Minutes of the Classic City Rotary Club on July 8, 2019

1. Call to order Anjela

The meeting was called to order at the Holiday Inn by President Anjela Filipova at 11:01. Attendees: Gerry Taylor, Cris Waite-Morgan, Emily Escoe, Joe Trocino, Michelle Roberts, Jay Milner, Rick Leffell, Pam Shropshire, Heather McElroy, Anjela Filipova, Tiffany McElroy, Kemp Gaskill and Rob Younge.

1. Administration

-Secretary’s Report Tiffany

Motion approved to accept minutes from the June 10, 2019 board meeting as recorded.

Tiffany reported 67 members at the end of June with 68% attendance. Jay will follow up Robin Hardin again. It was suggested that Anjela send her a letter if she does not respond to Jay. Linda Maples should be returning in the next couple of weeks.

-Treasurer’s Report Cris

Account balances: checking $42,443.00, $27,568.00 money market. All dues paid as of June 30. Year to date budget was within $600.00 of overall budget. Discussion initiated on what to do with the overage. Anjela said some of the funds were from Vic Chesnutt and would be allocated for next year’s event. Overage needs to go to services since we’re a 501c3. Heather confirmed the VCSOYA flyer listed several general services and entities we support. The funds from Vic Chesnutt 2018/2019 will be allocated all to services in 2019/2020 as approved by the board at the time the event originated.  The overage per Gerry’s email after the meeting should be deposited to our MM account and then transferred to the operations account and used as needed for services.

VCSOYA budget vs. actual: budgeted $15,000.00 for services, made $8,600.00 (use for 2019-2020 budget). We’re starting to build a relationship with the Athens arts community. Ellen will give an update at a future meeting. Members that were sponsors did not get billed for the 4 tickets if the donation was at a high enough sponsorship level. The tickets billed amount accounted for 55 members, possibly due to members sponsoring and getting “free” tickets. May change requirement per member to purchase 2 instead of 4 tickets.

1. Committee Chair Goals

-Administration Rick

Need to make our memberships look like the RI memberships. Corporate memberships to have a “lead” member that pays dues and others will be associate members. Club documents to be added to club website and DACdb. IRS form 990 for tax return to be completed by Rick, Cris and Tiffany. Updating DACdb, Rick can help with updating member info, new members, board members, etc. Lee Arrendale – Rick to help with nominations and enter achievements in DACdb. Rick asking for committee members, Sarah Morgan said she would help (via survey). Paul will continue to help. Anjela to sit in on first few meetings. Rick to appoint someone for conference chair. Next conference to be in Asheville.

-Foundation Kemp

Encouraged to keep making foundation donations and will work on a couple of programs for the upcoming year.

-Membership Anjela (for Gerry)

Two new members for orientation today, Lindsay and Jeff. Athens Academy & JJ Harris have been offered an application for Shared Membership. Clif Mullis has agreed to serve on the membership committee. Christy Terrell has resigned. Pam offered to host the new member recruitment event at her home.

-Public Image Heather

Victoria and Heather met. Victoria getting guidance from Anjela. Heather hasn’t had success getting press/publicity from newspapers, etc. in the past. Heather’s suggested that Vic Chesnutt should be more centered on the music and arts community as most of the attendees were Rotarians. Discussed where the marketing funds should be spent this year. Heather’s schedule does not allow her to commit a lot of time to promoting Vic Chesnutt and doesn’t feel she has the skills to do so. Discussed if our intern should be a marketing intern instead of a business intern. Anjela wants to meet with Ellen to get direction on advertising/promotion. Possibly move event up to April so that the UGA students are still here and can attend. Heather wants direction on where to spend the marketing funds, ads, T-shirts, etc. Club members needs to support social media, share and like. Tammy Gilland is the district PR person, invite her to attend meeting. Joe suggests promoting Athens as the “song writer” city. Michelle suggested making the meeting with Ellen a club wide program and encourage participation. Scheduling this for the August 19th meeting.

-Service Projects Michelle

Budget to include service sponsorship, $2000. Goals for the year: Increase community and youth service budget. JJ Harris matching program, matching their dollars and help teach them service. Proactively imputing services in DACdb. Establishing Rotaract and Interact club(s) and sponsoring. Continue JJ Harris relationship, grant pending, service project first week of August. Have at least every member involved in at least one service project annually. End Polio event, Milton may perform.

1. 2019/2020 Budget - introduction Cris/Anjela/Jay

Club members dues were based on 67 members. We seem to be paying $12 per person per year for the Rotarian magazine subscriptions. $5200.00 for GRSP annual pledge. New accounts for service sponsorships and JJ Harris match under services, $2000 each. Polio Plus $900 under international from club funds. Some of the Foundation funds we give each year go to Polio Plus. PR budget not used last year. Will make a plan to use this year. Nuci space $5000 donation will be left as is. Training expense for the president elect, proposed that their dues and registration be reimbursed from the club. $700 for UGA students welcome baskets should be moved to international. Meals budget based on current location. Showing a loss of $21,000 outside of Vic Chestnut. $8,000 carryover from last year. $14,000 coming from operational account. Anjela to send follow up email to approve budget.

1. Holiday Inn contract update Jay

Contract renewed through Sept. Joe, Pam, Jay and Maureen have looked at 27 locations. Trying to stay in the downtown area. Limited options due to criteria (parking, AV, etc.). Proposing Aug. 12 board meeting to have recommendations for new location. Trying to be out of the Holiday Inn by October 1.

1. Other business Anjela

Anjela would like whoever is doing the prayer and pledge to give 4-5 minutes to promote their profession and business. The talk is also to tell their Rotary story (for example, how they became a Rotarian, what they most like about being a Rotarian, and share the best experience they have had so far being a Rotarian).

1. Email addendum Anjela/Cris

Cris made a motion via email and Anjela presented to the board for a vote to change our First American checking account authorized signers as follows:

REMOVE: Ellen Bryson, past President and Dick Fields, past Secretary

      ADD:  Jay Milner, Pres Elect, and Tiffany McElroy, Secretary

Staying would be Anjela Filipova, President, and Charlie Fleming, Immediate Past President.

The vote passed unanimously.

Respectfully submitted,

Tiffany McElroy