

**38th Alafia Lighted Boat Parade and Chili Cook Off**

**$5,000 – TITLE SPONSOR**

* Name and Logo in all Promotional Literature and Advertising
* Logo Banner at Venue Entrance and Civic Center
* Optional FREE Boat Entry in Parade
* PRIME viewing of boat parade from dock
* Logo Displayed at all Event Ticket Booths
* Public Address Recognition as Title Sponsor during Event
* 20 Guest Chili Cook-Off Coupons

**$2,500 - PARADE OF LIGHTS SPONSOR**

* Name and Logo in all Promotional Literature and Advertising
* Logo Banner at Civic Center
* Optional FREE Boat Entry in Parade
* PRIME viewing of boat parade from dock
* Displayed at all Event Ticket Booths
* Public Address Recognition as Parade of Lights Sponsor during Event
* 10 Guest Chili Cook-Off Coupons

**$1,500 - CHILI CONTEST SPONSOR**

* Name and Logo in all Promotional Literature and Advertising
* Logo Banner in Chili Cook-off Area
* Logo Displayed at all Event Ticket Booths
* Public Address Recognition as Chili Contest Sponsor during Event
* 8 Guest Chili Cook-Off Coupons

**$750 - BY THE RIVER SPONSOR**

* Name and Logo in all Promotional Literature and Advertising
* Logo Banner in Parade Viewing Area
* Logo Displayed at all Event Ticket Booths
* Public Address Recognition as By the River Sponsor during Event
* 6 Guest Chili Cook-Off Coupons

**$500 - PARADE PARTNER**

* Name Listing on Select Promotional Material
* Logo Banner in Prominent Location (to be selected by host)
* Logo Displayed at all Event Ticket Booths
* Public Address   Recognition as Parade Partner Sponsor during Event
* 4 Guest Chili Cook-Off Coupons

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**$250 - COMMUNITY SUPPORTER**

* Name Listing on Select Promotional Material
* Logo Banner in Prominent Location (to be selected by host)
* Public Address Mention as Community Supporter Sponsor during Event
* 2 Guest Chili Cook-Off Coupons

**$100 - ROTARY FRIEND**

* Name Listing on Select Promotional Material

**For more information, please contact:
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