



# Rotary Watermelon Festival



Rotary Club of Hardee County

P. O. Box 1373 Wauchula, FL 33873

02/05/2024

On behalf of the Rotary Club of Hardee County, I would like to say Thank You for your amazing support of our inaugural Watermelon Festival. We had hoped 2023 would be the beginning of an annual event for our county. I am thrilled to report that we will plan our festival to coincide with harvest season each year, which is May. The second weekend of May is when you can plan for our annual Rotary Watermelon Festival to be.

The festival would not be possible without you! I am writing to ask you or your business to consider supporting our efforts to enhance the Hardee County Community through our 2<sup>nd</sup> Annual Watermelon Festival on May 11, 2024. Your support for the Rotary Watermelon Festival will help the Rotary Club of Hardee County bring families, friends and visitors of surrounding areas to our county to enjoy agriculture demonstrations; watermelons (donated by local growers); local growers will enter their biggest and best melon in the watermelon weigh-in contest; wacky watermelon games; watermelon eating contest; watermelon seed spitting contest; swamp buggy rides; carriage rides; delicious food vendors; kids activities; live music; Little Farmer Contest; arts & crafts; all loads of fun for the whole family.

The funds that are raised from the festival will continue our tradition of presenting scholarships to deserving local students, sponsoring students to attend the Seminar for Tomorrow's Leaders (S4TL) in the summer, aiding our community in natural disaster relief, supporting our local food bank programs, education and literacy programs, downtown beautification/clean up, NYE downtown celebration, Interact Club, Shop with a Cop, Ag Angels, honoring our veterans with an all-expense paid trip to D. C. with Heartland Rotary Freedom Flights, placing flags on Veterans graves each Memorial Day and many other areas community outreach. Our festival is scheduled for Saturday, May 11 at Pioneer Park in Zolfo Springs, FL. Confederate Railroad will perform on Friday, May 10. Contact us if interested to know more. Please review the other pages for sponsor benefits as we are seeking significant and rewarding sponsorships in the following categories:

- Pure Heart Presenting Sponsor \$8,000.00
- Royal Sweet Sponsor \$2,500.00
- Crimson Sweet Sponsor \$1000.00
- Jubilee Sponsor \$500.00
- Watermelon Slice Sponsor \$200.00

The club thanks you for reviewing this invitation and hope you will partner with us to make a difference in our community as a 2024 Rotary Watermelon Festival sponsor.

Sincerely,

*Tanya B. Royal*

Tanya B. Royal, President 2023-2024