



MINUTARIAN from DG Deborah for the WEEK OF SEPTEMBER 13, 2021



YOUR ROADMAP TO COMMUNITY ENGAGEMENT.

Through Together, We Read, Save the Children and Rotary are taking action together to raise awareness about early learning and to make early literacy and kindergarten readiness a central focus in your community. Here are some steps to engaging members.

- Step #1** Identify local champions for children and bring key stakeholders together. Ensure diverse cross section representation with key decision makers.
- Step #2** Determine your purpose: Establish a shared vision, desired outcomes for children and families.
- Step #3** Conduct a community assessment to determine resources, needs and gaps, capture voices of families and community.
- Step #4** Develop an action plan, building on research and best practices.
- Step #5** Implement your plans: assign clear responsibilities, maintain communication throughout and continuously foster positive relationships.
- Step #6** Evaluate the results: Continuous improvement is key! Gather feedback from end users, such as caregivers.
- Step #7** Celebrate successes to maintain momentum, small wins COUNT!

Thank you.

Yours in Rotary Service, DG Deborah L. Williams