

## **Business Leader:**

This year's Rotary theme is **Rotary Opens Opportunities** and we have an opportunity for you! We would love to include your business as a sponsor for our **Annual Rotary District Conference**, which will be held on April 22<sup>nd</sup> through 25<sup>th</sup>, 2021 at Jekyll Island, Georgia.

Your support is critical to underwrite the event, which attracts over 400 Rotarians and their guests. District Conference is a time when we come together to highlight the clubs' service for their community and internationally.

Rotary International is a worldwide organization with 1.2 million members. Our clubs support local and international humanitarian projects. The motto of Rotarians is *Service Above Self*.

A long-standing tradition for our District Conference is to support a local community need where the conference is being held. This year, our impact will be impoverished youth in communities surrounding Jekyll Island, Georgia. District Governor Tina Fischlin and the conference committee selected "Pack-a-Backpack" for the 2021 Conference. Rotarians will pack hundreds of backpacks with school supplies and snacks and distribute to children within Glenn County, Georgia.

Another scheduled conference event is the PLUNGE FOR POLIO. Rotarians and their guests will take a plunge in the ocean to raise awareness for the eradication of Polio. For the past 30 years, Polio awareness has been a key initiative to Rotarians throughout the world.

Sponsorships will be advertised in literature and have opportunities to receive "shout outs" throughout the District Conference. Will you please review the enclosed sponsorship form to see which opportunity works best for you?

We're sure that you receive many requests, so we truly appreciate your time and consideration.

Dianne L. Cammarata 2021 Fun in the Sun Conference Chair

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2005-2006 Rotary International District 6910 Governor 2012-2013 The Rotary Club of Hall County President 1996-1997 The Rotary Club of South Hall County President

