



**TOM D. "TOMMY" REED II, DISTRICT 6710 GOVERNOR 2023-24**

**2023-24 DISTRICT GOALS**

**To Support and Strengthen Clubs**

**MEMBERSHIP**

- ❖ Increase net membership by 172 members from July 1, 2023 -June 30, 2024 as outlined:
  - Division I- Up to twenty members – 2 members (17 Clubs)
  - Division II- 21-40 members – 3 members (22 Clubs)
  - Division III- 41-100 members — 4 members (12 Clubs)
  - Division IV- More than 100 members — 6 members (4 Clubs)
- ❖ 100% of Clubs have a Membership Chair appointed and listed in DacDB.

**YOUTH SERVICES**

- ❖ RYLA
  - Each club supports RYLA by sponsoring a student from the community and/or providing financing (\$275) for a student outside the community
  - Between 60-100 students in attendance.
- ❖ Interact—Establish 2 new Interact Clubs (High School or Middle School)
- ❖ EarlyAct – Establish two new EarlyAct clubs
- ❖ Rotaract—Establish/Re-Establish 2 Rotaract Clubs
- ❖ Promote Rotary Youth Exchange Program
- ❖ Establish Rotary Youth Leadership Awards at Conference.

**TRAINING**

- ❖ 100% of Clubs will be trained by District Membership at DTA
- ❖ 100% of Clubs participate in 2024 MSPETS
- ❖ 100% of AGs participate in AGI at 2024 MSPETS
- ❖ DGE & DGN attend Zone Training (GETS & NATS) in September 2023
- ❖ Send at least two future emerging leaders attending the Zone Rotary Institute in September 2023.

**ADMINISTRATION**

- ❖ 100% of clubs will have at least 13 Rotary goals listed in Rotary Club Central.
- ❖ Assistant Governors will be trained in DacDb to assist all Clubs in using DacDb.
- ❖ 100% of Clubs will use DacDb and use Member Compare function to update RI through RI Direct Connect.

**Focus and Increase Humanitarian Service**

- ❖ 100% of Clubs in the District will have a Foundation Chair named and listed in DacDb.

**ANNUAL FUND**

- ❖ District Goal is \$250,000
  - Increase per capita giving to \$100 per member
  - 100% of Clubs in the District will participate in the Annual Fund/Zero non-giving clubs
  - 36 STAR Clubs: Per Capita giving of \$100 or more
  - Increase number of Paul Harris Society members by 12%.
- ❖ District PolioPlus goal is \$52,000 = \$1,000 per club

**PROGRAMS**

- ❖ Sponsor 2 Global Scholars
- ❖ Host 1 Fellowship Exchange during the Rotary year.



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**Enhance Public Image and Awareness**

**PUBLIC IMAGE**

- ❖ 100% of clubs will have a Public Image chair appointed and listed in DacDb
- ❖ 90% of clubs will have a current and accurate social media page/website

**GRANTS**

- ❖ 85 % of the clubs will submit an MOU
- ❖ 75% of clubs will receive District Grants
- ❖ District will participate in 10 Global Grants

**EVENTS**

- ❖ Increase participating Rotarians and Clubs by 33% at the May 2024 District Conference in Louisville.
- ❖ At least 8 District Rotarians attend 2024 International Convention in Singapore.