



April 1, 2024

»» NEWSLETTER ««

ROTARY CLUB OF FLORENCE

www.florencerotaryclub.net

Service Above Self



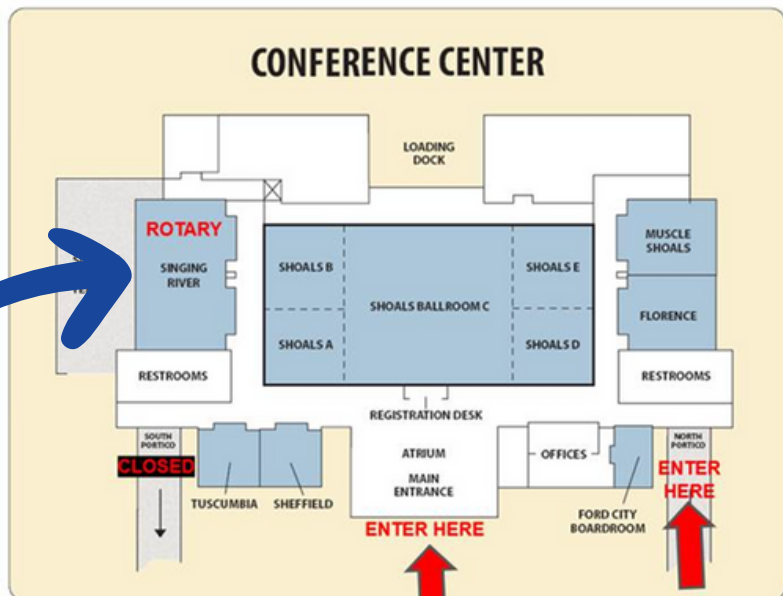
»» OUR SPEAKER...



Burt Helton
Executive Director
Shoals Scholar Dollars



April 1 Meeting
SINGING RIVER



SHOALS SCHOLAR DOLLARS

Education is the key to great things!

Burt Helton

EXECUTIVE DIRECTOR



I have been in the education field for 26 years. I have recently taken on the role of Executive Director of Shoals Scholar Dollars - an organization that helps provide college scholarships to graduating seniors from 17 local high schools. . My greatest strength is building relationships and motivating stakeholders. I have been involved in every aspect of education from running one of our state's most recognized PreK programs to writing and conducting high quality professional development. I take pride in the work that I have accomplished and all of the goals that I have met. I continue to look for areas where I can grow myself and make a difference.

In addition, I work as a Medicare Insurance Specialist where I help seniors with their Medicare questions, health plans and drug insurance. I have several local hometown pharmacies that partner with me to help their customers meet their needs.



Community service is imperative to me. I have served as President of Board of Directors of the Tennessee Valley Art Association, served as a director for Habitat for Humanity, and have worked with the Miss Alabama/Miss America Scholarship Organization for over 20 years.

In addition, I spend summers working with students from US and internationally at leadership conferences in some of the most prestigious universities in the country including Harvard, UCLA, Manhattan College, Columbia, NYA and Pace University.

17 NOMINEES FOR STUDENT OF THE YEAR



CONGRATULATIONS!



Citizen of the Year 2023 Judge Deborah Bell Paseur



The Spirit of the Shoals Business Awards Winners

1-10 Employees: Smile Beverage Company

11-50 Employees: Rick's Farm Market

51+ Employees: Chick-Fil-A Florence

Minority Owned Business: Bunyan's Barbeque

Emerging Business: SMASHED

Retailer of the Year: David Christopher's

Restaurant of the Year: George's Steak Pit

Best of Industry Award: Holcim

Citizen of the Year Award sponsored by Helen Keller Hospital:

Judge Deborah Bell Paseur





ELI GOLD

Voice of the Alabama Crimson Tide

APRIL 8, 2024 - MARRIOTT CONFERENCE CENTER



VIP MEET & GREET @ 5:30 PM
EVENT & DINNER @ 6:30 PM

Tickets on Sale Now!

\$150 Individual General Admission

\$1,500 General Admission Table (seats 10)

\$250 Individual VIP (VIP includes meet and greet, signature cocktail, and hors d'oeuvres)

\$2500 VIP Table (seats 10; VIP includes meet and greet, signature cocktail, and hors d'oeuvres)

To Purchase:

Call the Shoals Scholar Dollars Office:
256-764-4661

Email: director@shoalsscholardollars.com
or visit the
Shoals Chamber of Commerce
20 Hightower Place



L**LORRIE**
L MORGAN

Ruby Anniversary Tour 2024

PRESENTED BY SHOALS SCHOLAR DOLLARS

APRIL 27, 2024

7:30 PM

**NORTON AUDITORIUM
FLORENCE, ALABAMA**