

2020-2021 MEMBERSHIP GOALS

Increase Our Impact; Expand Our Reach; Enhance Participant Engagement

- A. 100% of the Clubs will have a Membership Chair, listed in DACdb by June 30, 2020
- B. 100% of the Clubs will complete membership-related goals in Rotary Club Central by June 30, 2020
- C. Increase net membership by 121 pursuant to the District's Membership Initiative as follows:
 - a. Division I—Up to 20 members – 1 net new member
 - b. Division II—21-40 members – 2 net new members
 - c. Division III—41-100 members – 3 net new members
 - d. Division IV—More than 100 members – 4 net new members
- D. 100% of the Clubs will implement at least 2 Attraction Strategies and 2 Engagement Strategies by December 31, 2020
- E. 100% of the Clubs will host at least one strategic meeting where the Club asks its members
 - a. What do we want our Club to look like in 3 years?
 - b. What steps do we need to take to achieve that vision?
 - c. What value do we bring our members?
- F. Four Clubs will participate in the Visioning process to strengthen their respective Clubs.
- G. 100% of the Clubs will participate in the District Training Assembly on Saturday, August 29, 2020.
- H. Four Clubs will sponsor either a new Satellite Club or e-Club, a new Club, a community-based Rotaract Club or an Interact Club.
- I. 20 Rotarians will attend one or more Rotary Leadership Institutes to build future Club leaders.
- J. Two emerging leaders will attend the Rotary Zone Institute in October.