

# VESTAVIA HILLS ROTARY CLUB

*Service Above Self*

Post Office Box 660216

Vestavia Hills, Alabama 35266

Date: October 5, 2011

To: District 6860 Club Presidents

From: Gregory Jeane, D6860 Future Vision Coordinator and John Beard, D6860 PolioPlus Committee Chair

RE: Pennies for Polio district-wide fundraiser for PolioPlus

Dear Club President:

D6860 is once again initiating a district-wide fundraiser to generate funds for polio immunization around the world. I do not have to tell you how important this effort is in supporting Rotary International's signature humanitarian project since 1985 or its relevance in meeting our commitment to the Bill and Melinda Gates Foundation \$200 Million Challenge. Every local Rotary club is encouraged to raise \$2,000 as its contribution toward meeting this challenge. Our fundraiser focuses on involving all of the school children we can reach in our district, asking each child to contribute 25 cents toward global polio eradication. In this packet you will find materials to share with your club's PolioPlus Committee; if you have not established such a committee, please do so now and make sure the information gets to the chair.

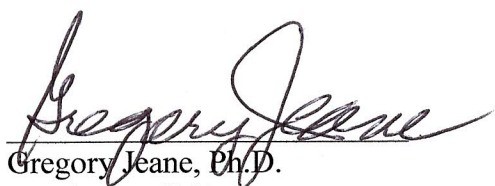
This is a terrific opportunity for you to involve every member of your club in a short-term, intense fundraiser that should assist you in meeting your club's expected contribution, educate our children about this crippling disease by providing a teachable moment in their schools, and move the world toward conquering this crippling disease. By asking for only 25 cents (though students may contribute at any level they choose) we will be able to immunize thousands of children around the world.

All of the necessary documents for the project reside on the District 6860 web site. You may adapt these documents to fit the exact dates your club will conduct its local campaign, but the important deadline is presentation of the funds at the **District Conference, April 19-21, 2012, at the Perdido Beach Resort, Orange Beach**. There is a strategy for how your club can organize this project and carry it out locally. Our goal is to present the fruits of our labor to District Governor Martin Uptain at the District Conference. This would be an excellent opportunity for at

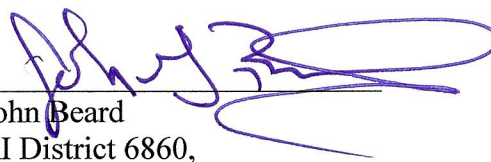
least one representative from each club to be present for the presentation; a delegation would be even better. You will need to register on-line for the event; do consider the opportunity. School calendars are always tight. The sooner you can contact your superintendent and ask permission to contact principals, the sooner you can get on the school's calendar and start planning your participation in earnest.

The response for 2010-11 was encouraging. May the district leadership count on your club's support for 2011-12?

Sincerely,



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