

MINUTARIAN from DG MARK

For meetings the Week of August 3, 2020

AUGUST IS

**MEMBERSHIP
AND
NEW CLUB
DEVELOPMENT
MONTH**

"Rotary's strength lies in the sincerity of purpose of its members."
Estes Snedecor, Rotary Club of Portland, Oregon - 1921 Rotary Convention

Rotary  **EACH ROTARIAN:
REACH ONE, KEEP ONE** www.rotary.org

Why Join Rotary?

- R**ealization of "Service Above Self"
- O**pportunities to be involved with community and international projects
- T**eam up with other volunteers to make a difference
- A**ppreciation for your contribution
- R**espect, fellowship and fun
- Y**our skills and talents are shared

It's really simple my friends....each of you brings a friend to a meeting. Boom! That's it! No sales pitch required. No promises made of great things. Just share the fellowship and the do goodery we do. How easy is that?

One other thought during these Zoom times, is to reach out to former members and offer them the opportunity to re-engage. Some people are feeling very isolated now. They might really welcome coming back, but they may not be comfortable just showing up. Others may like not having to take the time to travel for a meeting so Zoom is now a great option for them.

The other part of the August monthly theme is New Club Development which I will talk about later in the month. For now, think of these suggestions and come up with your own to help increase your membership. Just remember to engage your new members so they become Rotarians, not just members of Rotary!

Yours in Rotary – DG Mark