

Rotary Club of Winder Program Guidelines

Approved by the Board of Directors, February 23, 2022

- 1) The Board of Directors should function as a committee to promote interesting and informative weekly programs.
- 2) Programs should promote the ideals of Rotary such as raising business standards and professionalism, advancing community interests or youth activities, promoting international understanding, and promoting fellowship.
- 3) Other charitable organizations should be invited *sparingly*. The Program Chair should approve all speakers from other charitable organizations. Other charitable organizations are prohibited from soliciting contributions without the Board's approval.
- 4) *Rotary is a non-political organization*. In election years, political candidates may not speak, regardless of the topic. This prohibition applies to incumbents as soon as they announce for re-election. The Board may allow all candidates for an office to speak or all sides of an issue to be heard in a political forum.
- 5) Programs should focus on the special months and other special emphases of Rotary International and Rotary District 6910. Three or four meetings per year should relate to the Avenues of Service. Periodically, meetings should be used for club assemblies and committee meetings. Additional emphasis should be placed on district and international meetings such as district assembly, district conference and the international convention.
- 6) Some programs should focus on promoting the personal and professional development and skills of the membership. On occasion, such programs might be open to the business community. This may include morning or afternoon seminars before or after the club meeting, or at other times.
- 7) The speaker should be allotted at least 20 minutes to speak, after his or her introduction. The presiding officer and speaker host should be mindful of this.
- 8) The Program Chair or Board should, where appropriate, contact the news media. Interesting newsworthy programs as well as local and international projects show value to membership in the club. This should attract new members and help retain existing members.
- 9) Rotary meetings should be fun and always enjoyable.