



Rotary Club
of Bonita Naples

Rotasphere

Club Meeting

Bonita Naples
Meets at Artichoke & Company -
11920 Saradrienne Ln, Bonita
Springs, FL 34135
11920 Saradrienne Ln.
Bonita Springs, FL 34135
Time: Thursday at 12:00 PM

Club Leaders



Gary S. Dworkin
President



James F. Fabry
President-Elect



John G. Wharton
Secretary



Dixon W. Blevins
Treasurer



Kim S. Anderson
Club Director



Linda Lee Dworkin
Club Director



Tamton Mustapha
PDG
Club Director
Public Relations Chair



Stephen C. Agius
Membership Chair



Cindy Cedeno
Past President
Rotary Foundation
Chair

Robert A. Grady
Sergeant-at-Arms

Events and Speakers

Bonita Naples Rotary Meeting Thursday, September 19, 2019

President Gary called the meeting to order and welcomed all.

Event : Club Assembly Meeting

In attendance: Gary, Lin, Betty Jean, Dee, Mike P., Stewart, Rosie, Scott, Sam, Bob B. Dick, Rob G., Sonny, Kim, Don B., Joanne, Phil, Chris, Cindy H., John, Steve, Tam, Dee F and Ken.

Mike P. provided the invocation. Joanne led the Pledge of Allegiance.

Announcements from President Gary:

- The **club raffle** has been determined and will be announced shortly. It is looking very good.
- There will be a Bonita Fest Committee meeting right after our club meeting.
- **Bahamas Challenge** Update by Steve A. – Steve attended the fundraiser last Saturday at Artichokes that Daria and Brain generously sponsored. Some of their Bahamian friends attended and shared their harrowing experiences. There are about 75,000 people homeless from the hurricane. Many were left with absolutely nothing. Shelter is a major priority right now.
- Last week Don Ballo put out a challenge for the club membership to donate \$1,000 to match his \$1,000 donation. Steve reported we have done that. To-date he has received \$1056. Today Tam said he would match Don's challenge with another \$1,000 if the club membership can add another \$1,000. Please bring your donations to next week's meeting. Checks are payable to the Bonita Naples Rotary Foundation for tax purposes. We need \$944.

Dictionary Day is Friday, October 4. Joanne, Lead for Bonita Springs Charter School asked that those volunteering at the school, 25380 Bernwood Drive, Bonita Springs 34135 be there at 8:30 AM. Meet Joanne in the lobby of the school. The new Assistant Principal, Jamie Kirschner, will organize this from the school side. Five of the RotaKids from the school will be assisting with the dictionary distribution as their first service event.

The address for the Spring Creek Elementary School is 25571 Elementary Way, Bonita Springs 34135.

Reminder – The **Foundation Dinner** is November 14 in Port Charlotte. \$45 for the dinner reservation and members are encouraged to reserve early. (This is a great opportunity to meet fellow Rotarians.) [Insert where to go to find details – DAC db/Club Website, etc. – make them go find the info!]

Sergeant-at-Arms, Rob G., collected happy /sad dollars from a variety of club



Betty Jean Christensen
Youth Services Chair



Scott D. Hunter
iPast President



Jonathon McLeod
Assistant Governor

members.

Club Assembly Focus – Annual Club Survey - The meeting today was a club assembly to review the information from the recent Club Survey. Mike P. shared the data from the recent Club Survey conducted by Jim and Dee Fabry, The response rate for the survey was 28/35 (80%) of members.



Mike shared the data for each item and clarified several points. One major area of concern were the items on fundraising and specifically The Taste of Bonita. Mike shared a historical perspective of the Taste with declining revenue due to multiple factors. As with most events there is a natural ebb and flow and we are not sure why this event did not do well last year. We do know that our members worked extremely hard to plan and execute the event. We need to make note and move on. And our Board of Directors is addressing this concern for fundraising events this year.

Overall, our membership reported being very satisfied with the meetings, fellowship, and the collegiality of our group. It is up to each of us to reflect on what we can and are willing to contribute to ensure the vitality of our club.

President Gary then updated us with the **Board of Directors responses to-date to concerns from the survey**. These actions items received immediate attention:

- Quality of food at our luncheon meetings
- Fund Raising
- Time of meeting
- Communication
- Speaker Quality

Quality of Food: The most notable issue was the lack of quality of the food for our lunches. Gary met with Daria, the owner of Artichoke, to address this. She requested the survey data and comments and this was immediately provided. She took action to remedy the problems. Several members noted a change in quality and variety the last two meetings.

Fund Raising: This year the Board responded to the survey results by deciding to focus on smaller and more frequent fund raisers that will hopefully be better aligned to our club size and resources. The Boards response to the fundraising concerns are:

1. BonitaFest, November 23 (Gary noted that about 50% of the membership is on the BonitaFest Planning Committee)
2. Raffle – Considerable effort has been put into acquiring donations for a raffle. At this point we now have a very lucrative Grand Prize that has the potential to draw interest. The drawing for the raffle will be made during the last musical

group at BonitaFest. Tickets \$20 for 1 and \$50 for 3. More to come on this ...

3. There will three focused dinners this year: One each to benefit the Wheelchair Foundation, the Gift of Life, and the cleft palate surgery for children. Details to come ...

Time of Meetings: The survey indicated a desire to return to all meetings being held at lunch. This is being implemented immediately. **The September 26 meeting will be a luncheon meeting, not an evening social.** Those members who would like to continue with evening social meet-ups will communicate a location for informal gatherings via e-mail. These meetings will be organic, so if you feel a desire to organize one, do so and send out an e-mail.

Communication Concerns: – For those who requested consistent communication, you are now receiving a weekly newsletter thanks to Jim, John, and Tam.

Speaker Quality – Jim is leading the speaker schedule. If you have someone you would like to speak, please share the information with Jim to get that person scheduled. If you want to have engaging speakers – help us find them.



Since we met Scott's challenge to get sponsors for BonitaFest, he paid up by regaling us with his best cheerleader impression. Scott, thanks for being such a great sport and infusing the meeting with laughter.

Ken had the winning raffle ticket but did not pull the Joker. (But he did have a good joke during happy/sad dollar time.) The pot continues to build.

Gary adjourned the meeting and the BonitaFest and Wheelchair Foundation Dinner Committees met.

Thanks to all who attended and participated today.

Editor Tam and Dee