

CHEVON BACCUS BIO – 3/27/24

Rotary is her passion, and Chevon Baccus is the first to admit some people think she bleeds gold and blue.

Chevon first joined Rotary in 1989 after volunteering to help build a community playground for children of all abilities. She thought she would pass out drinks or tools, but instead found herself hanging over the edge of a jungle gym with a belt sander.

After moving to a community where she was told the club wasn't ready to accept women members, Chevon took time off from Rotary. She rejoined in 2002, and has celebrated and promoted The Magic of Rotary in four more clubs. She co-founded a young and diverse happy hour club, Rotary on the Ridge, in 2016.

On her way to becoming District 6890 Governor for 2024-25, Chevon has served as president of two Rotary clubs, assistant governor and district public image chair. She has hosted visiting Rotary group study exchange teams from Argentina, Russia and South Korea. Chevon and Rotarian husband Mike support The Rotary Foundation as major donors and members of the Paul Harris Society and Polio Plus Society.

Throughout her 40-plus-year professional career in marketing, public relations and news media, Chevon used her communications skills to motivate and inspire others to do good works and support important causes. She has served as president of several organizations including the local chamber of commerce and the National School Public Relations Association and SUNSPRA, its Florida affiliate.

On a personal note, outside of Rotary, Chevon and Mike enjoy reading, scuba diving and directing and acting in local community theater.

Rotary is now Chevon's primary vehicle for community service and she has enjoyed presenting Josh the Otter water safety programs to young children and helping coordinate Camp Fearless, a weekend empowerment experience for middle school girls. Her club sponsors the local Christmas parade, a pancake breakfast salute to veterans and the renovation of scholarship houses for homeless college students.

Chevon's latest passion is promoting peace, one of Rotary International's areas of focus. She is working with clubs throughout Florida to plant Rotary 4-Way Test peace poles covered in colorful children's artwork. Chevon hopes that in these unsettling times Rotary can bring people together to promote peace and conflict resolution.