



### **Creating Strategic Marketing While Spreading Peace**

Kelsey is passionate about real estate, marketing, technology and helping her community. Kelsey is married to her husband Bruce Mitchell and is the loving mother of four children Audrey, Morgan, Caleb and Brooks. Kelsey's passion for helping the community is evident in her volunteer work with organizations like Safe Families for Children and Rotary International. Kelsey has opened her home and heart to children all across southwest Florida in times of struggle for their families. In addition, she provides mentoring to young mothers who have been through a temporary crisis. Kelsey has been very active within Rotary District 6960 and 6910 and is a Paul Harris Fellow plus five. She started her Rotary journey as the Vice President in the Rotaract Club of Naples. She was awarded "Rotarian of the Year" in 2014-2015 from the Rotaract Club. As her love for helping others grew, Kelsey joined The Rotary Club of Fort Myers South as the Satellite Club of Fort Myers South Sunset Committee Chair. She continued to grow this new club and eventually became Charter President of The Rotary Club of Fort Myers Sunset. During this time she was named as District 6960 "Rookie of the Year" for 2015-2016. Kelsey has served as District 6960's Peacebuilding Exchange Chair and focused on engaging young Rotarians. She serves currently as District 6960's Internship Chair which focuses on engaging young professionals and assisting them with their career vision and community service goals. She served three years as Assistant Rotary Public Image Coordinator for the state of Georgia and Southwest Florida, Tampa and Orlando in Rotary Zone 34. Kelsey now serves Rotary District 6960 as the District Governor Nominee Designate.

Kelsey Scoggins Mitchell grew up in Naperville, IL and moved to Florida in 2006. Kelsey is the proud owner of a Real Estate Team called The Luxe Network powered by Keller Williams Realty, where she and her team serves all of Florida. Kelsey and her team have been in the top ranked teams in multiple Keller Williams offices in both Georgia and Florida. Kelsey received the Eagle Award for her success from Keller Williams Naples. Kelsey loves helping others build wealth through Real Estate.