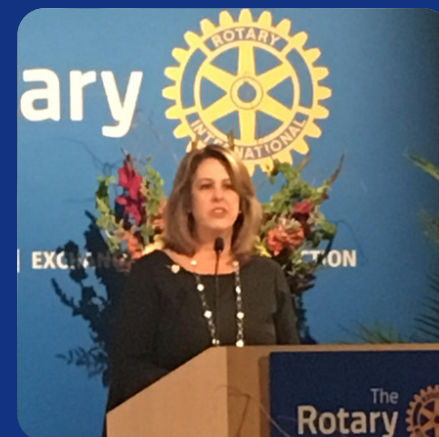
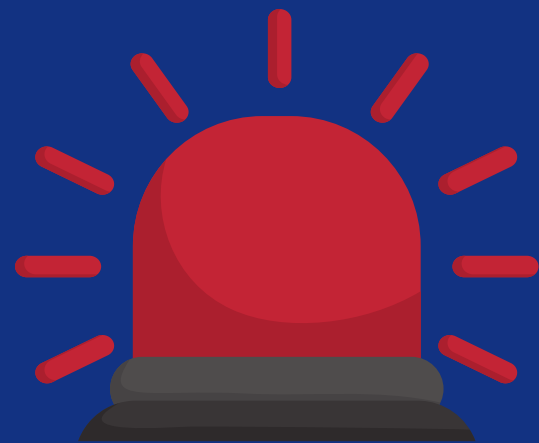




SERVE TO  
CHANGE LIVES

# THE ZONE 34 PI TEAM





# THE MYTHICAL ROTARY LOGO POLICE



NAVIGATING THE  
2021-2022

# ZONE 34 PUBLIC IMAGE CITATION



# THE RULES

Tasks will be sent out quarterly

Tasks are due the last day of the month

First 3 are required to qualify for the citation



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# First Quarter Tasks

Plan your work...



## Social Media Audit

Due July 31, 2021



## Public Image Plan

Due August 31, 2021



## Content Calendar

Due September 30, 2021



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# LOOKING AHEAD

TIPS FOR PLANNING

OCT

WORLD POLIO DAY  
EVENT AND POSTS

NOV

FOUNDATION MONTH  
POSTS

DEC

SURVEY :: GRADE THE  
ZONE 34 RPIC TEAM

# LOOKING AHEAD

TIPS FOR PLANNING

**JAN**

CREATE A TEMPLATE  
AND SHARE IT IN CANVA

**FEB**

ROTARY DAY  
EVENT/POST

**MAR**

VIDEO CONTEST!!

# LOOKING AHEAD

## TIPS FOR PLANNING

APR

SUCCESSION PLANNING

MAY

SURVEY :: END OF YEAR  
FEEDBACK TO ZONE 34  
RPIC TEAM

JUN

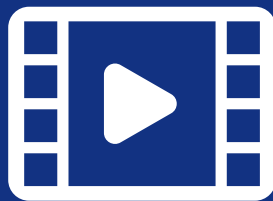
ISSUE CITATIONS! w00t!



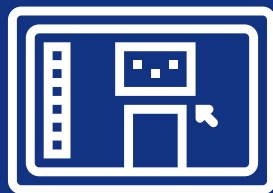
[www.RotaryShares.org/web](http://www.RotaryShares.org/web)



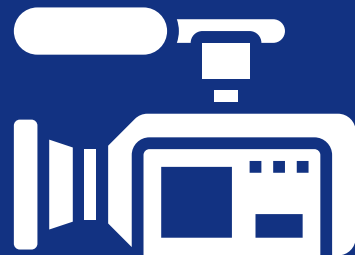
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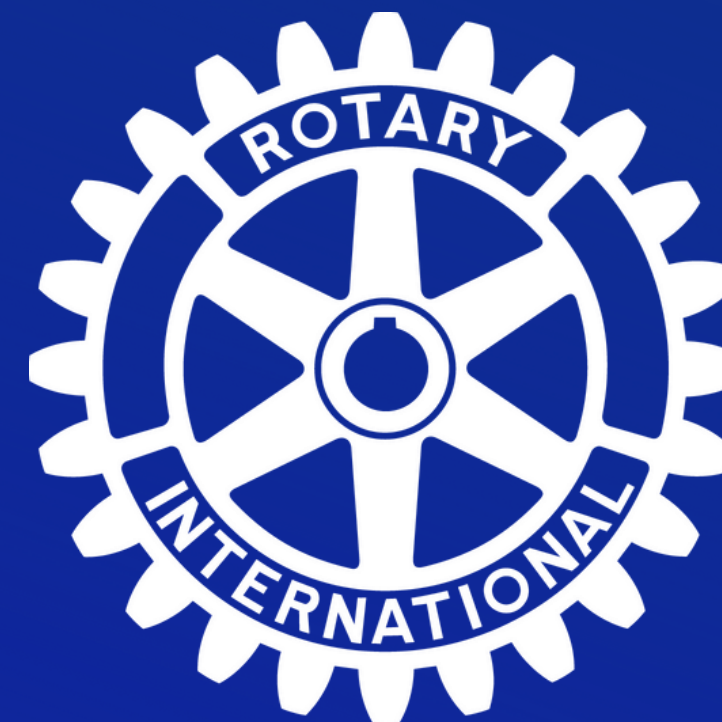


[www.RotaryShares.org/streaming](http://www.RotaryShares.org/streaming)



**SAVE THE DATE:  
TELLING THE ROTARY  
STORY THROUGH  
PHOTOGRAPHY**

**PROTECT THE  
MARK OF  
EXCELLENCE**





SERVE TO  
CHANGE LIVES

ROTARIANALISON@COMCAST.NET  
239-851-8631

**ZONE 34 ARPIC**