

**Rotary District 6860  
Winter Leadership Conference  
The Harbert Center  
Birmingham, AL  
February 21, 2014**

**Minutes of the Council of Governors Meeting:**

**PDG Georgia Medori, Chair**  
**Mary Grace Evans, Secretary**

**Georgia Medori, Council of Governors Chair, called the meeting to order with the following members of the Council present:**

**Members Present:**

DG Tom Greene (RY 2013-14)	DGE Jerry Shepherd (RY 2014-15)
IPDG Martin Uptain	PDG Bo Porter
PDG Bill Johnson	PDG Dennis Brooks
DGN Pat Cross	PDG Don Hadden
PDG JG Brazil	PDG Ty Robin
PDG John Valieant	PRID Mark Maloney
PDG Mary Jean Sanspree	PDG Scott Stone
PDG Ron Layne	

**Members Absent:**

PDG Phil Fowler	PDG Bill French
PDG Byron Nelson	DGNN Gary Andrew
PRIVP Ken Schuppert	

**Guests:**

Al Folcher, District Conference Chair

**Chair Medori welcomed everyone and distributed the agenda and minutes from Fall meeting.**  
Chair Medori asked for questions or additions to the minutes from the Fall meeting.

**PDG Ron Layne moved to accept minutes.**

**PDG John Valieant seconded motion.**

**Minutes accepted.**

PDG Bo reported that a new opportunity had been awarded to PRIVP Ken Schuppert and asked PRID Mark Maloney to share the news. Mark shared that Ken and Lynn Schuppert were selected as

aides to new RI President-Elect Gary C. K. Huang and his wife Corinna.

Chair Georgia M. turned the meeting over to DG Tom G.

**DG Greene provided a handout and shared the following:**

- Distributed Leadership Plan
  - Have been working on this plan for past 4 – 5 months
  - Policy manual is not currently serving RI requirements and other district resources
  - Written for what we need to be doing, not what we have been doing
- Much discussion ensued:
  - Discussion from Finance Committee dovetails – hard to understand reports, clarity needed
  - Strategic Plan does not correlate with Leadership Plan – lacks consistency.
  - Need to put into place and work through for a year then re-review Strategic Plan
  - PDG Ty had a specific concern stating that enactment for Policy Manual requires resolution at the District Conference. Since Policy Manual determines Dues structure, he does not understand who owns the plan. He is uncomfortable with controls different than stated in the Policy Manual.
  - Discussion of including Policy Manual as an addendum; however, TY questioned which rules if there is a conflict?
  - Page 47 of the Leadership Plan addresses how revisions will be handled.
- DG Tom asked that everyone review the Plan and send comments in email format to him.
  - PRID Mark Maloney – re: paragraph 47
    - Does not agree with authority to modify Leadership Plan by the Council of Governors as they are not reflective of all of the Clubs.
    - District wide policy should be voted on at District Conference by delegates or at District Assembly by Club President Elects.
    - Reading from the RI Bylaws section 15.06.02 addressing who can approve dues. Encourages RI Procedure be implemented and advise at District Assembly and approve at District Conference.
  - PDG Bo added that while that refers only to levy, it has been basic practice that President's vote on changes
  - PRID Mark further stated that if we adopt the Leadership Plan, the current Policy should not be kept as an appendix. Then there will be the question of which one to use. We need to start fresh and learn from our mistakes.
  - PDE Jerry interjected that more emphasis should be made on the importance of voting at the conference. More people need to attend and vote.
- Tom reiterated review and would like comments no later than March 10

- Leadership Plan would be reviewed at PETS
- Leadership Plan will be submitted for approval at District Conference

**PDG Ron made a motion to endorse the District Leadership Plan subject to the revisions discussed at this meeting, for distribution to Clubs and approval at District Conference.**

**PDG Bill seconded the motion**

**Motion approved**

**DG Tom next discussed frustration over declining membership. This has been his only real challenge this RY.**

- Gary Andrew has done a great job with membership meetings
- PDG Bo complemented team for work that has been done. He stated that this group need to actively get behind effort.
- PDG JG asked how many Clubs have participated in membership meetings. Tom shared about 20.
- Tom shared that times are changing and the focus for membership (acquiring and retention) is to treat your Rotarians as Customers – Define Value Proposition and see what do members want – change your Club Touchpoints
- Tom welcomes any feedback

**District Conference Chair Al Folcher reviewed upcoming District Conference**

- Theme – Celebrate Rotary Through Service
- Prices are on Web
- Reduced pricing for Interact and Rotaract
- Tom is encouraging Clubs to not have meeting the week of District Conference and replace meeting with participation at Conference.
- Asking Clubs to bring poster displays for projects
- Tom said right now working on a District Project

**DGE Jerry provided an International Assembly Update**

- Theme for next year is – *Light Up Rotary*

**PDG John presented an update on the Vocational Service Awards**

- Shades Valley Rotary Club and the Trussville Rotary Club submitted Bill Bolen for the Rotarian Award.
- The Decatur Club and the Shades Valley Rotary Club submitted Bob and Jody Iverson for the

Non-Rotarian Award.

- Discussion of Applicants ensued.

**PDG Ron moved that Bill Bolen as Rotarian and Bob and Jody Iverson for Non-Rotarian Vocational Service Award.**

**PDG Bo seconded the motion.**

**Motion passed.**

**PDG John provided the Finance Committee Report**

**Meeting was adjourned.**

Respectfully Submitted,  
Mary Grace Evans  
District Secretary