

Our meeting was called to Order by President Jenny Esler at 7:31am with 30 present.

We were led in the recitation of the Pledge by Mike Costopoulos, the Hap Mills prayed for our precious world and its "leaders"; the Gary Damon winners chair was occupied by Gary Damon.

Jenny introduced prospective member Dave Guizerix of Rainbow International, and District Governor Gene Burkett. Her announcements included the grateful thanks of all for the tremendous success of the ClubCorp Tournament and Be A Tourist in Stuart Raffle on Friday. Particular thanks go to Tom Whittington, Chris Shoaf, Keith Charlton, Sue Whittington, Ken Furcron, John Gonzalez, and dozens of others. Tom Whittington's foursome (and mulligans) won the golf tournament (again), and Rex and Jamie won 2nd and 3rd place prices in the BATIS drawing. Jane Mills survived the driving exploits of Hap.

Other announcements included The Rotary Leadership Institute this Saturday in Boca Raton (contact Jenny for details), thanks to those attending the Grants Seminar last Saturday, a special meeting of our board members with D.G. Gene after the meeting, and a simultaneous Dictionary label party. All labels were successfully attached!

Rock's meditation folks have contemplated food collection and will be accepting non-perishable contributions for the next two weeks.

Audrey announced that clothing and household goods are being collected for the victims of the Dominica Hurricane.

Scott Simmons celebrated his return from the combat injured by announcing that he would be leading a road cleanup on Saturday, October 31, although his injuries may prevent him from picking anything up

Thanks to many helping Rotarian hands, Chairman Hap got all the labels into the Dictionaries, and they are ready for distribution. Hap will coordinate with each of the team leaders who, in turn will coordinate dates and times with the school Principals.

Assistant Sargent At Arms Brian Moriarty led an exciting and lively (but abbreviated) Happy Bucks session, with most happy bucks being donated in recognition of the success of the fundraiser.

Today's Program was devoted to our annual visit from our **District Governor**, the most honorable **B. Eugene Burkett**, of the Merritt Island Club who was introduced by his outstanding Assistant District Governor, Arthur C, Mills, IIII.

Gene spoke first of the excitement he and his wife discovered in their International Rotary adventures, highlighted by visits to Rotary Clubs in Span and France where they were welcomed line old friends. He said his talk would focus on Rotarians being a gift to the world, three questions: What do we do? Why are we here? And Who do we serve? And promised to give us the answers though a talk at the R.E. Convention by R.I. President "Ravi" Ravindran. Gene highlighted the generational differences and challenges facing us today by showing a humorous video of a one year old who thought a magazine was a touch screen computer, and was heartbroken when she tried to play it!

Gene discussed the Presidential Citation award and the criteria for achieving it. The Criteria include many things that every Rotary Club should be doing, regardless of citations or awards. The criteria include:

Mandatory Activities: Our club must set at least 15 goals and file them with Rotary Club Central; pay our July semiannual dues to RI on time.

Membership Development and Retention: we must verify the accuracy of our filed membership data. We would also achieve 3 of the following 4 goals:

Net gain in membership (clubs under 49 members must achieve a net gain of 1 member, large clubs 50 or more 2 members)in four categories; female members, increase member retention by at least 1%, and increase new member sponsors by at least 1% from last year

Foundation Giving: Giving records for our club and individual members will be recorded and kept accurately. Our club will need to achieve 2 of the following 4 goals;

Support the R.I. Foundation by contributing at least \$20 (I am guessing this means \$20 per member)

Attain a minimum Annual Fund contribution of \$100 per member

Have at least 10% of members enrolled in the RI recurring giving program

Increase the total number of Paul Harris Fellows (or other higher levels of recognition) by at least one member

Online Tool Adoption (on the Rotary website) Achieve 2 of the following 4 goals

Have at least 50% of club members registered on My Rotary (we think we have done this, but need to confirm), Gene wants our district clubs to register 100%

Post at least one initiative on Rotary Showcase

Maintain a project in need of assistance on Rotary Ideas on contribute to a project on Rotary Ideas

Have at least two of our club members participate in Discussion Groups on My Rotary

Humanitarian Service: Our club must achieve 3 of the following 7 goals:

Sponsor at least one Rotary Community Corps to enhance community engagement and ensure sustainability (there is more to learn on this)

Ensure that at least one club member belong to a Board-Recognized Rotarian Action Group www.rotary.org/actiongroups

Have at least one club member attend a grant management seminar (we have complied 4 fold)

Partner with the RI Foundation by sponsoring at least one project funded by a global grant or a district grant (we are qualified to achieve

grants)

Get 75% of club members involved in hands-on project participations (we believe we did this with the BATIS Raffle and ClubCorp, Classic0

Establish partnerships with one or more corporate or governmental entities and conduct a project together (our project with Clubcorp should

qualify)

Enhance a project's scope and visibility by partnering with at least five other Rotary clubs in our region (our participation in the joint ramp project may qualify)

New Generations:

Our club's Rotaract or Interact Club, certified by R.I., must achieve 2 of the following 4 goals

Currently sponsor or co-sponsor (1) a Rotaract Club or (2) an Interact Club, or (3) a Community based Rotaract Club

Or (4) have at least 3 club members mentor a Rotaractor or Interactor

Public Image

Must achieve 1 of the following 2 goals using www.rotary.org/brandcenter

Update our club's website and social media using Rotary's visual identity guidelines

Update our club brochure and newsletter using Rotary's guidelines (after spending most of the day on this I will allow our Editor Dave to achieve this goal)

Gene closed his presentation with a video of a candid and deeply moving speech by RI President Ravi, telling the story of reconstructing and substantially upgrading a maternity hospital in an area of Southern India which was lacking any such are. His talk (and photos) told the story of the reopening of the new hospital, a visit to a tiny premature baby girl gasping for life (and each breath) in an incubator, and then a return to the hospital two or three years later, at which time Ravi was surprised to learn that the beautiful 3 year old girl he was holding was, in fact, the same baby he had met years earlier in the incubator. And, as he said in his conclusion, it was then that he had trouble taking his next breath.

As Gene had promised in his opening, Ravi gave us the answers to all three questions: What do we do? Why are we here? And Who do we serve?

Next week's speaker is currently scheduled to be author Rick Crary speaking about his new book, but because Ak Tenamit Director Steve may be available, Steve may be our speaker! Stay tuned.

50-50 winner was Chris Shoaf (ticket sold by perennial winner Gary)

Respectfully submitted:

Substitute, former (and soon to be retired) Editor, Harry Lerch, filling in for Editor Dave Shoaf, who had joined Jim Taylor as one of our recovering Rotarians after oral surgery this morning. We hope to see you smiling soon, Dave! We all wish Dave and Jim complete and speedy recoveries!

