



# MEET THE TEAM

ROTARY DISTRICT 6960 PUBLIC IMAGE





Alison Hussey  
ARPIC



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Punctuation Prodigy



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Digital Dynamo



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Ambassador of Buzz



Don Haake  
Wiz Kid



David Seitz  
Interwebs Mechanic



Traci Hamill  
Public Image Yoda



Ethan Wolfson  
Jack of all Trades

# How to Tell A **STORY**





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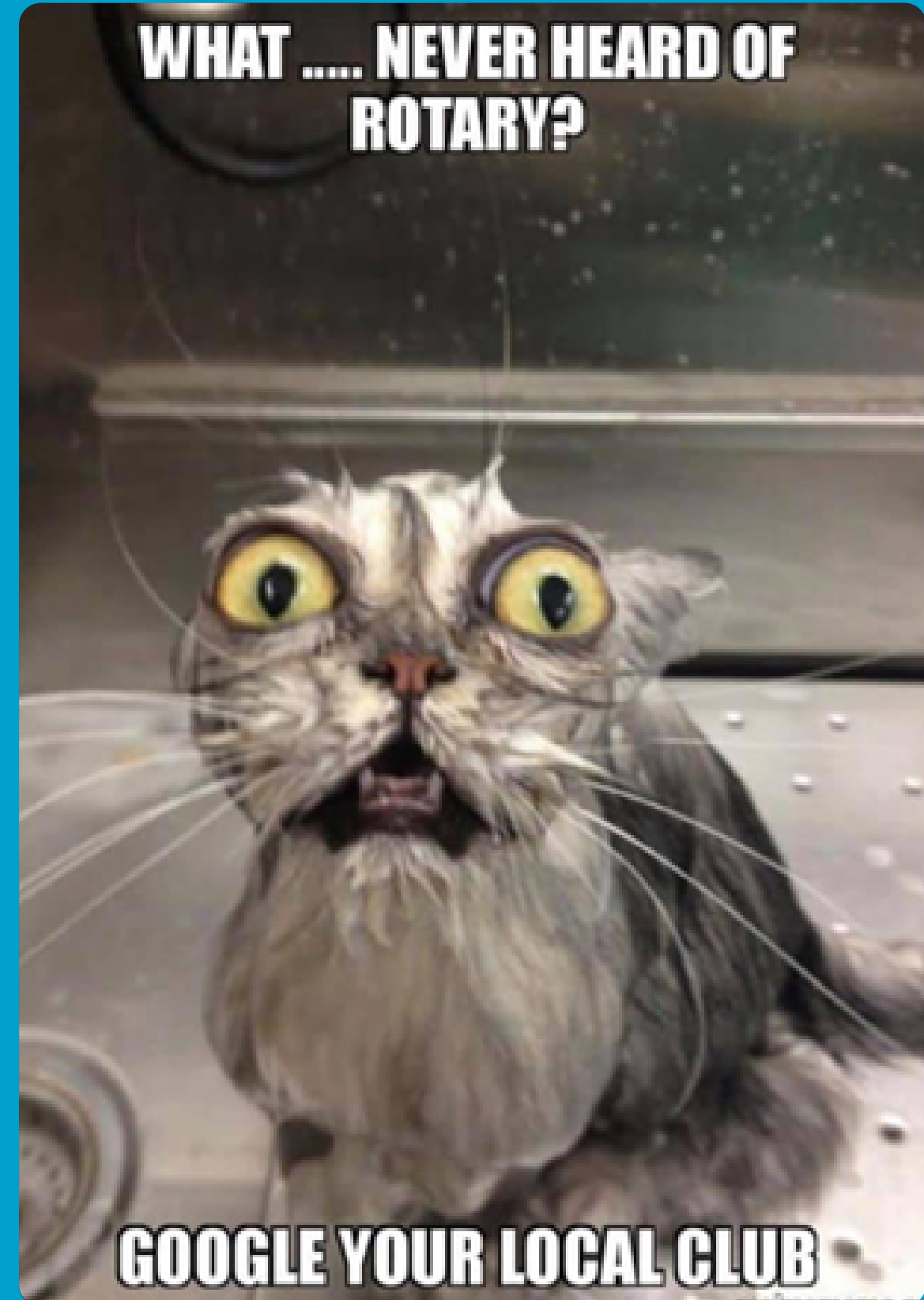
# Do you have one of these?

How can you use this to tell your story?



# What is **ROTARY?**

DO YOU HAVE A PRESENCE?



# Story Telling Toolbox



## Newsletter

Internal/External Audience  
Community groups



## Radio

Talk shows  
PSAs  
Paid Ads



## Social Media

Stay active  
Engage other



## Television

Story features  
Advertising



## Website

How's your storefront?  
Keep it current



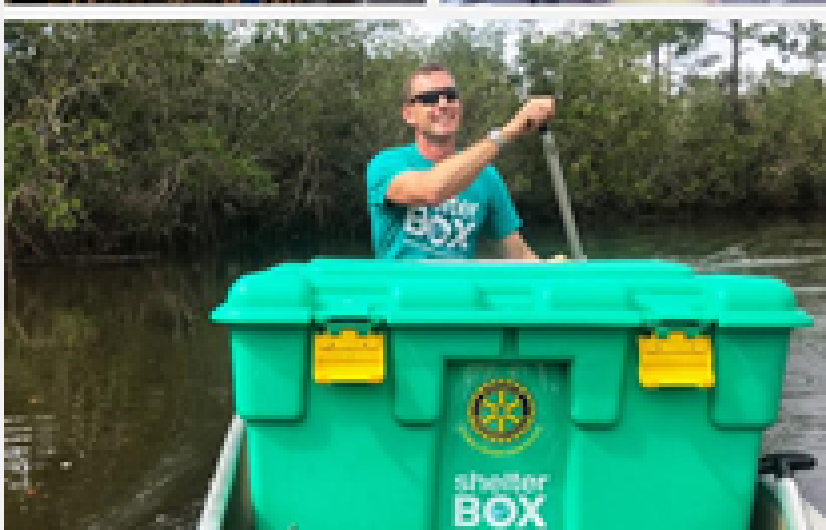
## Print

Newspaper  
Magazines  
Community calendars



**Rotary**   
District 6960







# District 6960 Communications

Let us help you!



★ [www.rotarydistrict6960.org](http://www.rotarydistrict6960.org)

★ [rotaryfl.org](http://rotaryfl.org)

★ Monthly Newsletter

★ Social Media:

- Facebook
- Twitter
- Instagram
- YouTube