1. Communication with members is vital.
   1. Group Me
   2. Facebook Messenger
   3. ignite (has many features)
   4. Discord
      1. Voice chat
      2. Can collaborate with different groups
      3. Video calling functionality
2. Invite people to your meetings and social and service engagements.
3. Invite members to invite guests.
4. More projects + Community impact
5. Start a Friends of Rotary group page
6. Make your Club attractive to your target members.
7. Projects are important: People want to have impact and make a difference.
8. How do you find projects?
   1. Participate in other nonprofits and collaborate with them.
   2. Listen: Projects will find you.
   3. Resurrect old projects.
9. What was the first RI project? The Horse Project!
10. Do we make space in our meetings for feedback on community needs?
11. Identify a point person for outreach, activities director, etc.
12. Are we comfortable with new ideas?
13. Have a closed Facebook page.
14. Use Scott Dudley’s Dead Chicken example! Or the Winter Haven Dirty Sock!
15. Travel abroad.
16. Projects mentioned:
    1. Tree planting
    2. New Life Warehouse
    3. Meal Packing
    4. Josh the Otter
17. Visit other Clubs.
18. INVITE!

August 24, 2024