**Rotary Club of Big Canoe**

Vocational Service

2022-2023 Plan

Mary Judson, Director

The Object of Rotary is a philosophical statement of Rotary’s purpose and the responsibility of Rotarians. The concept of vocational service is rooted in the second object, which calls on Rotarians to encourage and foster:

* high ethical standards in business and professions;
* the recognition of the worthiness of all useful occupations; and
* the dignifying of each Rotarian’s occupation as an opportunity to serve society.

In order to put these ideals into action, the Rotary Club of Big Canoe (RCBC) will undertake the following activities during the 2022-2023 program year:

* Adopted by Rotary International in 1934, the Four-Way Test is an essential standard to which Rotarians measure ethical behavior. RCBC will display a Four-Way test banner, recite the Four-Way Test at each meeting, and provide each new member with a copy of the Four-Way Test in their new member materials.
* RCBC will conduct at least two vocational tours to provide members the opportunity to learn about local businesses and related vocations. These might include a marble quarry, local retailers, and hospitality concerns, etc. and will not necessarily occur during the club’s typical Thursday 5:30 meeting time.
* In order to give Rotarians the opportunity to learn about others’ vocations and professional accomplishments, RCBC will invite members to deliver classification talks (3-4 per meeting) at upcoming meetings.
* RCBC will observe Vocational Service Month in January 2023 by scheduling a speaker demonstrating excellence in his profession and/or an expertise in the field of business ethics.
* To recognize members demonstrating vocational excellence and exceptional ethics, RCBC will nominate Rotarians for the Robert Stubbs Guardian of Ethics Award and the Lee Arrendale Vocational Excellence Award. Nominations are due January 31, 2023, and nominees will each be recognized at a club meeting.

Additionally, RCBC is exploring the possibility of creating its own grantmaking foundation to provide the club the opportunity to award grants to support nonprofit organizations and club projects addressing Rotary International’s seven areas of service: peacebuilding and conflict prevention; disease prevention and treatment; water, sanitation, and hygiene; basic education and literacy; community economic development; and environment.