Rotary Club of Big Canoe Membership Goals

 Submitted by Michael Whatley / Membership Chair 2022-2023

1.  Our club has 22 members effective June 30. July 1, we plan to double the size of our club during the calendar year.  Action plan: To do this we will talk to potential candidates that would make good Rotarians and request/encourage all of our members to also do the same.

We follow-up and invite the potential members to a Rotary meeting or Rotary social.

**2.**  **We do have a Membership Committee established and plan to appoint a Co-Chair ASAP.** (Sharon McCoy & Doug Hosmer, Phil Farias) – action plan: Sharon & Doug will assist as Co-Chair.

**3.**  **We will have a Membership Retention Chair before July 1st 2022.** Action plan: Steve Curry and Susan Schwall will assist as co-chairs.

**4. Our “Potential Rotarians” list already has more names that our club membership.  Action plan:**

We are constantly reviewing and adding new names. They will all be invited to a Rotary meeting before March 31st 2023.

**5.  We will have a net gain of at least 15 new members before March 31st 2023. Action plan:** Our community is service oriented, and we are generating a lot of interest.

**6.  We will have a net gain in membership of 10 new members by March 31st 2023. Action plan:**

We are working to have every member serving on a committee and involved in our service projects.  This is important to retaining our members.

**7.  Our committee will conduct a New Member Orientation for each new member.** President Fran or President Elect Susan Schwall will hold group orientation of the class inducted each month.

**8.  We will work with our President to appoint new members to sub-committee chairs to keep them involved in our Rotary Club**.

**9.  We will conduct a Rotary Club Health Check no later than December 31st 2022.**

We are currently monitoring the health of our club on a regular basis.

**10.  We have scheduled a program by the  District Membership Committee for August 4.**

**11.  We plan to hold at least 2 "Family Of Rotary" events outside of our regular meetings before June 30th 2023. Action plan:**  our retention plan is built around Family of Rotary events.  It is important to include the members’ families for support.  If the spouses like the Rotary Club, they will become ambassadors for Rotary.

**12.  We plan to host a Rotary Means Business event. Action plan:** With our new club, we hosted 2 informational meetings. During the year we will plan to coordinate with vocational service to plan a Rotary Means Business event. Big Canoe has a lot of retired businesspeople as well as Community Leaders who are interested in service and learning more about Rotary.

**13. We will plan to work toward partnering with our sponsor clubs to start an interact club or early act.**