

Rotary Fellowships

Zone Seminars on Membership, PI, & TRF



Upcoming Events

- March 2 – 5 – Florida PETS [Rotary Florida PETS – Training Tomorrow's Leaders Today](#)
 - Thursday evening – Sunday
 - DoubleTree Seaworld with RI President-elect Gordon McNally
 - February RLI – Multiple Dates
 - April 29 – PETS III District Training Assembly
 - June 17 – District Conference



Contact Info

Don Harris

District Governor 2023 – 2024

RotaryDon6980@gmail.com

417-848-7051





Rotary's Vision Statement

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

Rotary
District 6980



PEOPLE OF ACTION

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Rotary
District 6980



LEADERS DON'T
CREATE FOLLOWERS,
THEY CREATE
MORE LEADERS



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