

Welcome to the Rotary club PowerPoint template

This template provides the styles, colors, and layout options to help you create your own Rotary club PowerPoint presentation.

You don't have to use all the slides in your presentation. You can delete the slides you don't want and duplicate those you would like more of. You can also change the order of the slides.

TUTORIAL

Graphics & Photos

To insert graphics (includes graphs, charts, etc.):

- Take a screenshot of a graph or chart you created somewhere else (e.g., Excel) and follow the instructions below in “To replace photos.”
- Create a graph or chart by going to the Insert tab, then clicking Chart in the Illustrations section. Choose the type, then put your data in the Excel window that opens. Double click on the chart to call up the data again later.

To replace photos (includes maps, graphs, charts, etc.):

- Delete the existing photo, then copy and paste your own photo.
- or
- Delete the existing photo, then place your own via the Insert tab.
- or
- Right click the existing photo and select Change Picture.

To place your new photo behind text, a logo, etc.:

- Right click on the photo and select Send to Back.

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Layout, Colors & Fonts

Adjusting the dimensions of a photo

- To crop a photo, right click on it and select Crop. Pull in the borders to where you want.
- To enlarge a photo without distorting it, hold down the Shift key as you pull a corner in or out.

Adding new slides

- Formatted slides are available when you click on New Slide in the Slides section of the Insert tab.
- These slides follow the look and style of this PowerPoint template, but you will only be able to change the text in these slides.

Colors

- For your convenience, the Rotary colors have been preset in the theme, and Rotary Leadership Colors and Secondary Colors appear on the pasteboard below every slide.
- To change all the colors quickly, go to the Design tab and choose another color scheme in the Variants section.
- To change a solid background to another color, right click, select Format Shape, and change the color in the Fill option. You can also change colors in the Design tab by selecting Format Background in the Customize section.
- To change colors in a dual background to other colors, right click, select Format Shape, and change the colors in the Fill option by selecting Gradient fill. You can also change colors in the Design tab by selecting Format Background in the Customize section.

Fonts

- We recommend using the Arial font because it is very readable both on screen and printed out.
- Other brand options are Arial Narrow, Georgia, Open Sans, and Open Sans Condensed.

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Images, Videos & Brand Guidelines

Use the following resources to find images, videos, and brand guidelines. Please keep in mind that we are people of action — and choose images that show action.

Brand Center

<https://brandcenter.rotary.org/en-GB>

Brand Center Images

<https://brandcenter.rotary.org/en-GB/Images-Video/Images>

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Brand Center Videos

<https://brandcenter.rotary.org/en-GB/Images-Video/Videos>

Voice and Visual Identity Guidelines

<https://brandcenter.rotary.org/en-GB/App/AssetDetails/b/www/Asset/Details/118?brand=www&returnUrl=https%3a%2f%2fbrandcenter.rotary.org%2fen-GB%2fGuidelines&page=1&pageSize=100&showadvancedsearch=False&showkeywordfilters=True&showselectedkeywordfilters=True&largeLayout=False&b=www&bs=www&k=42&k=17&pg=Public&view=Standard>

TUTORIAL

Signature System for Clubs

We have created special signature systems that allow you to identify your club on all your communications materials.

The Rotary club signature comprises the Masterbrand Signature plus the club name. You should use this signature system instead of the Masterbrand Signature alone on club-level communications.

Use the name on your charter or the name your club is known by in your community in your club logo. Because the word “Rotary” is already in the logo, you don’t need to repeat it. For example, the Rotary Club of Evanston, Illinois, USA, would add only “Club of Evanston” below the Masterbrand Signature.

The club name always appears on the same side as the wordmark, it should right-align with the “y” in Rotary. The positioning and the size relationship between the wordmark and the wheel can’t be altered.

You can use either the Masterbrand Signature or the Masterbrand Signature Simplified when you create your district or zone logo. We recommend using the simplified version if the logo will be smaller than 1.25 cm (0.5 inches) or will be embroidered.

Find templates for creating your club, district, zone, or program logos in the Brand Center:

<https://rotary.org/brandcenter>

Club logo — BELOW



Club logo — ABOVE and BELOW



Club logo — ABOVE



Club logo — EXAMPLE





TITLE OF PRESENTATION

Type your Rotary club name





TITLE OF PRESENTATION

Type your Rotary club name

Rotary





TITLE OF PRESENTATION

Type your Rotary club name

Rotary



TITLE OF PRESENTATION

**Place the Rotary logo with your
club identifier here.**

(See slide 5 of this template for
club logo instructions.)

TITLE OF PRESENTATION

**Place the Rotary logo with your
club identifier here.**

(See slide 5 of this template for
club logo instructions.)

TITLE OF PRESENTATION

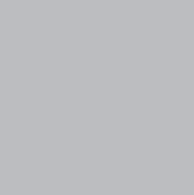
**Place the Rotary logo with your
club identifier here.**

(See slide 5 of this template for
club logo instructions.)

TITLE OF PRESENTATION

Type your Rotary club name here





TITLE OF PRESENTATION

Type your Rotary club name here



**MAKE A BOLD
STATEMENT**

**MAKE A BOLD
STATEMENT**

**MAKE A BOLD
STATEMENT**

TITLE

A few lines can go here.

Your options:

- Fill this text box with text
- Fill this box with bullet points
- Delete this box and insert a picture
- Delete this box and insert a chart or graph

TITLE

A few lines can go here. If you put a picture on the left, the caption can go here.

BASIC BULLET POINTS

- Use brief text
- As bullet points
- To get your
- Information across

FOR TEXT/BULLET POINTS

PUT SUBHEAD HERE. DELETE IF NONE.

Use this space for longer text. Keep in mind that it's not as interesting to have long blocks of text. Try not to use more than the amount of text shown here. Split content between slides, or...

- Just use
- As bullet points

1. You could also make a list
2. With numbers

- JUST USE
- BULLET POINTS

1. YOU COULD ALSO MAKE A LIST
2. WITH NUMBERS

BULLETS

Subhead

GRAPHICS

SUBHEAD

A caption can go here.
Replace the map image
with a graphic from the web
or from your documents.



**“Quotations
are often included
as inspiration or to
evoke philosophical
thoughts from the
reader.”**

John Doe

**“Quotations
are often included
as inspiration or to
evoke philosophical
thoughts from the
reader.”**

John Doe

PROMINENT DATA SUBHEAD

Use this space to explain the interesting number that you are showing at right.



75%

PROMINENT DATA SUBHEAD

Use this space to explain the interesting number that you are showing at right.



75%

GRAPHS/CHARTS

SUBHEAD

CHART TITLE



Caption

CHART TITLE



Caption

CHART TITLE



Caption

GRAPHS/CHARTS

SUBHEAD

CHART TITLE



Caption

CHART TITLE



Caption

CHART TITLE

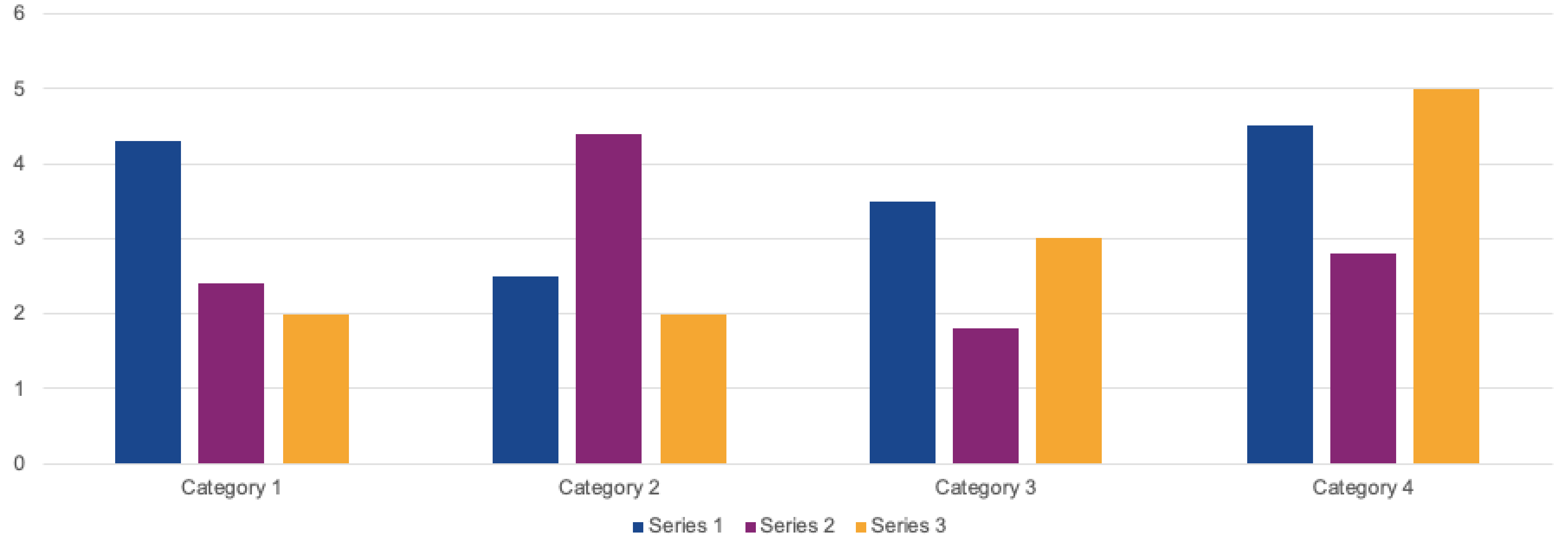


Caption

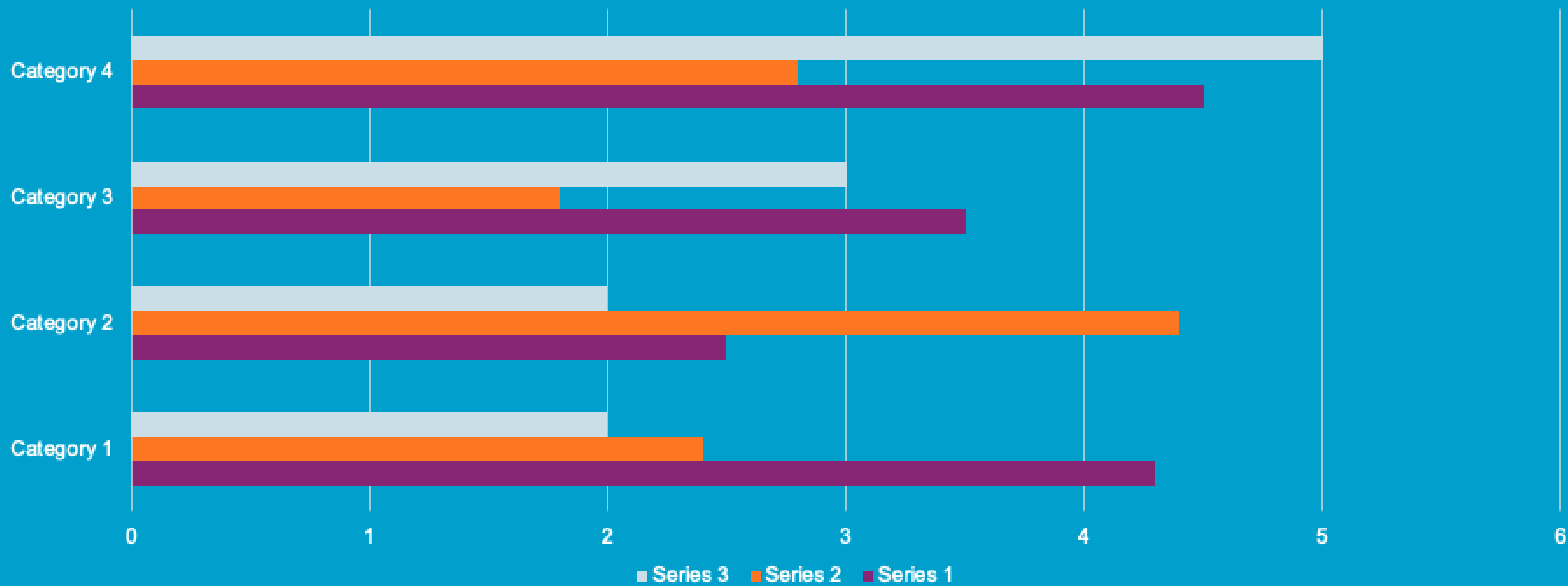
COLUMN CHART



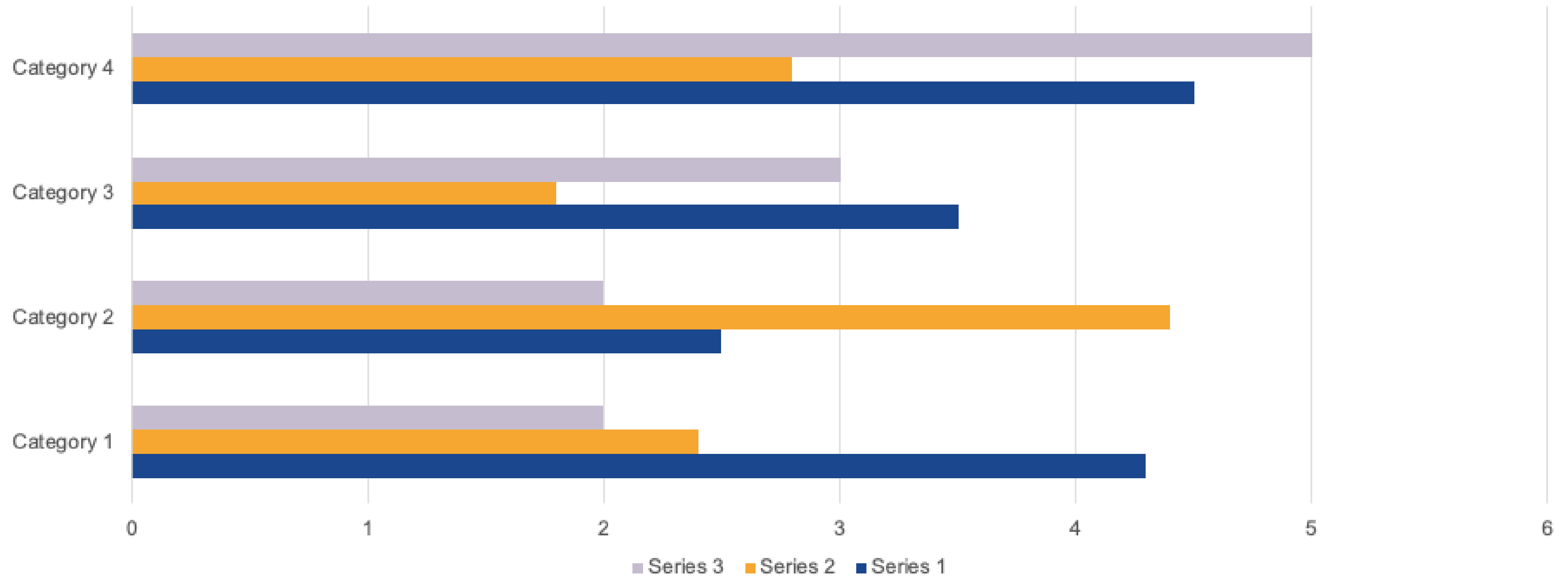
COLUMN CHART



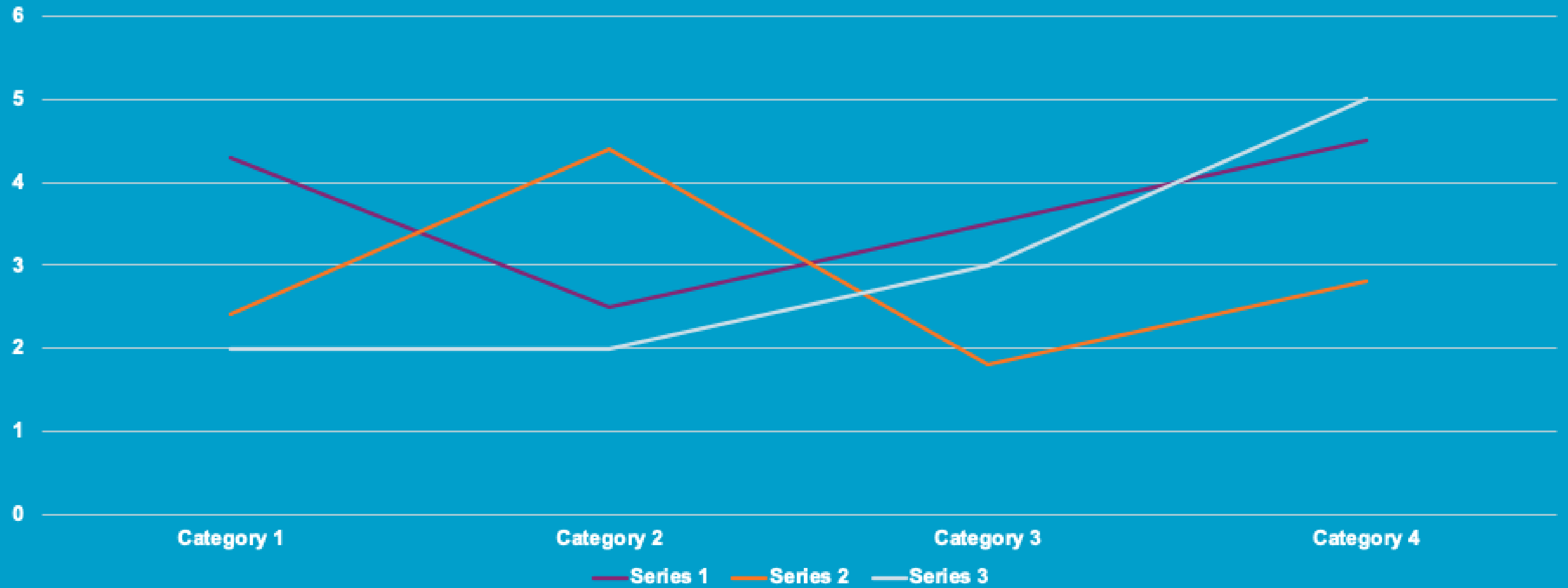
BAR CHART



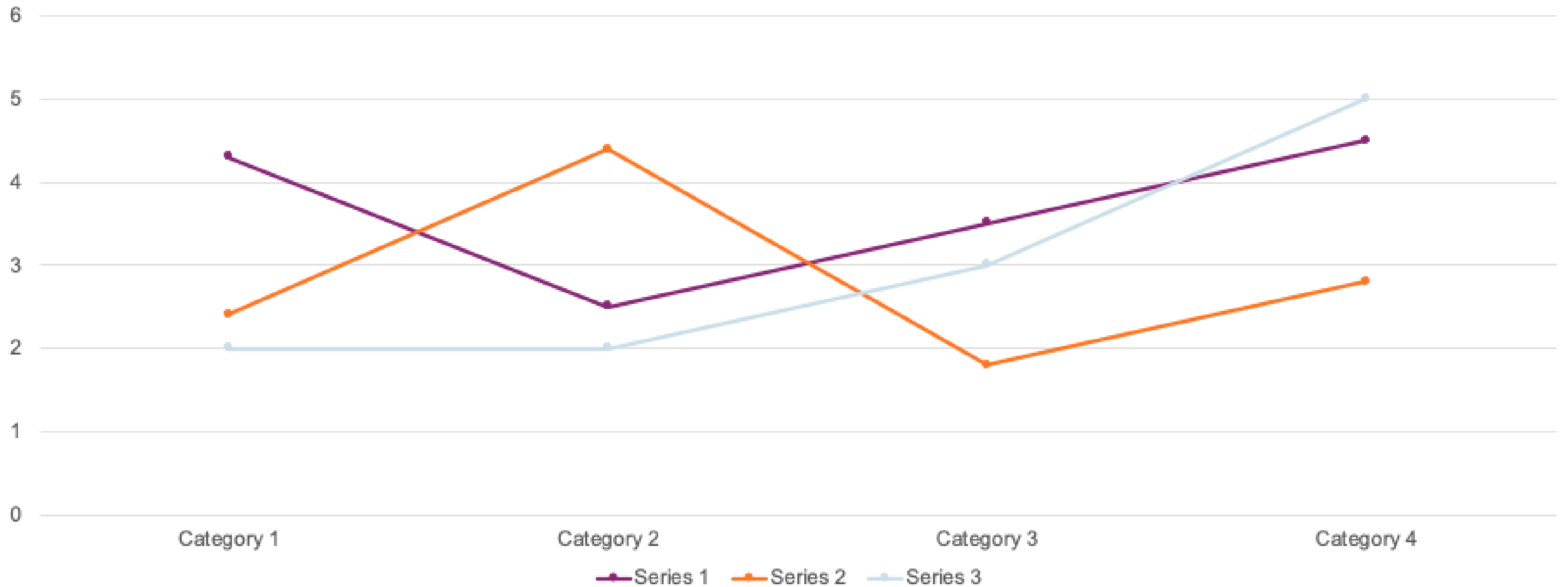
BAR CHART



LINE CHART



LINE CHART





QUESTIONS



QUESTIONS



QUESTIONS

