



THE SUNRISE CIRCUIT

Newsletter of the
Stuart Sunrise Rotary Club, Florida



Meeting of November 11, 2010

50-50 : Ken Furcon
Pledge : Ed Vossen
Prayer : Elmira Gainey
Next week's speaker:

President Jamie Chapogas: opened the meeting at 7:30AM. President Jamie reminded board members that a meeting will take place tomorrow Friday at 8:00AM. The meeting next week will take place in the Grill Room. Members were reminded that the Veterans Day Parade will be Friday. Our own Vic Simonsen will be a judge.

A meeting of the Road Rally Committee will be held immediately after Thursdays meeting.

Dave Shoaf presented the club with a plaque from the Rotary Foundation in appreciation of the club members participation in the Rotary Foundation.

Jack Langhorne asked Ed Vossen and Rex Sentell to come to the podium. Ed was awarded his Paul Harris pin. Rex was careful not to pierce Ed's skin during the pinning ceremony.

President Jamie asked that the money for tickets to the next Rotary Family event be brought in by December 15th. The next Rotary family event will be at the Lyric Theater on January 15th. The evening will be "Theater Orchestra of Florida presents An Evening with "Tony" & "Oscar" Fifteen dollars of the ticket price will come back to the Stuart-Sunrise Rotary Club. An easy and enjoyable way to earn money for the club. The cost of the tickets are \$37.00 each. Checks should be made out to [Stuart-Sunrise Rotary Charitable Foundation](#).

Vic Simonsen reminded members that the next Rotary clean up of Mapp Road will take place Saturday morning at 8:00AM at TD Bank.

Brenda Gerdes mentioned that the scheduled meeting of the International Committee will be rescheduled.

John Gonzalez assumed his sergeant-at-arms duty and levied sad, happy, sports dollars. It was announced that Danielle Lupulio delivered a boy last Saturday.

Guest Speaker: President Jamie introduced Dr. Emile Allen.

In 1998, Dr. Emile Allen was at the top of his game. At 38, he had already served as Chairman of the Department of Urology and Vice Chairman of Surgery for Scripps Memorial Hospital in La Jolla, California. He was running a very successful private practice in a small community in Pennsylvania when everything changed. Dr. Allen remembers the way he felt on that day when he was preparing to perform hemi-nephrectomy on an elderly patient: "I was happy that I was going to be able to help this patient," he says. "She had a large renal cyst with multiple stones and had been suffering from chronic pain and frequent infections." Suddenly, during the surgery the cautery machine malfunctioned and arced. Electricity shot through Dr. Allen's arm, heart, brain and out his right ankle. Though the patient was unharmed, Dr. Allen was hospitalized for five days with a significant hand injury.

Today, Dr. Allen has completely recovered from his brain injury, but he still suffers from a peripheral neuropathy and reflex sympathetic dystrophy, also known as Complex Regional Pain Syndrome (CRPS). He is no longer physically able to do a demanding residency. To keep active, he started taking classes – art, photography, real estate and investing. "Then marketing and management began to fascinate me," says Allen. "I wished I had known these things when I was in private practice! It seemed to me that the doctor's situation needed to improve. I started to think that if I can improve the quality of life for physicians, it would also improve the quality of care for patients.

Dr. Allen had an idea. He began assembling a team of industry experts, and on June 23, 2008, he launched www.PracticePearls.com, a Web site dedicated to providing doctors with continuing education in the form of webinars– on line seminars – on the business of running a medical practice. Dr. Allen's unique perspective as both doctor and patient provides practical direction to the content of the webinars. Some of the webinars are for credit, but Dr. Allen believes that his non-credit courses are just as valuable– courses such as

Preventative Law, Knowing What and What Not to Say to Employees and How to Hire and Terminate Appropriately. Allen says, "I found that the continuing medical education guidelines in many states are so strict that they almost prohibit doctors from learning the information they need to know to run an effective business. In medical school all they really learn is how to diagnose and treat." The live webinars give doctors the opportunity to participate in question-and-answer sessions without having to travel. "If they are not able to participate in the live webinar," Allen adds, "they can order the PowerPoint presentation to use as a training tool. We also send a PDF of the top 10 bullet points that doctors should implement immediately in their practices. It's economical and convenient." These days, Dr. Allen may not be treating patients, but he is still helping people, starting with his fellow doctors.

<http://www.emileallenmd.com/index.php/comments-testimonials>

50-50: Winner this week is David Walker for \$33.00.

Schedule:

November 25 - Thanksgiving- no meeting

December 9 - Holiday Gift Donations due.

December 16- Gratuities collected for Kathy, our server

December 30- NO MEETING