

# 2024 Rotary Watermelon Festival

## SPONSORSHIP LEVELS

Rotary Club of Hardee County is a 501(c)3 Corporation TIN 47-5531586  
rotarywatermelonfestival@gmail.com

### *Pure Heart Presenting Sponsor - \$8,000*

- Title listing as presenting sponsor for the festival in all advertising
- Company name and logo in all advertising - including throughout festival
- Name recognition on stage
- Watermelon barn signage with company name and logo
- Complimentary advertising booth space
- Ability to place info in vendor packets and/or distributed at festival
- 10 festival admission tickets, 6 VIP concert tickets, 4 swamp buggy/carriage ride tickets

### *Royal Sweet Sponsor \$2,500*

- Company name/logo in all advertising
- Complimentary advertising booth space
- Name recognition on stage during festival
- 10 festival admission tickets, 2 VIP concert tickets, 2 general admission concert tickets, 2 swamp buggy/carriage ride tickets

### *Crimson Sweet Sponsor \$1,000*

- Logo inclusion in all print advertising
- Company name/logo in all advertising
- Complimentary advertising booth space
- Name recognition on stage during festival
- 6 festival admission tickets

### *Jubilee Sponsor \$500*

- Logo inclusion in all print advertising
- Company name/logo in all advertising
- Name recognition on stage during festival
- 4 festival admission tickets

### *Watermelon Slice Sponsor \$200*

- Company name/ logo signage at festival

*Saturday*  
*May 11, 2024*



**Rotary**

Club of Hardee County



**WATERMELON  
FESTIVAL**

**EST. 2023**





**WATERMELON  
FESTIVAL**

EST. 2023



# Commitment Form

Complete & return to:

**Rotary Club of Hardee County**

PO Box 1373

Wauchula, FL 33873

rotarywatermelonfestival@gmail.com

## SPONSORSHIP INFORMATION

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Notes/Preferences: \_\_\_\_\_

\_\_\_\_\_

## COMPANY INFORMATION

Company: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Event Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized by (print): \_\_\_\_\_

Signature: \_\_\_\_\_

*Submit this sponsorship commitment form along with your company's logo no later than  
March 15th, 2024 to ensure recognition on all advertising.*

*Digital files of company logos can be emailed to [rotarywatermelonfestival@gmail.com](mailto:rotarywatermelonfestival@gmail.com).*

*Rotary Club of Hardee County is a 501(c)3 Corp., TIN #47-5531586*

***Checks can be made payable to Rotary Club of Hardee County.***

**Rotary**



Club of Hardee County