



Rotary

NEWSLETTER

District 6890



August 2019

Governors Message

By Darren Kipnis DG
Rotarian

We are in the Golden Age of Rotary!! We can see clearly how clubs that embrace new and fun ways to engage are thriving while the opposite is true for those that look inward. Some of the most successful clubs are those with equal numbers of women in their clubs and membership that reflects their communities. There are clubs with ages ranging from 30-89 that are reengaged, invigorated and growing. Growing clubs want members to have a place in their club where they can contribute what they can of their time or finances. There are clubs experimenting with new flexible dues structures that allow members an introductory rate for 6 months, a stepped up rate for the next 6 months and the standard rate after a year of membership. Plans like this are innovative in that it encourages the club to engage their new members in their quest to educate them about Rotary and retain them.

August is Membership & New Club Development Month. We have a great team in place at the District to help our clubs harness their creativity. Please schedule some time with us to discuss ways we can make Rotary an Adventure for our membership in your club. Let's encourage them to start a club and make some friends while doing good in the world. Let's Turn Members into Rotarians.

What is the Rotary Crisis?

Last week as part of the District 6890 Training Summit in Lakeland, District 6890 Rotarians were treated to a presentation by PDG and Rotary Coordinator George Robertson-Burnett. George always presents with a large dose of humor which is great when dishing out as much information as he knows and shares.



Kelly Kipnis, PDG Joyce Gunter, Ram Kancharla, DG Kip, DGN L.T. Lafferty with RC George Robertson-Burnett

[Read More](#)

The Rotary Foundation - Areas of Focus Changes

By Tom C. Wagner

The Rotary Foundation Trustees have recently made changes to Rotary's Six Areas of Focus. They've kept the existing six areas but adjusted three names (marked with asterisks) to better reflect the types of projects that Rotary members are carrying out. The areas of focus are now:

- Peacebuilding and conflict prevention*
- Disease prevention and treatment
- Water, sanitation, and hygiene*
- Maternal and child health
- Basic education and literacy
- Community economic development*

Some of the goals of the areas have also changed, and they've included activities that relate to the environment for most areas. The [Areas of Focus Policy Statements](#) (PDF) reflect these updates.



Coming up on the Calendar

- 10 Million Meal Challenge - 3 August - [Learn more & participate in the 10 Million Meal Challenge coming up on August 3](#)

In This Issue

[Governors Message](#)

[What is the Rotary Crisis?](#)

[The Rotary Foundation - Areas of Focus Changes](#)

[Coming up on the Calendar](#)

[Rotary Leadership Institute Classes offered by District 6890](#)

[Help for Community Assessment](#)

[Register Now For District Conference 2020](#)

[Nomination for District Governor 2022-23 Now Open!](#)

District Leadership



Darren Kipnis
District Governor



Mark Gilbert Scolnick
DG-Elect



Latour Rey Lafferty
DG-Nominee



Nicholas R. Hall
iPDG



Tom C. Wagner
District Rotary Foundation Chair



Edward A. Odom
District Membership Chair



John M. Eason
Assistant Governor



Tommy Griffin
Assistant Governor



Clayton Jenkins
Assistant Governor



Linda M. Johnson
Assistant Governor



Robert L. Laney
Assistant Governor



Bradley Lunz
Assistant Governor

Olivia Minshev
Assistant Governor

- **Rotary Rays Day XIX - 18 August** - Multi-district fundraiser for The Rotary Foundation - [Learn more](#)
- **One Day. One Focus: Ending Polio - 24 October** - World Polio Day, what does your club have planned? [Learn more & download the World Polio Day Toolkit here](#)

Rotary Leadership Institute Classes offered by District 6890



What is RLI? It isn't just another annoying acronym in Rotary! It stands for Rotary Leadership Institute and the purpose is to turn Rotary Members into Rotarians. Each District runs their own RLI sessions, which makes it easy to find a session to attend, since there are eight Rotary Districts in Florida.

If you believe in the premise that the more you put into something, the more you will get out of it, then you will surely benefit from RLI. If you are a newly inducted member it will help you understand the organization you joined and become more engaged. If you are a seasoned member, you can elevate your skills and understanding of Rotary. It can charge your Rotarian batteries and get you excited about new areas you may have been unfamiliar with.

District 6890 right here in West Central Florida will be holding a Rotary Leadership Institute on September 28th at Keiser University, 2400 Interstate Drive, Lakeland FL.

Classes I, II and III will be offered as well as the Foundation Grad Class

Check in begins at 7:00 a.m. and Classes begin promptly at 8:00 a.m.

Breakfast, Lunch and all class materials will be provided for only \$100.

Sessions end by 3:30 p.m.

Meet other Rotarians in your District. Have fun learning something new! Get ideas for projects and leadership you can take back and share at your own club.

[VIEW AND REGISTER HERE!](#)

For questions please contact Angela Cowden - 863-660-8535 or ajcowden@yahoo.com

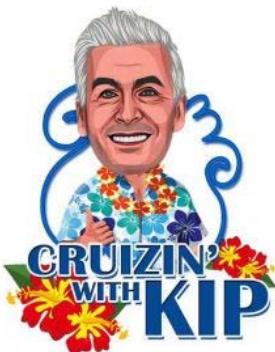
Help for Community Assessment



Evaluating your community's strengths, weaknesses, assets, and needs is an essential first step in planning an effective service project. An assessment not only helps you better understand your community, it also builds valuable relationships and encourages residents to be a part of creating lasting change.

Download the updated [Community Assessment Tools](#) handbook for information and tips on how to conduct effective community assessments.

Register Now For District Conference 2020



Royal Caribbean **Brilliance of the Seas**
 4 nights of sun, fun, service, and fellowship!
 Contact Jan Brown at jan@cruisewhere.com for registration!

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[Alice Varkey](#)
Assistant Governor



[Deborah I. Williams](#)
Assistant Governor



[Brooke Melendi](#)
District Secretary



[Tracy Yvonne Kimbrough](#)
District Treasurer



[Lisa Kaiser Hickey](#)
District Public Image/PR Chair



[Dawn R Carson](#)
Youth Service Coordinator



[Winnie M. Marvel](#)
Newsletter Editor



[Nathan Davis Marvel](#)
DCO-District Comm. Officer



Nomination for District Governor 2022-23 Now Open!

Send Applications Directly to iPDG Nick Hall -- rotariannick@gmail.com

Please read on for all the details and the requirements to serve as District Governor. [Read More](#)

