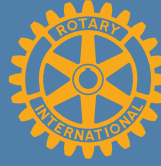


Rotary Club of Lakeland South



DECEMBER 20, 2016



DISTRICT MINUTARIAN OF THE WEEK

From District Governor Joyce Gunter:

The celebration of the New Year on January 1st is a relatively new phenomenon. The earliest recording of a New Year celebration is believed to have been in Mesopotamia, around 2000 B.C. and was celebrated at the time of the vernal equinox, in mid-March. Other dates tied to the seasons were also used by various ancient cultures. The Egyptians, Phoenicians, and Persians began their new year with the fall equinox, and the Greeks celebrated it on the winter solstice.

When we celebrate New Year's, it is a time of hope for good times to come, and new beginnings – a fresh chance to form a better future.

Let us reflect on the lessons we have learned this year, and use our newly found wisdom to make the world a better place in 2017. **Happy New Year!**



Reminder of Paul Harris Centennial Challenge

Historically, our Club has match contributions of \$500.00 to the Rotary Foundation with 500 recognition points so that a member of our Club could receive the distinction of being named a Paul Harris Fellow; however, as part of the Foundation's Centennial Celebration, past presidents Jim Claussen and Brad Lunz have offered to sweeten the deal!! Contribute \$400.00 dollars and the club will match you with 500 points. Brad and Jim will then add another 100 points so that you can be honored as a Paul Harris Fellow! *Offer expires at the end of 2016, so move fast.*

OFFICERS & DIRECTORS

R.I. President

John F. Germ

District Governor

Joyce A. Gunter

Asst. Governor

Al Dotson

Club Officers

President	Tim Hoeft
President-Elect	Tom Pollock
President-Nominee	Matt Mucci
Treasurer	Harold McLeod
Secretary	Leighann Davis
Vice President	Jim Claussen
Past President	Brad Lunz
Sergeant-at-Arms	Luis Rivas

Board Members

Alyssia Totten	2014-2017
Daniel Rich	2014-2017
Stephanie Colon	2014-2017
Jack Jeffares	2015-2018
Phil Mays	2015-2018
Mark Porter	2015-2018
Lee Earls	2016-2019
Matt Mucci	2016-2019
Donna Pearce	2016-2019

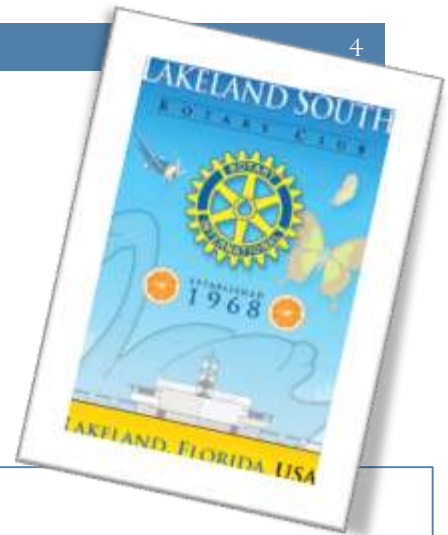
Club Meeting Information

Weekly: Every Friday, at 12:00 noon

Place: The Lakeland Center,
701 Lime Street

Mailing Address: P.O. Box 2602,
Lakeland, FL 33806

COMING ATTRACTIONS



Friday, December 30th (12:00pm) –
NO MEETING, HAPPY NEW YEAR.

Friday, January 6th (12:00pm) –

George Lowe. Mr. Lowe is true Renaissance man who is a voiceover actor on radio and television, as well as a renowned art collector.

Saturday, January 7th (TBD) –

2017 Rotary Benefit Concert Announcement Party. It is official, we have booked a concert! Please join your fellow Rotarians in listening to the Sofa Kings as they divulge who our artist(s) will be this year! Stay tuned for info on the location and time.

Friday, January 13th (12:00pm) –

Member Profiles. Please join us this week for one of my favorite Club traditions, member profiles. Don't miss out on the opportunity to learn more about three (3) of your fellow Rotarians as they share a little bit about themselves.

Missing anything? Please email any suggested "Coming Attractions" to drich@cclmlaw.com.



**Rotary
eClubOne**

There is an online Rotary club where you can complete make-ups from wherever you are. Check it out TODAY!

www.rotaryclubone.org

LET'S CELEBRATE!!

HAPPY ANNIVERSARY!

John Wendel 12/27/96
Ed Jeffries 01/01/77

HAPPY BIRTHDAY!

NONE



MEMBERSHIP MINUTE by. Lee Earls

Research and our members' experiences have shown that when clubs have more freedom to decide how and when they hold their meetings, who they'll invite to become members, and what member engagement means, their ability to attract new members and keep current members motivated increases.

The 2016 Council on Legislation voted to give Rotary clubs more flexibility than they've ever had. The changes in policy affect when, where, and how clubs meet and the types of membership they offer.

It's up to your club to decide how — and if — you want to use the new options. Start by reviewing the updated Standard Rotary Club Constitution to see which guidelines are flexible. Once you've decided what changes would benefit your club, edit your club bylaws to reflect them, and try them out. If you decide they aren't working, try something else.

Here are some examples of how your club can apply the new flexible options:

1. **Change your meeting schedule.** Your club can vary its meeting days, times, and frequency. . .

(Text continues on following page.)



2017 ROTARY BENEFIT CONCERT UPDATE

It has officially been announced that we have booked a concert for this year's 2017 Rotary Benefit Concert.

When is it? This year's concert will be held on **Saturday, March 25, 2017**, starting at 7:00 p.m. in the arena located at The Lakeland Center. **MARK YOUR CAENDARS NOW!** It is going to be a great time.

What is next? Join us at the announcement part **on January 7th** from **2:00 – 4:00pm** at the newly opened **Posto 9**. Tickets will be \$35.00, and appetizers will be provided with a cash bar. Click [here](#) to purchase your tickets to the party!

How can I help? Sponsorships are a critical component of our success the past two (2) years. If you are planning to participate as a sponsor, please let Alyssia know so that we can budget accordingly.

MEMBERSHIP MINUTE

(continued)

For example, you could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday of the month. You just need to meet at least twice a month.

- 2. Vary your meeting format.** Your club can meet in person, online, or a combination, including letting some members attend in-person meetings through the Internet.
- 3. Relax attendance requirements.** Your club can ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event. If your club is dynamic and offers a good experience for members, attendance won't be a problem.
- 4. Offer multiple membership types.** Your club could offer family memberships to those who want to bring their families, junior memberships to young professionals with leadership potential, or corporate memberships to people whose employers want to be represented in the club. Each type of membership can have its own policies on dues, attendance, and service expectations. Rotary will count these people in your club membership and will consider them active members if they pay RI dues.
- 5. Invite Rotaractors to be members of your club.** You can invite Rotaractors to join your club while remaining members of their Rotaract clubs. If your club chooses to, it can make special accommodations for these members, such as relaxed attendance requirements or reduced fees, as long as they are reflected in the club bylaws.

Find examples of bylaw amendments that clubs might use to try these new flexible options below, and review our frequently asked questions for more information.