



# YOUR SUPPORT FROM ROTARY

28 OCTOBER 2020



# GLOBAL REPRESENTATION

Rotary Staff can be found in 8 offices all around the world, including Rotary International Great Britain and Ireland (RIBI)



# GLOBAL REPRESENTATION





# JOHN HEWKO

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General Secretary  
and Chief Executive Officer



# CLUB & DISTRICT SUPPORT (CDS)





## MARNI NIXON

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Club and District Support

Senior Officer

e: [marni.nixon@rotary.org](mailto:marni.nixon@rotary.org)

t: +1.847.866.3188



## ALICIA PIJAL-AVILA

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Club and District Support

Senior Officer

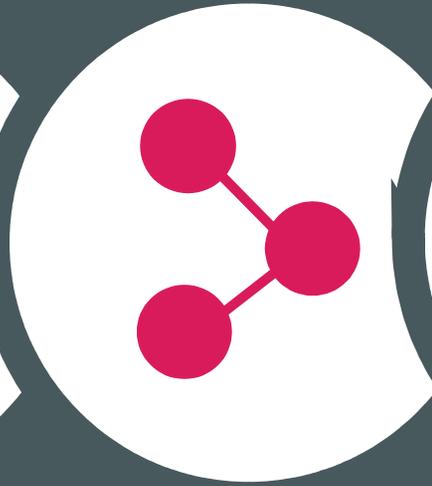
e: [alicia.pijal-avila@rotary.org](mailto:alicia.pijal-avila@rotary.org)

t: +1.847.866.3487

# HOW WE WORK TOGETHER



**POLICIES &  
PROCEDURES**



**RESOURCES**



**ADMINISTRATIVE  
PROCEDURES**



**ONLINE TOOLS**

# OTHER REGIONAL EXPERTS

**Regional Membership  
Officer**

Audley Knight  
Audley.Knight@rotary.org

**Finance  
Representative**

Laura Ovalle  
Laura.Ovalle@rotary.org

**Regional Grants  
Officer**

Renée Reiling  
Renee.Reiling@rotary.org

**Major Gifts Officer**

Debra Lowe  
Debra.Lowe@rotary.org

**Annual Giving Officer**

Bryan Hulscher  
Bryan.Hulscher@rotary.org

# OTHER TEAMS TO KNOW

## Rotary Support Center

[RotarySupportCenter@rotary.org](mailto:RotarySupportCenter@rotary.org)

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- General questions about Rotary programs, My Rotary, and TRF

## Data Services

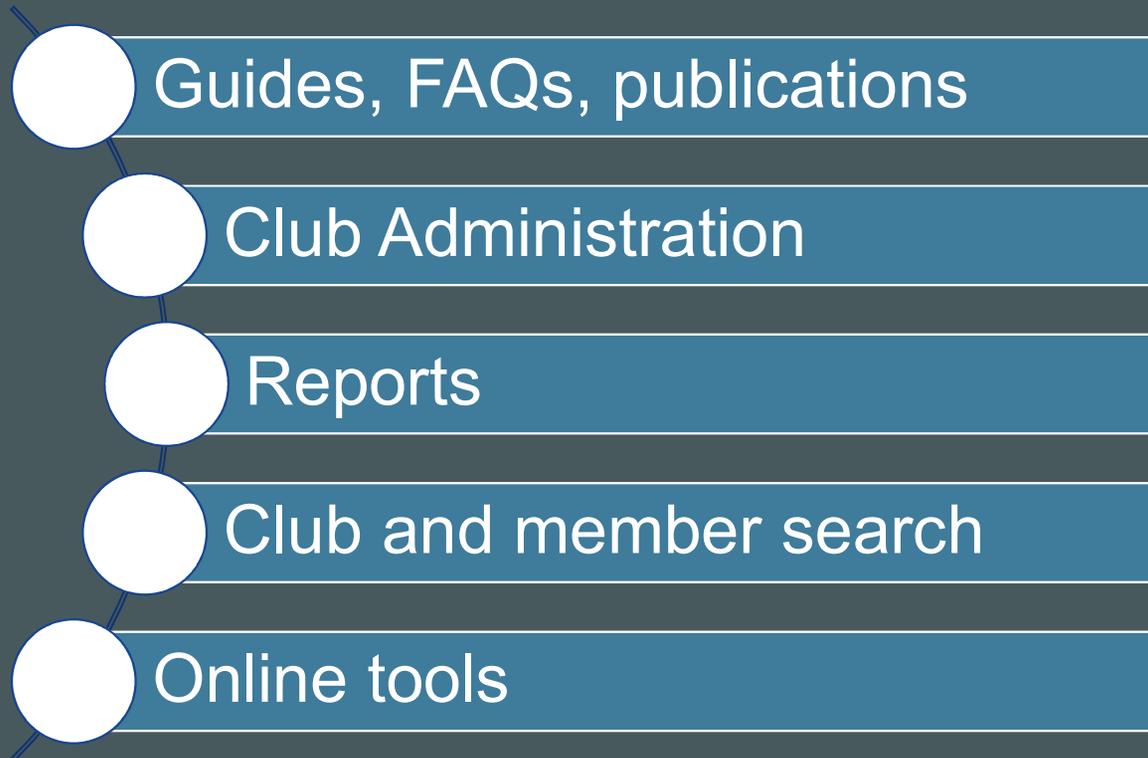
[Data@rotary.org](mailto:Data@rotary.org)

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- Updating member, club data

# ONLINE RESOURCES

# MY ROTARY





- HOME
- EXCHANGE IDEAS
- TAKE ACTION
- LEARNING & REFERENCE
- MANAGE**

- Club & District Administration** >
  - Community Marketing >
  - Brand Center >
  - Products & Services >
  - Travel & Expenses
- Club Administration
  - District Administration
  - Contributions
  - Reports
  - Rotary Club Central



# ROTARY CLUB CENTRAL

Set goals, track progress, explore data and trends, manage project activities, and more

- Dashboard
- Goal Center
- Global View
- Service Activities
- Resources
- Reports
- Contact Us
- My Rotary

SETTINGS

Language

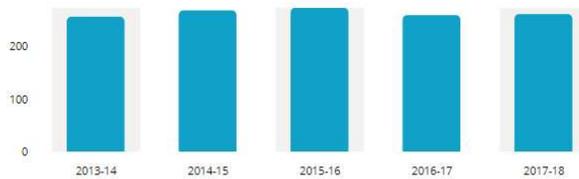
# Dashboard

Welcome to Rotary Club Central, the online tool for setting goals and tracking progress. Explore data and trends related to your club's goals on this page, and use the tabs to manage goals, project activities, and more.  
**Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**

- Global
- My Zone
- My District
- My Club Group
- My Club

## Rotary Club of

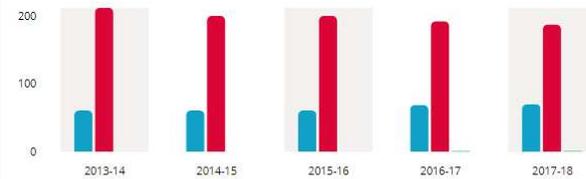
### Membership Trends



	2013-14	2014-15	2015-16	2016-17	2017-18
July 1	258	270	275	261	263

as of: 07-Mar-2018

### Gender Trends



	2013-14	2014-15	2015-16	2016-17	2017-18
Female	61	61	61	69	70
Male	213	201	201	193	188
Unreported	0	0	0	1	1

as of: 09-Mar-2018

### Age Trends



	2013-14	2014-15	2015-16	2016-17	2017-18
29 and Under	0	4	4	4	3
30-39	13	18	31	29	26
40-49	37	32	41	41	35
50-59	36	39	56	56	48
60-69	52	45	61	56	53

- Dashboard
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- SETTINGS
- Language

# Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress. Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

Rotary Club of

2020-21

6 OF 23 ACHIEVEMENT

Members & Engagement | Rotary Foundation Giving | Service | Young Leaders | Public Image | All

SAVE CANCEL Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save. Sort selected goals

Goal Name	Achievement	Goal	Select Goal
<a href="#">RYLA participation</a> Show goal details and history	-	3	<input checked="" type="checkbox"/>
<a href="#">Club membership</a> Show goal details and history	58	58	<input checked="" type="checkbox"/>
<a href="#">Total Service Volunteer Hours</a> Show goal details and history	-	<input type="text" value="-"/> Enter Goal Value	<input type="checkbox"/>
<a href="#">Conduct a member classification study</a> Show goal details and history	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">Total Service Project Contributions</a> Show goal details and history	- USD	<input type="text" value="-"/> Enter Goal Value	<input type="checkbox"/>

- Dashboard
- Goal Center
- Global View
- Service Activities**
- Resources
- Reports
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- SETTINGS
- Language

## Service Activities

As you work to meet your club's service goals, Rotary Club Central helps you track your projects and activities, record contributions and volunteer participation, and review project data. Welcome to Rotary Club Central, the online tool for setting goals and tracking progress. Explore data and trends related to your club's goals on this page, and use the tabs to manage goals, project activities, and more. **Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**

Rotary Club of

2020-21

PRINT

 Add New Service Project

 Repeat Past Service Project

IMPORT FROM ROTARY SHOWCASE ...

## 2019-20 Manage Projects

COMPLETED PROJECTS

CURRENT PROJECTS

**Basketball at Red Cross**  
01 Jul 2017

### Service Summary



Dashboard

Goal Center

Global View

Service Activities

Resources

Reports

Contact Us

SETTINGS

Language

CANCEL

SAVE

## Add a new service project

### Title and summary

PROJECT TITLE \* required

0 of 50 characters used

PROJECT SUMMARY

0 of 1000 characters used

### Project timeline

Choose the dates that best reflect when work on the project began and, if applicable, ended. The dates must fall within the same Rotary year. For multiyear projects, create separate entries for the project for each Rotary year.

START DATE \* required



END DATE



PROJECT COMPLETE

- Dashboard
  - Goal Center
  - Global View
  - Service Activities**
  - Resources
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### Project metrics

	PREVIOUS PROJECTED/PREVIOUS ACTUAL	PROJECTED	ACHIEVEMENT
Number of volunteers	-/-	<input type="text"/>	<input type="text"/>
Total number of volunteer hours	-/-	<input type="text"/>	<input type="text"/>
Cash contributions	-/-	USD <input type="text"/>	<input type="text"/>
Value of donated goods and services	-/-	USD <input type="text"/>	<input type="text"/>

### Additional project details

Select all that apply

CATEGORY

Select

- Vocational
- Young Leaders
- Fundraiser
- Area of Focus
- Polio

PARTNERS

Select

Selected partners

## Resources

PRINT

### General Resources

RESOURCE	DESCRIPTION
How to Set a Goal in Rotary Club Central	A step-by-step visual guide to selecting and setting a goal in the Rotary Club Central tool for club officers
How to Report Progress on Goals in Rotary Club Central	A step-by-step visual guide to updating goals with progress and achievements in the Rotary Club Central Tool for club officers
How to Record Service Activities in Rotary Club Central	A step-by-step visual guide to adding details about service projects and activities in the Rotary Club Central tool for club officers
How to View Information in Rotary Club Central	A step-by-step visual guide to using features within the Rotary Club Central tool and viewing data at various levels for Rotarians

### Membership Resources

RESOURCE	DESCRIPTION
Rotary Club Health Check (PDF)	Evaluate the health of your club and identify strengths and opportunities for improvement.
Membership Assessment Tools (PDF)	Understand the similarities between your club and community to recruit and retain members.
Strengthening Your Membership: Creating Your Membership Development Plan (PDF)	Develop a plan to recruit, engage, and retain members.
Connect to Membership Leads (PDF)	Manage membership leads for your club or district.
Club Flexibility	Understand how the most recent Council on Legislation flexibility measures can help your club thrive.

### Young Leaders Resources

RESOURCE	DESCRIPTION
Youth Exchange	Learn more about Youth Exchange and how to get your club involved.
Rotaract and Interact	Understand how your club can get involved with Rotaract and Interact.
Empower Leaders	Find new ways to engage young leaders in your community.
Organize a RYLA event	Learn more about what goes into organizing a Rotary Youth Leadership Awards program.

- Dashboard
- Goal Center
- Global View
- Service Activities

#### Resources

- Reports
- Contact Us
- My Rotary

#### SETTINGS

Language

- Learn by Role > New Member
- Learn by Topic > Club Roles
- About Rotary > Trainers
- Policies & Procedures > District Roles
- Learning Center > District committees
- Webinars

# LEARNING CENTER

Take advantage of a wealth of training materials designed to help you learn new skills, enhance your leadership experience, and share ideas

## Course Catalogs



CATEGORIES



FILTERS



VIEW: **BOXES** ▾

ORDER CATALOGS BY: **NEWEST TO OLDEST** ▾

### Learning Center Welcome >



Getting Started With the Learning Center

English ★★★★★

ENROLLED

### Rotary Courses - Languages >



The home page shows groups of courses called course catalogs.

The Course Catalogs page shows all the courses you can take and marks the courses you're enrolled in.

## Course Catalogs

CATEGORIES FILTERS Search VIEW: BOXES ORDER CATALOGS BY: NEWEST TO OLDEST

Type  
0 selected items

- Webinar
- Classroom
- E-learning
- Learning Plan

Enrollment Status  
0 selected items

- View only courses in which I'm not enrolled

Language  
0 selected items

- Bulgarian
- Czech
- Dutch
- English
- Finnish

Show More (15)

**Filter all courses in all catalogs on the main page, or choose a specific catalog to filter.**

ABOUT ROTARY PEACE WSHIPS 15m ★★★★★

Áreas de Enfoque do Rotary Portuguese... 1h ★★★★★

Áreas de interés de Rotary Spanish ★★★★★

Aree d'intervento del Rotary Italian ★★★★★

Axes strat Rotary French



Is Your Club Healthy?  
Language: English - ☆☆☆☆

ENROLL

Click ENROLL to take the course.

ABOUT THIS COURSE CONTENT

Is Your Club Healthy?

- Club Health Check
- Rotary Club Health C
- Club experience
- Service and Socials
- Members
- Image
- Club operations
- Strategic Planning Guide
- Course Evaluation

Read the course description.

Preview the course materials.

When you enroll in a course, it will appear on your My Dashboard page.

Other courses that may interest you...



Your Membership Plan  
ENROLL  
English



Building a Diverse Club



Kick-start Your New Member Orientation  
ENROLL

A blue check mark indicates that you have viewed this item.

A yellow check mark indicates that it's still in progress.

Find related materials under Additional Resources.

The screenshot shows a course interface for 'Strategies for Attracting New Members' with 2 of 8 parts completed. The course content includes:

- Laws of Attraction (produced by District 5180) - Youtube video (marked as viewed with a blue checkmark)
- Is Your Club Attractive? - Interactive learning (marked as in progress with a yellow checkmark)
- How Can your Club Find New Members? - Interactive learning (marked as in progress with a yellow checkmark)
- Creating a Positive Experience for Prospective Members - File download (marked as viewed with a blue checkmark)
- Prospective Member Exercise - File download
- Club Website Guide - File download
- Member Leads - Vimeo video

The 'Additional Resources' section contains a search bar and one result: 'Engaging Younger Professionals (online toolkit)'.



Club Secretary Basics

Duration: 3h 45m

ENROLL

View a list of the courses in the learning plan.

ABOUT THIS LEARNING PLAN

LEARNING PLAN STRUCTURE



Get Ready: Club Secretary  
E-learning | Duration 1h



Club Administration: Club Secretary  
E-learning | Duration 30m



My Rotary: Club Administration  
E-learning | Duration 30m



Working With Your Club Leaders  
E-learning | Duration 30m

Click ENROLL to start taking the courses in the learning plan.

Read the learning plan's description.

### My Courses and Learning Plans

FILTERS Search 29 courses A-Z

- NEW** **Arete d'intervento del Rotary**  
Italian  
E-LEARNING 1h
- IN PROGRESS** **Axes stratégiques du Rotary**  
French  
E-LEARNING 1h
- NEW** **Best Practices for Engaging Members**  
English  
E-LEARNING 40:00
- IN PROGRESS** **Building a Diverse Club**  
English  
E-LEARNING 45:00 ★★★★★
- IN PROGRESS** **Club President Basics**  
5 courses  
LEARNING PLAN 3h
- IN PROGRESS** **Colocando flexibilidade e inovação em pr...**  
E-LEARNING 1h
- IN PROGRESS** **Colocando flexibilidade e inovação em pr...**  
E-LEARNING 45:00 ★★★★★

Check your overall progress.

See the badges and points you've earned.

### Course Progress



### My Achievements

BADGES LEADERBOARDS

Your Last Awarded Badges

- 7 (Rotary Club)
- 15 (Rotary Club)
- 5 (Rotary Club)

3 Awarded badges 11 Incomplete badges 27 Total points

[VIEW ALL BADGES](#)

You can see your learning progress, including how many courses you've completed.

- Statistics
- Courses
- Learning Plans
- Badges
- Social
- Certification
- Questions and Answers
- Sharing Activity
- Asset Ranks

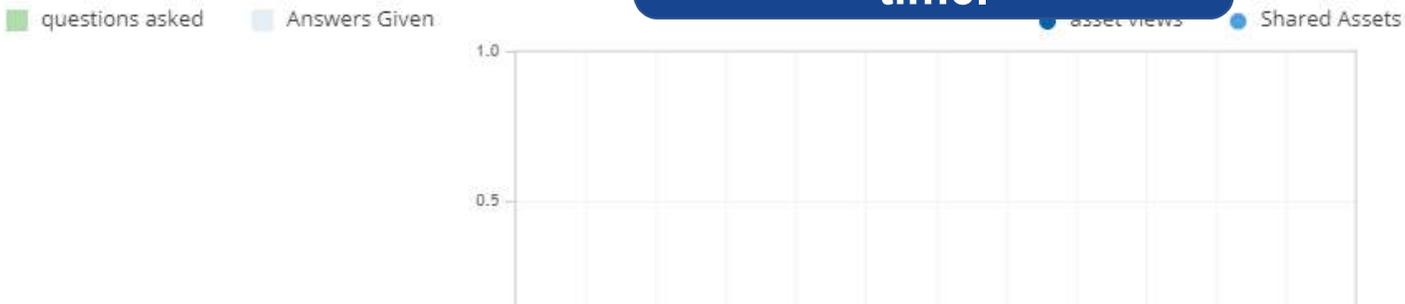


activity in the past 12 months



See your activity over time.

Social Learning Overview





### 2020 Virtual Convention Breakout Presentations

Download breakout presentations from Rotary's 2020 Virtual Convention.



FILTERS

Search



50 items | 46 Assigned experts

SORT BY: A-Z

 **A Picture is Worth 1000 Words**  
VIDEO  
**A Photo is Worth 1000 Words: D...**  
by Elizabeth Toms  
07/22/2020 - 59 View(s)  
★★★★☆

  
**Achieving a Polio-Free World**  
by Madelyn Maxbauer  
07/27/2020 - 144 view(s)  
★★★★★

  
**Adopt-a-River Initiative: A Ro...**  
by Elizabeth Toms  
06/25/2020 - 308 view(s)  
★★★★☆

 **2020 ROTARY VIRTUAL CONVENTION**  
ADULT HARASSMENT IN ROTARY: AWARENESS & RESOURCES  
VIDEO 50:29  
**Adult Harassment in Rotary: Aw...**  
by Geoff Cochran  
07/17/2020 - 40 view(s)  
★★★★☆

  
**Adult Harassment in Rotary: AW...**  
by Geoff Cochran  
07/8/2020 - 170 view(s)  
★★★★☆



### Diversity, Equity, and Inclusion: Resources and Discussion

Share resources and best practices that support the understanding and progress of diversity, equity, and inclusion in Rotary clubs. Do you have a resource to recommend? Email membershipdevelopment@rotary.org



FILTERS

Search



27 items | 6 Assigned experts

SORT BY: A-Z

 **Rotary**  
PDF  
**(PDF) DEI in Rotary: How Are W...**  
by Lee Ann Searight  
07/15/2020 - 179 view(s)  
★★★★☆

 **Rotary**  
LINK  
**\*Stories from Around the World**  
by Lee Ann Searight  
09/17/2020 - 6 view(s)  
★★★★☆

 **Rotary**  
LINK  
**3 ways to make your club more ...**  
by Lee Ann Searight  
07/15/2020 - 38 view(s)  
★★★★★

 **Rotary**  
LINK  
**50+ Ideas for Cultivating Dive...**  
by Lee Ann Searight  
07/15/2020 - 8 view(s)  
☆☆☆☆☆

 **Rotary**  
LINK  
**9 Free Online Classes for Dive...**  
by Lee Ann Searight  
07/15/2020 - 21 view(s)  
☆☆☆☆☆

QUESTIONS  
?



# THANK YOU!



[www.rotary.org/cds](http://www.rotary.org/cds)



CDSTheAmericas