



DISTRICT 6960 SOUTHWEST FLORIDA

MESSAGE FROM DISTRICT GOVERNOR ANDY

The first month of the new Rotary year seemed to finish in record time. That rings true to all of the warnings from Past Governors of how swift the year will travel. The new Rotary year is officially off and running.

I congratulate Governor Darryl Keys for having such a successful year as Governor. A great time was had by all at the District Conference in July. The people you meet and the relationships you make are among a Governor's most valuable and memorable experiences. Our Governor Core is as strong as ever, and the strength found in this team certainly shows throughout District 6960.

As Immediate Past District Governor Rich Kirschner transitions to other roles, we give him a big 6960 "thank you" for what he and Nancy have done, and will continue to do, for our district. Rich is making us all proud for leading the way as he steps into his Zone 33-34 responsibilities.

The District 6960 Rotary Foundation SHARE Committee met in July to review district grant applications for the 2021-22 Rotary year. The SHARE committee is made up of an appointee from a club in each of our nine areas with the highest three-year per capita giving to the Annual Program. The SHARE Committee agreed to support 28 grants with \$236,000 in District Designated Funds and a total budget of \$751,251.72 for projects in our communities. This process puts the money given to The Rotary Foundation three years ago directly back into our district for clubs to do amazing projects right here on the local level. Thank you to those serving on the SHARE Committee for continuing to keep our standards high for the implementation of using Rotary Foundation funds.

If you want to learn more about how The Rotary Foundation works, join the District Foundation team on Aug. 28, 2021, at 8 a.m. for the Rotary District 6960 Foundation Workshop at the Cultural Center of Charlotte County. This is a great opportunity to review the latest information and have a great understanding of our Foundation, grants, giving opportunities and recognition.

A big shout out to the prayers and well wishes during my surgery. I am well down the road of recovery thanks to my loving wife, Giselle, and help from all my friends and support network. Thank you!

Many of you have heard me talk about the four key elements from the Center for Creative Leadership that I have used to develop my own leadership skills:

1. Self-Awareness
2. Communication
3. Influence
4. Learning Agility

Over the next four months, I will focus on breaking down each one of these skills and expressing how Rotary has played an important role in my personal leadership development. Thank you again for being part of this great organization and for the work each one of you do in our communities, district and around the world.

Yours in Rotary Service,
Andy Lyman
District 6960 Governor 2021-22



Clubs in Action



Community Microforest

Rotary Club of Sarasota Bay partnered with Florida Veterans for Common Sense Fund, Solutions to Avoid Red Tide and Suncoast Aquatic Nature Center Associates to design, implement and promote a microforest to be planted at Nathan Benderson Park in Sarasota.

[Click here to read more.](#)



We're All Clubs in Action

District 6960 has 50 clubs in action, all committed to making communities throughout Southwest Florida and around the world better. Promote yourself! Share what you do, awards you receive, projects you complete. Past President Linda Sandlin of the Rotary Club of Marco Island Noontime tells *Coastal Breeze News*, "We are People of Action." [Click here to read more.](#)



The People of Action campaign brings the Rotary brand to life by highlighting what happens when community leaders within Rotary join together, share their vision, exchange ideas about solutions and then take action to make it a reality.

Do you know any People of Action? Is your club a Club in Action? We know you are, so share your story! Submit articles and photos to susan.r.courter@gmail.com to get published in the District 6960 newsletter and on our social media channels.

#PeopleOfAction

People of Action



Pat Rutledge Named CEO

Rotary Club of Marco Island Noontime's past president, Pat Rutledge, was named chief executive officer of the Marco Island Historical Society. She is described as demonstrating strong leadership, commitment and passion.

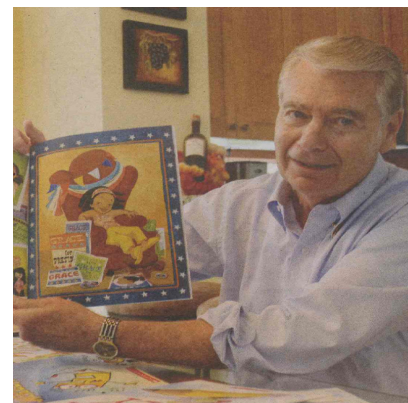
[Click here to read more.](#)



Josh The Otter

Blake and Kathy Collingsworth, founders of Josh The Otter water safety program, talk to Nancy and Jack Rozance about how clubs can get involved. If your club wants to join efforts to save lives, email nancyrozance@att.net or jackrozance@att.net.

[Click here to view a video.](#)



Books for Kids

Aug. 10 not only means the first day of school for the School District of Manatee County, but it also means the Books for Kids program's 150 volunteers can return to first-, second- and third-grade Title I classrooms to read to children and distribute free books. [Read the full story.](#)



ROTARY LICENSE PLATES - ORDER NOW!

Rotary license plates are available to pre-order. Rotary needs to presell 3,000 vouchers in order for plate production to begin. A great reason to decide to put one on your vehicle is that \$25 of each plate purchase helps fund Rotary youth programs in Florida. Visit floridarotarytag.com to order yours!

membership

August is Membership Month, which means it is time to celebrate your Rotary club, your members and the good you do both in your community and worldwide. This year, one of Rotary International President Shekhar Mehta's goals is for Rotarians to "grow more, so we can do more!" His approach is "Each One Bring One" with the challenge being for each Rotarian to bring one new member to Rotary this year. Remember: Each of us serves on the membership committee at our respective clubs. Membership is not the sole responsibility of your club membership chairperson, but rather something that deserves attention from all of us. [Click here to read more.](#)



Contact your membership team!

*Gerard Sola, District Membership Chair
Kelsey Mitchell, Rotarianship Program Chair
James Hinck, Club Innovation/New Club Chair*

public image

Now is the time to develop your club's public image (PI) plan and content calendar. The plan should include things like forming a PI committee, reviewing the club's social media channels, and coordinating with the Foundation and Membership committees to see how you can enhance their efforts using PI tools. The calendar identifies content for each month based on club activities and RI observances. Every club deserves to earn the Public Image Citation. Follow these simple steps and you'll be on track to succeed! Click the tasks below to submit each item.

- 1 - [Social Media Audit](#) (due July 31, but there's still time!)
- 2 - [Public Image Plan](#) (due Aug. 31)
- 3 - [Content Calendar](#) (due Sept. 30)



Contact your public image team!

*Susan Courter, District Public Image Chair
Barry Denton, Social Media
Sue Haviland, Traditional Media
Don Haake, District Website
Christi Womack Villalobos, Press Releases
Ethan Wolfson, District PI Rotern
Traci Hamill, Past DPIC*

JOIN THE

10 Million Meal Challenge

One in every five children throughout Zones 33-34 are hungry. Join in a collaborative campaign to give 10 MILLION MEALS to those in need. Rotary clubs from Pennsylvania to the coast of South America are joining the effort to provide food to those without. Is your club participating in a feeding project? Whether it's holding a food drive, packing meals, distributing food or donating money to a food pantry, every effort helps us get closer to our goal. [Click here to log your club's project](#) so we can track our success and surpass the 10 million meals! [Click here to download a toolkit.](#)

Literacy to Love

When Bonita Springs Charter School third-grade teacher Brittany Jones asked if the Rotary Literacy Ambassadors were coming to the Summer Bridge Program, we responded, "Absolutely!" Rotary literacy volunteers brought books and their enthusiasm for reading to each child at the school. The connections between the volunteers and students were immediate. Read on to hear from volunteers in their own words the reasons why they serve literacy with their time, talent and love. [Click here to read more.](#)



CHECK OUT THIS VIDEO!

Bonita Springs Charter School Literacy Coach Natasha Cunningham and Third Grade teacher Brittany Jones

Southland Reception - Houston, TX - June 5, 2022

Come and renew old friendships and make new ones.

Hear remarks from RI President Shekhar Mehta, RI President-Elect Jennifer Jones and RI Director Peter Kyle. Includes heavy hors d'oeuvres and cash bar. Tickets are \$35 per person. All Rotarians and guests are welcome! [Click here for tickets and more info.](#)

ONLY 500 TICKETS AVAILABLE - GET YOURS TODAY!

ROTARY EVENTS & ANNOUNCEMENTS

AUGUST 23 @6 PM

Vaccines Work! Planning your World Polio Day Event. Speaker: Past RI President John Germ. [Click here to register.](#)

AUGUST 28 @8 AM

District 6960 Foundation Workshop.

SEPTEMBER 19 @1:10 PM

Rotary Day with the Rays. Purchase tickets by September 13. [Click here for more info.](#)

SEPTEMBER 25 @8:30 AM

District 6960 Membership & Public Image Workshop.

SEPTEMBER 28-OCTOBER 3

Zones 33-34 Zone Leadership Summit, Naples. Sponsorship opportunities available! Contact IPDG Darryl Keys.

OCTOBER 27 @6PM

RC of Naples Gulf Shore hosts Halloween with contests, costumes and more. [Click for details.](#)

NOVEMBER 4 @7:00PM

Do you want to be a Governor? Join an informal conversation from a panel of Past District Governors to learn more about the role. Zoom info on DACdb.

NOVEMBER 6 @5:30PM

Gift of Life Party with a Purpose at the Forest Country Club in Ft. Myers. Dinner, live band, dancing, great cause! Tickets \$100 on DACdb.

NOVEMBER 13 @1:00PM

RC of Lakewood Ranch Suncoast Food & Wine Fest, Premier Sports Complex. [Click here for tickets.](#)

D6960 is launching a Rotaract eclub! Check them out on [facebook](#) and stay current on their activities.

RC Bonita Springs EZ Cash Fundraiser offers 36 chances to win monthly cash prizes. [Click here to learn more or purchase tickets.](#)

Congratulations
Gordon R. McNally

For being nominated for
President of Rotary
International for 2023-24!



Rotary Club of South Queensferry
Lothian, Scotland

Save the date!

FOUNDATION WORKSHOP

AUGUST 28, 2021

Cultural Center of
Charlotte County

MEMBERSHIP & PUBLIC IMAGE WORKSHOP

SEPTEMBER 25, 2021

REGISTER ON DACDB

Rotary
Zones 33-34



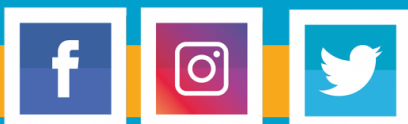
Rotary
WORKS

Rotary Works is an initiative providing assistance to Rotarians and Rotaractors who are focused on landing that great job, building a career, balancing career transition or climbing the ladder. The program offers career coaches, mock interviews, financial assistance, professional webinars and more.

Need a speaker for your next club meeting? Contact susan.r.courter@gmail.com to schedule a Rotary Works presentation. Or check out the webinar series recordings, all around 20 minutes, and show them for a club program.

[Register](#) for Rotary Works Webinar: Career Search in Our Gig Economy - Wednesday, September 8th at 1:00pm EDT.

[Click here](#) to download the August newsletter.



rotary6960.org