

METRO CUP FORTY REGATTA
March 7, 2020
SPONSORSHIP OPTIONS

PROGRAM: 8½" X 11" BOOK STYLE

_____ \$1,000 Regatta Co-Sponsorship	Program & T-shirt Credit
_____ \$500 GOLD Sponsor	Full-Page Ad
_____ \$250 SILVER Sponsor	Half-Page Ad
_____ \$100 BRONZE Sponsor	Quarter-Page Ad
_____ \$100 Event Sponsor	Named Race
_____ \$50 Sponsor	Business Card-Size Ad

Firm Name:

Address:

Telephone:

ALL COPY MUST BE FURNISHED BY FEBRUARY 28, 2020
THANK YOU FOR YOUR SUPPORT!

The **METRO CUP REGATTA**, an annual Community Service project of the Orange County East Rotary Club, is in its fortieth year. We greatly appreciate your support.

ADVERTISERS' PAYMENT INFORMATION

Make checks payable to **Rotary Club of Orange County East**. Return this form to your Rotary representative, or mail to Orange County East Rotary Club, P.O. Box 1566, Winter Park, FL 32790. Please mark the envelope "**METROCUP**."

SPONSOR BENEFITS

Rights to use the title "Official Sponsor of the **METRO CUP REGATTA**" on any sponsor-provided promotional race day banners, advertising or public relations materials.

Advertisement in event program and announcements during regatta to highlight sponsor's affiliation.

REGATTA COSTS

The cost of running the **METRO CUP REGATTA** is approximately \$4,000. The expenses include medals, trophies, motorboats, walkie-talkies, program printing, course setup, officials, police for traffic control, public announcement system, porto-potties, EMTs and more.

METRO CUP REGATTA (40th ANNUAL)

DATE

SATURDAY, MARCH 7, 2020 FROM 8 A.M. TO 1 P.M.

WHERE

**LAKE MAITLAND AT KRAFT AZALEA GARDENS
WINTER PARK, FLORIDA**

HOST

ROTARY CLUB OF ORANGE COUNTY EAST

FEATURING DUAL RACES

**ROLLINS COLLEGE VS. UNIVERSITY OF CENTRAL FLORIDA
EDGEWATER HIGH SCHOOL VS. WINTER PARK HIGH SCHOOL**

College Men's Races (3)

College Women's Races (3)

High School Men's Races (3)

High School Women's Races (3)

Approximately 200 participants

AWARDS

Overall points trophy for winning college

Overall points trophy for winning high school

Individual medals for winners of each event

Memorial trophies for named races

UNIQUE SCORING SYSTEM

Points are awarded proportionately based on the course record time divided by the actual time a crew rows the course

MEDIA COVERAGE & SPECTATORS

Orlando Sentinel

All local TV and radio stations will be notified

Approximately 1,000 spectators