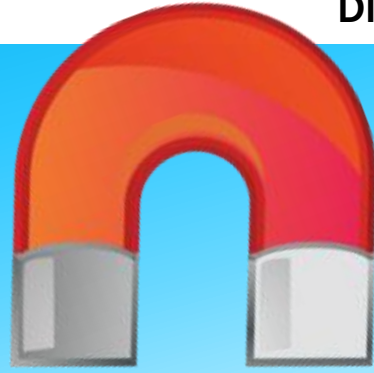


# 2020-2021 Attraction Challenge



Attracting new members to Rotary is vital. By enriching our diverse fellowship committed to “service above self,” we can increase the impact of Rotary to build a better community and world.

To encourage your Club to focus on attracting new members, District 6710 is launching a challenge to recognize and reward both Clubs and Club Leaders. From January 1, 2020 through March 31, 2021, Clubs will compete based on size:

<b>Division</b>	<b>Club Size</b>	<b>You Are Entered to Win Each Time Your Club Grows By...</b>
1:	0-20	1 Member
2:	21-40	2 Members
3:	41-100	3 Members
4:	100+	4 Members

So every time your Rotary Club grows by the number of members noted above, you’re entered into a prize drawing. The more new members your Club adds, the more chances you have to win! New members are defined by those registered with Rotary International during the challenge dates (January 1, 2020 to March 31, 2021).

At the 2021 District Conference, winners will be drawn in each of the four Divisions with these special prizes:

### \$250 Grant

Winning Clubs receive a \$250 bonus grant to support the service project of their choice.

### Club Leader Paul Harris Fellow

The Club President receives a Paul Harris Fellowship.

### AG Paul Harris Fellow

The Assistant Governor responsible for each winning Club receives a Paul Harris Fellowship (one per AG).

***What gets measured improves and what gets rewarded gets done.***