

# Pulling Together



People join Rotary to expand their network of interesting people, and to have an impact on their community. What makes networks stronger and increases the impact of service? Answer: More members.

What is your most effective tool to find more members? Answer: Current members—they are the source of 85% of new members.

But how do you get them motivated to look for interesting visitors who are service-oriented? Answer: You convince members that their united actions will get your club recognition for being a strong, sustainable club.

**Early next year, we plan to roll out a competition to encourage your members to do these crucial membership tasks:**

- THINK of someone who would enjoy meeting interesting people.
- ACT by inviting them to a meeting or event.
- FOLLOW-UP so the visitor feels welcome.

To succeed, they will have to work together. Rowers help each other pull together to win. Soldiers fight on the front lines to protect their fellow comrades. Rotarians jump in when someone ASKS so the group can succeed.

Our competition is going to ask all the members to help create the components of a strong, sustainable club:

- **Invite visitors** to meetings & **induct new members.**
- **Care for existing members** with a good retention program.
- Attract & inform potential members with **Special Events.**
- Keep the **new members with great follow-through.**

Stay tuned—more information is coming next month. We look forward to working with you so ALL our clubs thrive and *Grow Rotary's Impact!*

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## Monthly Membership Message District 6980 Membership 12/1/2021

Club Name	Members 7/1/21	Members 12/1/21	Net Chang	% Chang
<b>Total for District</b>	1571	1640	69	4%
Altamonte Springs	37	36	(1)	-3%
Apopka	49	49	0	0%
Avalon Park-Orlando	37	39	2	5%
Brazil Orlando	11	11	0	0%
Casselberry	5	5	0	0%
Celebration	26	24	(2)	-8%
College Park (Orlando)	31	31	0	0%
Dr. Phillips	86	87	1	1%
Dr. Phillips Citrus	7	9	2	29%
E-Club of Florida	10	11	1	10%
Horizon West	31	37	6	19%
International Drive-Orlando	14	14	0	0%
Kissimmee	33	34	1	3%
Kissimmee Bay	37	37	0	0%
Kissimmee West	25	27	2	8%
Lake Buena Vista	33	36	3	9%
Lake County Golden Gate	51	51	0	0%
Lake Mary	83	84	1	1%
Lake Nona Lunch	22	29	7	32%
Lake Nona-Orlando	3	3	0	0%
Leesburg	29	29	0	0%
Leesburg-Sunrise	12	13	1	8%
Leesburg (Sunset)	10	10	0	0%
Maitland	38	41	3	8%
Metro West	14	14	0	0%
Orange Cty East-WP	63	60	(3)	-5%
Orlando	115	124	9	8%
Orlando Breakfast	10	10	0	0%
Orlando Dragons	12	12	0	0%
Orlando-Evening	7	6	(1)	-14%
Oviedo	42	39	(3)	-7%
Poinciana	16	17	1	6%
Sanford	25	28	3	12%
Sanford (Breakfast)	23	23	0	0%
Seminole County South	53	53	0	0%
Seminole County Sun	16	19	3	19%
South Lake County (C)	20	24	4	20%
St. Cloud	25	30	5	20%
the Parks-Orlando	15	15	0	0%
The Villages	75	72	(3)	-4%
The Villages-Evening	32	32	0	0%
The Villages-Noon	53	56	3	6%
Wildwood	17	18	1	6%
Windermere	37	39	2	5%
Winter Garden	50	67	17	34%
Winter Park	85	89	4	5%
Winter Springs	46	46	0	0%



Each One, Bring One