

## **Minutes of the Meeting of the Council of Governors February 11, 2011**

1. Chairman PDG Phil Fowler called the meeting to order. Attending are:
  - a. DG John Valieant
  - b. DGE Martin Uptain
  - c. DGN Doug Barclay
  - d. PDG Phil Fowler
  - e. PRIP Glen Estes
  - f. PDG Mary Jean Sanspree
  - g. PDG Georgia Medori
  - h. PDG Bo Porter
  - i. PRID Mark Malone
  - j. PDG Dennis Brooks
  - k. PDG Scott Stone
  - l. PDG Don Hadden
  - m. PDG Ron Layne
  - n. PDG Ty Robin
  - o. Tom Greene, District Trainer
  
2. PDG Fowler reviewed the minutes of the September Council of Governors meeting. A motion was made and seconded to approve the minutes. The motion carried.
  
3. A discussion concerning election of the Primary and Alternate District 6860 Representatives to the Rotary International Council on Legislation was held resulting in the following guidance from PRID Mark Malone. In the absence of a formal nominating committee, the delegates are elected at the District Conference by a vote of the electors. The nominee receiving the majority of votes is the Primary Delegate to the Council on Legislation and the nominee receiving the next highest total is the Alternate Delegate. Nominations are due to DG Valieant by 28 Feb 2011.
  
4. A status report on establishing a District 6860 presence on Face Book was provided by District Trainer, Tom Greene. He had a committee working on it for a while but the leader had to resign and no new leader has stepped forward. The initiative is currently inactive. PDG Fowler summarized benefits of a Facebook presence including bridging gaps, advertising club activities, communicating with youth, and concluded we need to have someone in charge. DGN Doug Barclay recommended the ROTARACT club since anyone under 30 is using it and texting. DGE Uptain says we need to ensure we publish the correct level of message if we ask the ROTARACT Club to operate it for us. PDG Fowler. Need someone to bridge gaps and ensure content is appropriate. Tom Greene said there are two issues, Gain Content and Deliver it. Need someone to do both. We could place responsibility under District Communications Officer. PDG Fowler, we need to do this, is anyone

opposed? The Council members were asked to provide input from Clubs, District, etc. to District Trainer, Tom Greene.

5. Rotary Leadership Institute (RLI): Tom Greene presented an update that, “No one volunteered to lead this effort for 6860”. Contact has been made with our Sister District to the South District 6880. They have an operating RLI Program and we can probably get some people involved and trained. Tom is looking for candidates to participate in the program from 6860. Tom will discuss with DGE Uptain. Six folks who are PETS Trainers have been considered but not asked.
6. Shade Mt Sunrise President Patrick Devereux arranged a meeting with DG Valieant to discuss possible closure of the club effective 31 March 2011. This notice was greeted with an interest in keeping the Club. Does anyone have any ideas or suggestions? It is possible to move ahead with a chartering the new Vestavia Hills Sunrise and not lose a club. PDG Mary Jean Sanspree suggested they look at the classification system to avoid experiencing the impact of a decline in a single industry. PDG Sanspree suggested moving the Vestavia Morning Club to Shades Mt Sunrise location to pick up the members of the Shades Mt Sunrise club. We want to maintain their leaders and the core group in Rotary. PRID Mark Malone recommended placing emphasis on moving members into other clubs. Any major decision must be made by 31 March. PDG Fowler suggested looking at other clubs to determine if any are in trouble due to economy. No specific action resulted from this discussion.
7. District Strategic Plan: DG John Valieant and District Trainer Tom Greene reported that the current Strategic Plan was developed during PDG Georgia Medori’s year of service and is in sync with RI Strategic Plan. The Strategic Vision is, “To be recognized locally and globally as the Premier Rotary District.” To do this, we need to be able to see trends and identify issues before they become a crisis. We have the opportunity for continuity in our Strategic Planning process with strong support from DG Valieant, DGE Uptain, and DGN Barclay. Next steps involve fleshing out the plan with specific action steps and actions. New ideas that will be included are a Club Assessment and Mobile Training Teams to use in establishing actions to help weaker clubs. Brent Peinhardt has assisted with development of the District 6860 Strategic Plan and has volunteered to teach one more session.
8. PDG Fowler, recognized PRIP Glenn Estes and thanked him for his service to Rotary and declared the meeting adjourned.

Respectfully Submitted,

Approved,

Gary Andrew  
Secretary

PDG Phil Fowler  
Chairman, Council of Governors