



Rotary
District 6960

ROTARIANSHIP

Rotary District 6960 Program



Rotern Benefits

MISSION & OVERVIEW



This program is designed to deliver educational opportunities to the Rotern around different vocations, develop skills related to administration, enhancing public image and supplementing knowledge about The Rotary Foundation and Rotary membership.

About the Rotern

Ideally these Roterns will be ages 18 - 25 years old motivated to learn. We will look for individuals who are interested in learning about a variety of professions and skills. These Roterns must be driven, self motivated to learn. They can be at the collegiate level or post looking to enhance skills and looking to build relationships and network with the community leaders.



WHO ARE THEY



How it works

Program

A Rotarianship lasts for 16 weeks and is a partnership between the club/Rotarians and their Rotern. Expectations are set in week one and monitored throughout the program. Each club and Rotern are responsible for submitting weekly updates.

Rotern Benefits

Rotern not only gets experience in Rotary club aspects, but also a variety of professions within the community. Individual is awarded a Rotary membership and Toastmasters membership for 1 year.

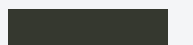
Application Process

Press releases and PR coverage will encourage potential participants to apply. Additional marketing resources will be available. Applications are received and interview process takes place.

What's in it for you?

CLUB BENEFITS

- Gain a young member in each participating club for a year or many years
- The individual could gain employment in a Rotarian owned business should they impress
- Public Image benefit - Rotary serves the community's young professionals
- Enhance Rotary's attraction to young professionals in general
- Rotern could potentially bring additional young Rotarians into Rotary



Strategic Plan Desired Outcomes

Increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.



Club Level Expectations

Roterns are expected to do the following:

- Educate themselves in the Learning Center in roles which run a Rotary club. Ex: Public Image, Secretary etc.
- Attend club meetings, fundraisers and service projects and help as their skills align.
- Learn about materials for the club's program at meetings and what it takes to run a Rotary club.
- Attend any available training (paid for by the club) to develop leadership skills and knowledge of Rotary
- Any other learning aspects agreed upon by the club and intern
- Clubs must submit weekly progress report

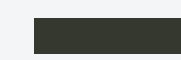




Rotarians are encouraged to apply to become one of the businesses that the Rotern visits. Expectations for the businesses are as follows:

- Provide an educational experience for the intern
- Give the Rotern more value than what you gain
- Showcase your profession and it's duties
- Give the individual specific tasks that will enhance their skills in all fields
- Become a resource for the intern in regards to questions, career goal setting and overall business mentoring for the future
- Provide the district committee with application to participate that shows clear educational goals for the intern's experience within your company
- Business must submit weekly progress report

Business Participation





Video Documentation

Club and Rotern document the program through a series of short videos. (15-30 seconds)

Videos can be used for future promos and membership moments.



Photography

Photography taken at every opportunity to help document the process and program.



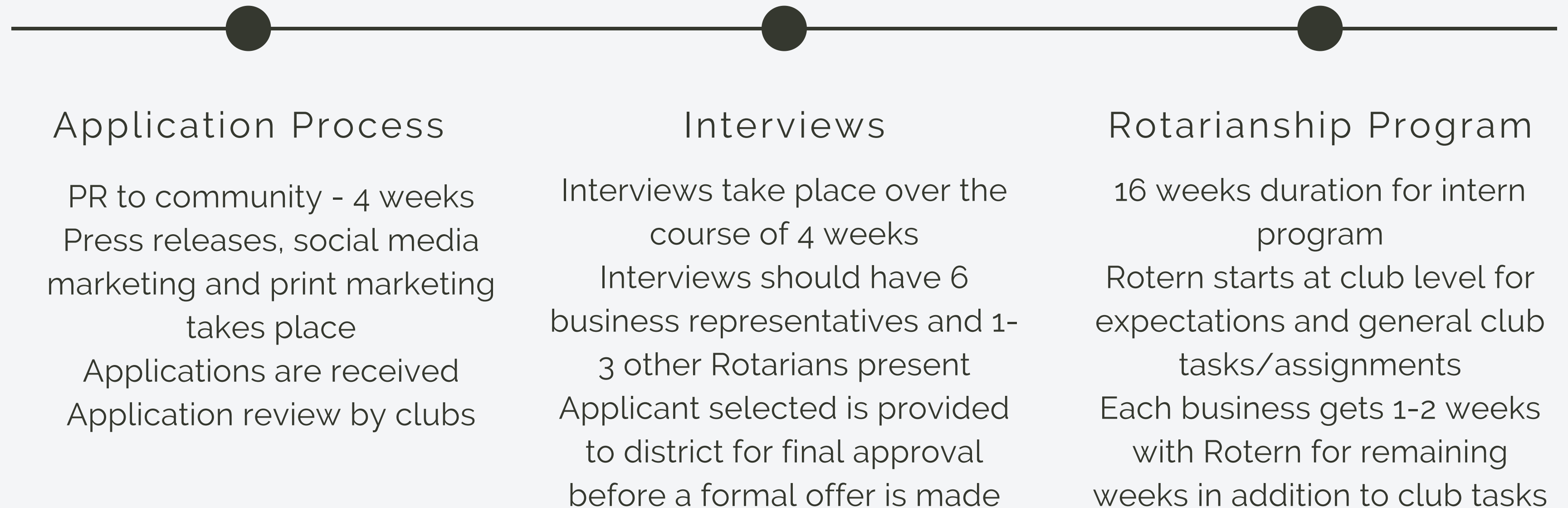
Future Communications

Clubs and Roterns will ideally stay connected over the months & years to continue to the relationship after the program has ended. Roterns will have the opportunity to switch to a Rotaract path at the end of the one year membership. Track the success of program and the Rotern through communication. Get together for Rotary Means Business networking events.

Rotern Public Image Journey

Proposed Timeline

JAN START 2021 - 24 WEEKS TOTAL



Volunteer Internship

Volunteer

Intern Benefits Most

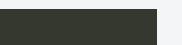
Must be careful that the primary benefit is for the intern not the club or Rotarians.

Maximum Club Participation

Any and all clubs could participate since the cost would be almost free.

Intern Interest

Might cause lack of interest or participation level in program.



Who Are We?

MEET THE TEAM



Kelsey Mitchell

Chair



Pete Doragh

Legal



James Hinck

Member



Belynda Williams

Member



Dennis Wallace

Member



Teresa Taft Snyder

Member

Let's Talk!

239-776-1699

Kelsey.Mitchell@KW.com