6/20/22 – Goals Submitted by Barbara Myers Mason – Public Image Chair, Rotary Club of Big Canoe

The District goals are listed above.

I have been appointed as the Public Image Chair and identified in DACdb.

A club website and Facebook page with the current Rotary theme have been established. I plan to use Rotary’s brand guidelines, templates, People of Action campaign materials and related resources from Rotary International in our club’s online presence.

I will collect The Rotarian Magazine from club members and ensure that they are available in public areas.

I will plan to submit quarterly information about our club’s projects, fundraisers, activities and interesting meetings to the District 6910 newsletter chair and post an initiative in Rotary Showcase on the RI website.

I will plan to post a weekly Facebook message about upcoming meetings. In addition, Fran will send a weekly email to club members informing them of upcoming events.

I have invited Bill Strickland to our meeting on October 20 to speak about his polio experience. Bill is very involved with polio on a District level. I will plan to register this event on endpolio.org.

I will invite and keep our local Smoke Signals news editor informed about our club meetings and our fundraiser and report at least one resulting news article in Rotary Club Central.

The Zone Public Image Citation Criteria apparently has not yet been posted on the zone website. I will update these goals when the criteria is available.