

## **2020-2021 PUBLIC IMAGE GOALS**

### **Increase Our Impact; Expand Our Reach; Enhance Participant Engagement**

- a. 100% of the Clubs will have one or more Service Chairpersons appointed AND listed in DACdb by June 30, 2020.
- b. 100% of the Clubs will complete the Service-related goals in Rotary Club Central by June 30, 2020.
- c. 100% of the Clubs will report project volunteer hours and contributions in Rotary Club Central at least quarterly.
- d. At least 40 Clubs sponsor a “My 2020-2021 Rotary Story” project.
- e. 25 Clubs will participate in an existing or new Global Grant.
- f. 52 Clubs will be qualified to receive District or Global Grants.
- g. 47 of the Clubs qualified to receive Grants will submit either a District or Global Grant to support their respective projects.
- h. 50 Clubs will sponsor and/or provide funding (\$275) for two or more RYLA participants; 20 Clubs will send one or more adult volunteers to RYLA.
- i. The District will sponsor 2 Global Scholars.