10 Ways to Improve Your Global Grant Application

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This presentation will provide an overview of global grants and present ten ways that you can improve your global grant application.

GLOBAL GRANTS

- Large, long-term projects
- Sustainable, measurable outcomes
- Alignment with areas of focus
- International partnership
- World Fund match

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Global grants support large international activities with sustainable, measurable outcomes in Rotary's areas of focus. A key feature of global grants is partnership, between the district or club where the activity is carried out and a district or club in another country. Both sponsors must be qualified before they can submit an application.

The minimum budget for a global grant activity is $30,000. The Foundation's World Fund provides a minimum of $15,000 and maximum of $200,000. Clubs and districts contribute District Designated Funds (DDF) and/or cash contributions that the World Fund matches. DDF is matched at 100% and cash is matched at 50%.

AREAS OF FOCUS

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
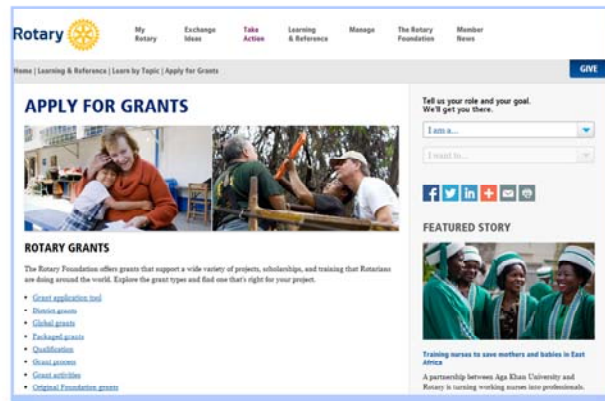- Economic and community development

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We have identified specific causes to target to maximize our local and global impact. Through global grants we help clubs focus their service efforts in the following areas:
- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Global grant applications are submitted online. The grant application tool is accessible by going to www.rotary.org/grants. Applications are accepted on a rolling basis throughout the year; there are no application deadlines. However, if your application includes travel, please ensure that it is submitted at least 90 days before the travel is scheduled to begin.

The following slides will discuss ten ways that you can improve your global grant application.

#1 NEEDS ASSESSMENT

- Conduct thorough assessment of community needs and strengths
- Talk to community members directly
- Start with needs assessment rather than project plan

COMMUNITY ASSESSMENT TOOLS

A Companion Piece to *Communities in Action: A Guide to Effective Projects* (605A)

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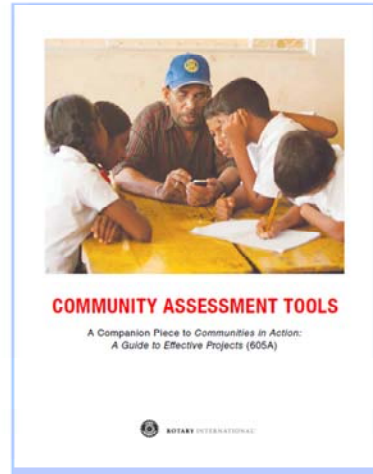
Conduct a thorough assessment of community needs and strengths. Ask people what they have, how what they have can be better, or what they need in order to have better lives. If there's a thorough understanding of community needs, the rest of the application comes much more naturally. Try to start the project with the beneficiaries rather than plan the project and then take it to the local community. Focus on a need that is local to you and your club if you can.

Rotary has resources available to help you conduct your needs assessment including the manual pictured here: Community Assessment Tools. This manual is available on Rotary's website.

Review the Areas of Focus policy statements. Based on needs assessment, identify just one (or only the most appropriate) area of focus. Avoid taking a "fully-baked" project and fitting it into one of the areas of focus. Change the approach to project design. Work and think through the policy statements before designing projects. All project activities should relate directly to the area of focus goals.

#3 DETAILED PROJECT PLAN

- Provide detailed project implementation plan
- Involve beneficiaries in project design

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Provide a detailed project implementation plan that encompasses all aspects of the proposed project activity. Ensure that beneficiaries were involved in project design.

Provide a detailed listing of the specific tasks that both the host and international Rotarians will carry out in conjunction with the project.

Provide a detailed budget with vendor information and information about how these vendors were selected. The image on the screen shows where you will enter the budget information in the online application.

Clearly explain specific sustainability components. We have a handout entitled "Six Steps to Sustainability" that provides helpful guidance about how to make your project more sustainable.

Include detailed information for each training opportunity presented in application and include: frequency, curricula, exact beneficiaries, if training will be tailored for adults/children, who will be doing what for the training. Do not answer "not applicable" to this question. Training is applicable to all global grants.

You will complete a Memorandum of Understanding for each cooperating organization with which you're working on the project. The MOU(s) will be included with the grant application.

Include specific information related to measurement and evaluation. The image on the screen shows where you will enter this information into the online system. We have resource materials to help you design your measurement and evaluation plan for your project.
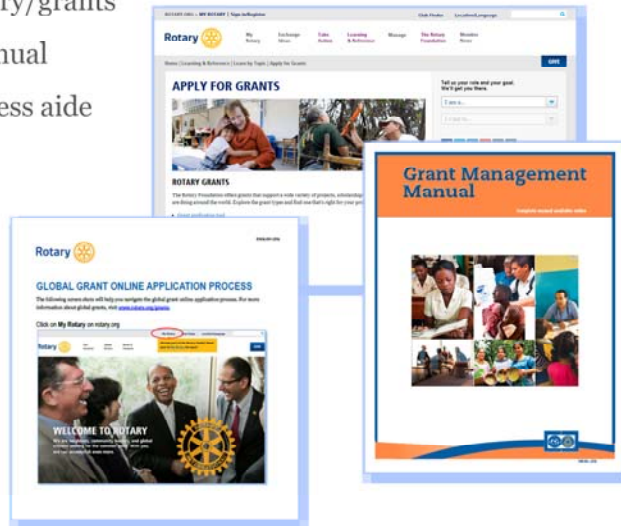
#10 COMPLETE APPLICATION

- Complete the entire application!

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Complete the entire application. If you leave parts of your application blank, it will likely result in delays in application processing.

The following resources are available to assist you as you complete your global grant application:

- www.rotary.org/myrotary/grants
- Grant Management Manual
- A handout that walks you through the steps of using the online system to apply for a global grant
- Rotary's Learning Center
- Rotary Support Center
- Grants staff