Meeting Notes – Nov. 16, 2021

The LaFayette Rotary Club met on Tuesday, November 16. Rotarian Lewis Lowe had the program and invited Carrie Royster, director of the Greater Valley Area Chamber of Commerce, to speak. Carrie spoke on three main topics. In June of 2021 Carrie created a Tourism Committee. Within a month, the committee had ordered "Local" T-shirts with Chambers County attractions and activities on the back as a way to promote businesses and tourism in our area. She describes the t-shirts as walking billboards. Chambers County is fortunate to have six antiques stores. As a way to promote these shops, the Antique Crawl was initiated. Crawl cards are available at each of the six shops. Upon making a purchase, the customer has his/her card stamped. When the customer has acquired 4 of the possible 6 stamps, the card is collected and is then eligible for a prize drawing. Last month 40 cards were collected to be put in the drawing. Finally, Carrie spoke of the Rockingfest coming to LaFayette this Saturday (November 20, 2021) from 10:00-4:00. The Chamber of Commerce recently signed a 5-year contract to host this event. Rockingfest is home to the world's largest rocking horse. In addition to that, there will be an ice-skating rink, Everest Climb N Slide, inflatables, a Toboggan Tunnel, food vendors, arts and crafts and a live DJ. There will be a total of 75 vendors, up from 70 last year. Pictures with Santa will be available from 12:00-2:00. The club also voted to enter a car in the LaFayette Christmas parade which will be held December 11, 2021.

Diane Sherriff