



The Robertsdale Rotary Club Foundation Presents

The 23rd PCA Championship Rodeo

March 10th & 11th, 2023

The Robertsdale Rotary Club through the Robertsdale Rotary Club Foundation is proud and excited to once again bring the PCA CHAMPIONSHIP RODEO to the Baldwin County Coliseum and Fairgrounds in Robertsdale. The Robertsdale Rotary Club Foundation is an extension of the Robertsdale Rotary Club. The Foundation is a 501C3 corporation and is the benevolent arm for our club to receive and distribute charitable donations. There are no administrative expenses associated with the Foundation and all proceeds from the Rodeo, after the expenses of the Rodeo, will be used to benefit many organizations throughout Baldwin County. This year our designated organization will be the William F. Green Veterans Home.

The Rodeo is a community service to the surrounding area and allows the club to present two nights of family fun and entertainment. We have kids' free night and other activities for all the family.

Our Club through the Foundation has helped many local schools, and organizations. These include but are not limited to some of the following: The Central Baldwin Education Foundation, Catholic Social Services, William F. Green Veterans Home, Under His Wings, Warrior Bonfire Program, Prodissee Pantry, Women's Care Medical Center, Baldwin County Child Advocacy Center, Habitat for Humanity, Making Memories Hunt, Several Local School Programs, Scholarships for local high school students, and many other local groups that ask us for support. Our club provides continuing support for the ARC Baldwin County. We are committed along with Rotary International to the eradication of POLIO in all countries of the world.

We ask for your support in helping us to continue to provide these services. Please consider a tax-deductible contribution through the sponsorship opportunities presented.

Sincerely,

Ryan Frolik
President 2022-2023
Robertsdale Rotary Club

SPONSORSHIP OPPORTUNITIES

Co- Event Sponsor - \$10,000

- *Company will be recognized in all advertising, marketing, and during the whole weekend as the Co-Sponsor of the 23rd PCA Championship Rodeo.
- *Logo listed as Co-Event Sponsor on the Front of the Rodeo Program, Full Page Sponsorship Page in Rodeo Program.
- Brief opportunity (5-10 minutes) to thank our guests before the National Anthem both nights.
- *Complimentary Tickets to Rodeo (20)

Friday Night Sponsor/Kid's Get in Free Night - \$8,000

- *Company will be recognized in advertising and throughout the night as Sponsor of Kid's Get In Free Night
- *Full Page Sponsorship Page in Rodeo Program as Friday Night Sponsor
- *Complimentary Tickets to Rodeo (12)

Saturday Night Sponsor/Veteran's Recognition Night - \$6,000

- *Company will be recognized in advertising and throughout the night as Sponsor of Veteran's Night
- *Full Page Sponsorship Page in Rodeo Program as Saturday Night Sponsor
- *Complimentary Tickets to Rodeo (12)

Entertainment Sponsor \$2,000

- *Company name will be displayed as sponsor of rodeo entertainment.
- *Recognition during Friday and Saturday night performances.
- *Sponsor name in Rodeo Program.
- *Complimentary Tickets to Rodeo (6)

Chute Gate Sponsor \$600 **SOLD**

- *Company name or logo banner on Chute Gate for entire Rodeo.
- *Recognition during all Rough Stock Events when using "your" gate.
- *Sponsor name in Rodeo program.
- *Complimentary Tickets to the Rodeo (6)

Saddle Back Riding Event Sponsor \$500

- *Company name will be displayed and announced as the sponsor of the Saddle Back Riding Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Calf Roping Event Sponsor \$500

- *Company name will be displayed and announced as the sponsor of the Calf Roping Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Steer Wrestling Event Sponsor \$500 Sold

- *Company name will be displayed and announced as the sponsor of the Steer Wrestling Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Breakaway Roping Event Sponsor \$500

- *Company name will be displayed and announced as the sponsor of the Breakaway Roping Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Bareback Bronco Riding Event Sponsor \$500

- *Company name will be displayed and announced as the sponsor of the Bareback Bronco Riding Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Barrel Racing Event Sponsor \$500

- *Company name will be displayed and announced as the sponsor of the Barrel Racing Event. Recognition throughout Friday and Saturday night performances
 - *Sponsor name in Rodeo Program
 - *Complimentary Tickets to Rodeo (5)

Team Roping Event Sponsor \$500

*Company name will be displayed and announced as the sponsor of the Team Roping Event. Recognition throughout Friday and Saturday night performances

- *Sponsor name in Rodeo Program
- *Complimentary Tickets to Rodeo (5)

Bull Riding Event Sponsor \$500 **Sold**

*Company name will be displayed and announced as the sponsor of the Bull Riding Event. Recognition throughout Friday and Saturday night performances

- *Sponsor name in Rodeo Program
- *Complimentary Tickets to Rodeo (5)

******New Event****Ranch Bronc Riding Event Sponsor \$500**

Rider to hang on for 8 seconds!!!

*Company name will be displayed and announced as the sponsor of the Ranch Bronc Riding Event.

Recognition throughout Friday and Saturday night performances

- *Sponsor name in Rodeo Program
- *Complimentary Tickets to Rodeo (5)

Digital Billboard Sponsor \$450

*Company name will be displayed as sponsor of rodeo advertising on digital billboard signage.

- *Recognition during Friday and Saturday night performances.
- *Sponsor name in Rodeo Program.
- *Complimentary Tickets to Rodeo (4)

Coloring Contest Sponsor \$500

*Company name will be displayed as sponsor of Coloring Contest in Newspaper and Flyers

- *Recognition during Friday and Saturday night performances
- *Sponsor name in Rodeo Program
- *Complimentary Tickets to Rodeo (5)

Banner Sponsorship \$300

*Banner with company name or logo inside arena throughout entire Rodeo.

- *Complimentary Tickets to the Rodeo (3)

Specialty Sponsorship \$200

Concession Stand - Announcer - Specialty Acts – Clown - *Recognition throughout Rodeo when referring to your sponsored specialty

*Sponsor name in Rodeo program

*Complimentary Tickets to the Rodeo (2)

Program Ad Supporting Sponsors

Full Page Ad \$175

Half Page Ad \$125

Quarter Page Ad \$100

Type of Ad/Sponsorship: _____

Sponsor Name (as it should be listed on program) _____

Authorized Signature: _____

Please be assured that your business will receive proper recognition for your sponsorship during the entire rodeo.

Deadline for Sponsorship & Ad is February 10, 2023. Please note: ads must be print ready please and may be emailed to linda.buck@bryantbank.com.

Please make your checks payable to:

The Robertsdale Rotary Club Foundation
P.O. Box 1133, Robertsdale, AL. 36567
Information: Linda Buck 251-975-7363 (Cell)
Ryan Frolik 251-747-7478 (Cell)
Joshua Mims 251-454-7484 (Cell)
Rebecca Mills 251-979-3918 (Cell)

www.robertsdalerotary.com

501C3 Non-Profit Organization

Email Ad to: linda.buck@bryantbank.com