

# Corporate Membership Program

## Our Vision

The Rotary Club of Hall County (the “Club”) is an organization of business, professional, and community leaders who come together through commitment and fellowship to create opportunities and a better future for generations who follow.

## Our Mission

It is our mission to embrace the ideals of Rotary International, contributing to a better Hall County and a better world through significant humanitarian service while providing extraordinary opportunities for networking, fellowship, friendship and personal growth.

## Corporate Membership in a Service Club – a 21st Century Solution

Recognizing the growing importance that corporations place on corporate social responsibility, the Club has created the corporate membership initiative. Corporate memberships invite corporations to participate in giving back to the community through the well-organized systems and structures of Rotary. Membership in Rotary offers an excellent vehicle for staff leadership development. The Club provides a medium to learn about community needs in a variety of areas, and learn about and participate in fundraising and volunteering in ways that truly impact the community.

## Why Become a Corporate Member?

Participation as an active member of the Rotary Club presents a number of advantages through an effective business partnership that includes:

- participation in a long-term service organization capable of assessing and responding to a diverse range of needs within the community;
- increased awareness of your corporation within the community through association with Rotary and the many programs that are supported by The Rotary Club of Hall County;
- enhanced community exposure through the involvement of senior corporate executives;
- immediate access to the Rotary charitable network;
- participation opportunities with Rotary hands-on projects; and
- membership in an organization dedicated to assisting and supporting community needs and activities.

## **Rotary Corporate Member Benefits**

The Rotary Club of Hall County has created a Corporate Membership program with specific benefits that will elevate your corporate profile in Hall County. For example, both the primary and the associate member will be listed in the membership directory on our club website; and both members will be eligible to participate in Rotary-sponsored educational events and Rotary-sponsored conferences.

## **Key Membership Criteria**

- The primary member and the Club will participate in a screening process to ensure an appropriate “fit” between the two organizations; the associate member will be selected by the primary member
- Your corporation will be able to replace a member as required
- Should a primary or associate member leave your corporation, the member may request to join the Club as an individual member

## **Rotary Basics**

Rotary International, the world’s first service club organization, is made up of over 32,000 clubs in more than 200 countries and geographic areas. Its members form a global network of business and professional leaders who volunteer their time and talents to serve their communities and the world.

Rotary’s motto, Service Above Self, exemplifies the humanitarian spirit of the organization’s more than 1.2 million members. Meaningful community and international service projects coupled with strong fellowship opportunities characterize Rotary worldwide.

Rotary enjoys a rich and sometimes complex tradition and organizational structure, with many programs and customs that can be confusing to new and even not-so-new members.

## **Membership Application**

Shortly after submitting your membership application, you will be contacted by a Membership Committee representative to arrange a New Member Orientation to discuss any questions you may have about the merits of joining the Club.

The approval process takes approximately 2-3 weeks.