

## **President-Elect Training Seminar (1)**

**January 18, 2025** 

# The Rotary Foundation





## **Club President – a GREAT Opportunity!**

#### **Learn More About Rotary**

- President-Elect Training
- Oversight of club activities

#### **Interact with Other Rotary Clubs**

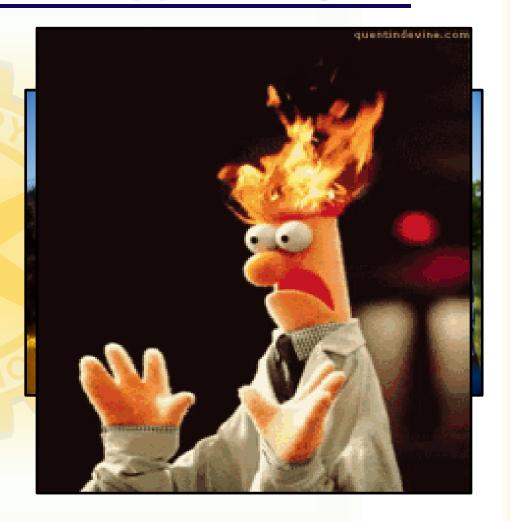
- Share best practices
- Collaborate on projects

#### Can be a LOT of Work

- Your club may not be highly structured
- All responsibilities may fall on President

#### **Easy to Feel Overwhelmed**

- Identify priorities NOW
- Ask for help, take action







## Why is The Rotary Foundation (TRF) Important?

#### Support the Rotary Brand - We ALL Benefit

- Rotary would not exist today without The Rotary Foundation
- Most of the world knows Rotary because of TRF Projects



#### TRF is a Top-Rated Worldwide Charity

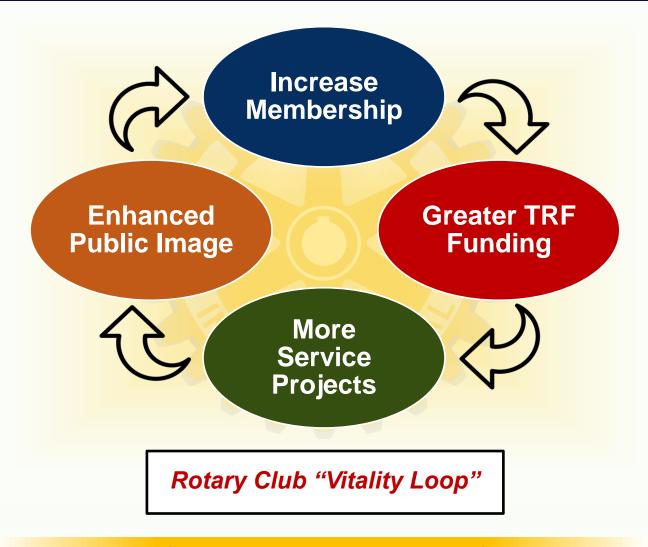
- Consistently ranked "4-stars" from Charity Navigator
- Comfort of knowing our funds are used responsibly







## Why is The Rotary Foundation (TRF) Important?







### First, Some TRF Vocabulary

#### **HOW to Give**

- Rotary Direct (Rotary.org)
- Through Your Club
- Mail a Check to TRF
- Legacy Pledge (Estate Plan)

## WHERE to Give

- Annual Fund SHARE
- Polio Plus
- Endowment
  - Other Restricted Fund

#### **RECOGNITION for Giving**

- EREY (<u>Every Rotarian</u>, <u>Every Year</u>)
- Sustaining Member
- Paul Harris Fellow (PHF)
- Paul Harris Society (PHS)
- Major Donor, Arch Klumph Society
- Benefactor, Bequest Society

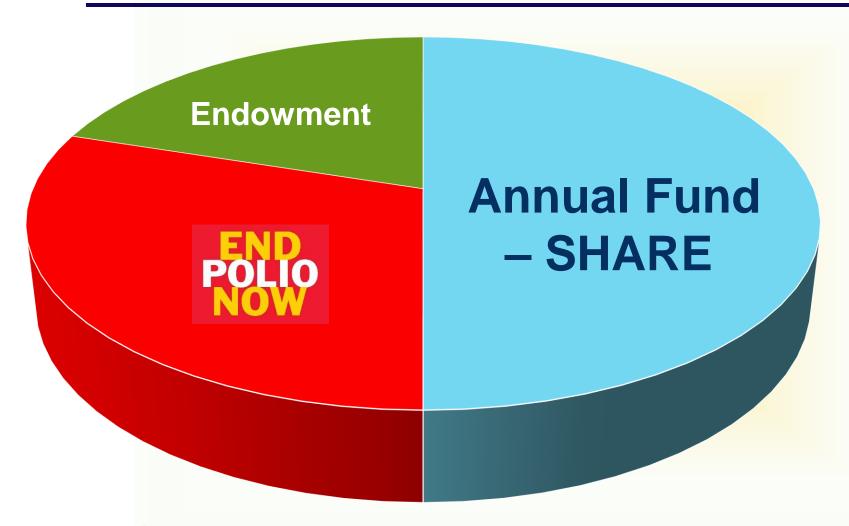


"He actually said he was donating to Paul Harris!"





## So, What's MOST Important?



An effective TRF
giving strategy
will include
SOME emphasis
on each of
THREE key areas





#### NOW...

#### List Club TRF Chair on Rotary.org

- Occasional email & invitations from RI
- Access to important TRF club reports

#### List Club TRF Chair on DACdb

- Receive monthly District TRF Newsletter
- Additional access to p-mail features





Contact District 6890 International Service Chair IRMA COLE (Lakeland RC) for help entering data on Rotary.org and DACdb

(978) 394-2661 • RtnlrmaCole@yahoo.com





#### SOON...

#### Develop a WRITTEN Club TRF Giving Strategy

- Club TRF assessment "current state"
  - > Number of club members contributing annually
  - > Per capita Annual Fund giving
  - > Separate commitment to PolioPlus (RI asks \$1,500 per club)
- Set 2 or 3 realistic GOALS to work on
  - > Keep it SIMPLE (e.g., "Increase AF giving to \$100 per capita")
  - > Define 2 or 3 specific ACTION STEPS to support each goal
  - > Share with club membership and provide regular UPDATES

#### **SPEND Your DDF (District & Global Grant Funds)**

- DISTRICT Grant deadline is May 31, 2025 (Yes, BEFORE the new year!)
- GLOBAL Grant deadline is August 31, 2025





### **EARLY in the New Rotary Year...**

#### **TALK About The Rotary Foundation (a LOT)**

- Regular project mentions from Rotary magazine or Rotary.org (or newsletters)
- Include TRF Giving in new-member orientations (Fireside Chat)
- Invite speakers to share TRF-related topics (ideally one per quarter or more)
- Participate in International Service (multiple ways to contribute...not just money)













#### **Additional Resources**

#### **District 6890 Rotary Foundation Chair**

PDG Ed Odom (813) 351-9723, EdOdom \$\phi\$1 @gmail.com

#### District 6890 SHARE Committee Chair

Jason Lewis (303) 731-7300, Jason.Lewis1979@gmail.com

#### **District 6890 Grants Chair**

PDG Tom Wagner (813) 843-2494, TomCWagner6890@Outlook.com

#### PolioPlus Committee and PolioPlus Society

PDG Mark Scolnick (863) 944-3497, MarkScolnickDistrict6890@gmial.com • PDG Nick Hall (813) 230-5112, RotarianNick@gmail.com

#### **Annual Fund Giving**

**Paul Harris Society** 

Taylor Bell, (813) 955-1016, TaylorBell01@gmail.com

Doug Roderick, (813) 283-2941, DARoderick5@aol.com

#### District 6890 International Service Chair

Irma Cole, (987) 394-2661, RtnIrmaCole @yahoo.com

www.Rotary.org/MyRotary (log-in required for many areas)

Knowledge & Resources > Learning Center (numerous TRF topics) My Rotary > Membership & Foundation Reports (access limited by position)



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# THANK YOU!



