



### Theme 2018-19

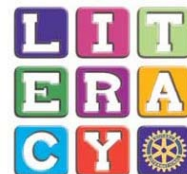
### September is Basic Education and Literacy Month

By Michael T. Owsley on Tuesday, September 4, 2018



Welcome to September! Labor Day is in the rear view mirror, Fall is officially around the corner, and college football is in full swing. In Rotary, that means it is Basic Education and Literacy month. As one of Rotary International's six areas of focus, it is a worthy topic to discuss with our clubs and to bring to the forefront. Around our district, clubs help out in many ways. Dictionaries given to elementary students. Scholarships to the college bound. Providing a "Little Library" in a community for residents to take and share books as they are able as part of a district grant. Rotarians just like you are Being the Inspiration in their communities by sharing a love of learning with children and by providing a helping hand to those who need it.

Remember, all across our district we will have a chance this year to contribute to literacy in our communities when we read to children in the last week of February. Start making plans in your clubs now. Reach out to local schools and tell them you have a goal to get in front of as many kids as you can. Then pick out a good book, set aside an hour, and prepare to have yourself Inspired just as much if not more than the classroom you read to.



Yours in Rotary Service,

Michael Owsley,  
District Governor 2018-19

### South Oldham-7th Bourbon & Wine Experience

By Peter DeValle on Tuesday, August 7, 2018

What better way to spend an evening than strolling through the beautiful Yew Dell Botanical Gardens Crestwood viewing the grounds and plants while having the opportunity to taste over 80 bourbons and wines and partake in catered hors d'oeuvres by Lady Fingers Catering. [The Bourbon & Wine Experience](#) will be held on **Friday September 7th** from 6:30 - 9:30 P.M. There will be a silent auction (donations welcome), as well as live music by The Misty Mountain String Band. [Read More](#)



### Engaging Younger Professionals

By Kevin Wardell on Tuesday, September 4, 2018



The #1 nugget from a new online membership toolkit focusing on younger professionals is **KNOW YOUR AUDIENCE**. Many of us have been able to get younger generations to visit a meeting or participate in a project, but getting them to join our clubs has been more difficult. And only 5 percent of Rotary's members are under the age of 40.

How can we get younger professionals to join and stay? We can start by changing **our** perception of **them**. Many are interested in helping others. Yes, a lot of them are busy. But people make time for the things that add value to their lives. Did you know

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## Account Leaders



[Michael T. Owsley](#)  
District Governor



[Missy \(Helen\) R. Eckenberg](#)  
IPDG



[Richard O. Baumgardner](#)  
Vice Governor



[Otha Ray Stearman](#)  
DG-Elect



[Michael Parker](#)  
Assistant Gov Coordinator



[Keith Travis](#)  
DG-Nominee and Assistant  
District Governor (Area 1)



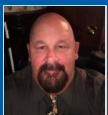
[Allan B. Crain](#)  
Assistant District Governor



[Melissa Webb Earnest](#)  
Assistant District Governor



[Vickie H. Elrod](#)  
Assistant District Governor



[Lamar Jones](#)  
Assistant District Governor



[Richard James Martindale](#)  
Assistant District Governor



[Terri Prater](#)  
Assistant District Governor



[Erin R. Rattliff](#)  
Assistant District Governor

[Nancy J. Stearman](#)  
Assistant District Governor

that:  
[Read More](#)

## Target ME: I am a Young Professional

By Travis Keller on Tuesday, September 4, 2018

There is a population segment within your community whose influence is growing. They are self-motivated, self-starters who are taking charge of their lives like no generation before them. They are interested in working together to improve their communities, helping the less fortunate, and they really do believe that they can change the world. They love working on teams of like-minded people. They get satisfaction in completing a task that will change someone else's life for the better, and even if they don't have the financial strength to write a big check, they love working together to raise funds for a great cause. I am talking about Young Professionals. They are, after all, the future of Rotary, and if they discover Rotary in your community, they might just use your club to accomplish things that you never thought possible.



So how can you attract them to your club? As a member of the sub-40 group (at least for one more month), I want to let you in on a secret: ***I know the #1 reason that young people, like myself, are attracted to Rotary.***

[Read More](#)

## Henderson Golf Scramble

By Robert E. Farmer on Tuesday, September 4, 2018



The Rotary Club of Henderson along with The Rotaract Club of Henderson are sponsoring our First Golf Scramble, on **September 14th, 2018** at the Beautiful Cambridge Golf Club just across the river in Evansville, Indiana. Tournament proceeds will help support 24 children in our Henderson County Schools Backpack Ministry. We still have sponsor opportunities, team and individual player openings. For additional information please contact Bob Farmer at 270.860.5820 or email me at [farmone@me.com](mailto:farmone@me.com). Come join us for a fun day on the links and help feed 24 children through this amazing program!

## Kentucky Rotarian Selected as Rose Bowl Parade Float Marshall

By James Randall Hansbrough

Rotary has had a float in the Pasadena Rose Parade for the last 39 years. Last year's parade drew the attention of over 73 million viewers worldwide. [Rotary won The Princess Trophy](#)--Rotary's fourth trophy in 14 years. There is no better way to draw attention to the good work of Rotary International than this float. The estimated cost for next year's float is over \$100,000. Rotary International does not give any funds for this; the float committee has to raise all of the funds.

[Read More](#)



## Rotary Cow Days Festival

By Otha Ray Stearman on Wednesday, September 5, 2018



Come one, Come all to the [Annual Rotary Cow Days Festival](#) in beautiful Greensburg on September 14 & 15! Join more than 15,000 people on the scenic Green River for a Duck Derby, a canoe race, kayak race, and tube race as it flows through the city. Join in the parade, car show, tractor show, 5K run, and Rotary Club Ham Breakfast.

There are free Country & Gospel Music Concerts

including this year the famous Layla Spring.



[Gail Story](#)  
Assistant District Governor



[Robert F. Swope](#)  
Assistant District Governor



[Jacob Clemons](#)  
District Treasurer



[Douglas E. Myers](#)  
District Parliamentarian



[David L. Weller](#)  
District Training Coordinator



[Leigh A. Perry](#)  
District Admin Assistant

## Club Anniversaries

[Owensboro](#)  
September 1st

[East Louisville Sunrise](#)  
September 6th

[Owenton](#)  
September 8th

[Campbellsville](#)  
September 18th

[Lebanon](#)  
September 18th

[Lawrenceburg](#)  
September 28th

Don't forget to bring you family, friends, and neighbors for the Fun, Food, and Festivities. and don't forget to register for the FREE \$500 Cash Giveaway. You may even wish to pick up an official Cow Days Tee Shirt on sale at the Rotary Booth or in advance at the banks.



## ANNUAL FUND SHARE IMPORTANCE

By Michael J. Kull on Tuesday, September 4, 2018

[The Annual Fund-SHARE](#) of The Rotary Foundation (TRF) is the largest of annual contributions by Rotarians. The money from it is retained 3-years at TRF and then **50% is returned to the districts** in what is called District Designated Funds (DDF). The remainder, after any necessary expenses, is placed in the World Fund of TRF.

Up to 50% of the DDF that the district receives is used for the matching grants for certified clubs' projects through District Matching Grants.

The other 50% of the DDF is used for [Global Grants Scholars](#), Global humanitarian grants in the six areas of focus, district PolioPlus contributions and Vocational Training Teams. The money in the World Fund mentioned above is used in a matching system for these projects and for the [Peace Fellows program](#).

The district goal is to have all Rotarians contribute \$100 average per Rotarian to the Annual Fund SHARE. Last year we averaged \$94.74.

[This chart...](#)

[Read More](#)



## Join Us on a Rotary Friendship Exchange to Northern India!

By Susan Zepeda on Tuesday, September 4, 2018



Join fellow District 6710 Rotarians on a winter visit to Districts 3011 and 3110. We'll combine Rotarian homestays with visits to historic landmarks and Rotary projects in Agra (Taj Mahal), Jaipur and Delhi. Hotel stays are possible if preferred. Departure is tentatively set for January 29, 2019, with return home of February 9.

We are looking for a group of 10-12 Rotarians and partners. If oversubscribed, we will give preference to those willing to host

District 3011/3110 Rotarians on their visit to Kentucky in May 2019. If you are interested or have questions, please contact Rotary District 6710 Friendship Exchange team members Susan Zepeda at [sgzepeda@aol.com](mailto:sgzepeda@aol.com) or Shyam Kumar at [syamkumar5005@yahoo.com](mailto:syamkumar5005@yahoo.com).

## Congratulations District 6710!

By Otha Ray Stearman on Wednesday, September 5, 2018

Wow! District 6710, you have done a GREAT Job choosing your Presidents-elect (PE) and entering them into the DACDB database. This is so helpful for them to have an early start on receiving Pre-PETS material and planning their year. Now everyone has enough notice to put the PETS training in Chattanooga (March 29-30, 2019) on their calendar and make arrangements to attend and network with over 250 other PEs. 84% of our clubs have chosen a PE-we only have 9 clubs remaining! Let's make it 100% by September 18th, the first Pre-PETS session. Get your PE selected and let District Administrative Assistant Leigh Perry know ([leigh@district6710.org](mailto:leigh@district6710.org)) so she can put them into DACDB for you. If the current Club President is continuing another year, let us know that also.

THANKS for all you do for your club, your district 6710, and Rotary!



## CONGRATULATIONS TO JULY/AUGUST PAUL HARRIS FELLOWS

By Michael J. Kull on Tuesday, September 4, 2018



Seventeen district Rotarians representing six clubs became new, or plus, Paul Harris Fellows during July and August.

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of US\$1,000 to The Rotary Foundation of Rotary International. This contribution can be made at one time or through a series of gifts.

Of the seventeen, seven were first-time Paul Harris Fellows and ten were plus. Each additional \$1,000 is recognized with a "plus" PHF pin. After a total of \$10,000 a Rotarian becomes a Major Donor Level 1. [LIST Attached](#).

The work of The Rotary Foundation goes on in our district and around the world. Thanks to these and all district Rotarians who support these worthwhile projects with their treasure.

## Paducah Unveils Historical Marker 100+ years

By Edward Grant on Tuesday, September 4, 2018

To commemorate over a century of "Service Above Self," the Paducah Rotary Club unveiled a Kentucky Historical Society (KHS) state historical Marker on August 1, just outside the Luther Carson Four Rivers Center where the club holds their meetings. [Read More](#)



## See your District's Global Grants at Work!

By Frederic Harned

For the past three years, your district has been participating in the "Heart 2 Heart" program, through which multiple clubs and districts in Rotary Zones 30 & 31 (the "Heart of America" Zones) have been working with Rotary District 4170 (the "Heart of Mexico" around Mexico City) on a number of health, sanitation, and education related Global Grants. This relationship has been developing over several years.



This year, District 6710 Rotarians are invited to join with other US Rotarians to visit our Mexican counterparts and see first-hand what is being accomplished with these grants. The trip will take place November 7 – 14, 2018. Full details on the itinerary, hotel arrangements, and costs, including airfare from several departure cities, are available [at this link](#).

[Read More](#)

## Register NOW for Pre-PETS/District Grant Training

By Otha Ray Stearman



Calling all PEs! **Register NOW** for 2018 Pre-PETS meetings/District Grant training seminars. These will be held at 6 PM local time except for the Lawrenceburg location. Session will be hosted by DGE Otha Ray Stearman and District Rotary Foundation Chair, Rick Harned. To register, log into DACDB.

- September 18, 2018: **Elizabethtown**, Hardin County School Bd of Ed - 65 W.A. Jenkins Rd.
- September 25, 2018: **Bowling Green**, Independence Bank -1950 Scottsville Rd
- October 1, 2018: **Henderson**, Thelma B. Johnson Early Learning Center & Professional Development Center - 631 North Green Street
- October 2, 2018: **Murray**, North Tower Hospital-Board Room - 803 Poplar
- October 22, 2018: **Louisville**, Indiana Wesleyan - 1500 Alliant Avenue
- October 23, 2018 **Lawrenceburg**, Anderson Co Library-114 N Main St (5:30-7:30 PM local time)

All clubs must send their PE to the President-Elect Training Seminar (PETS)-the registration is paid in your district dues. Our district participates in the [MidSouth PETS](#) which will be held in Chattanooga, TN, **March 29-30, 2019** (AG Training is March 28 after lunch). The Pre-PETS meeting helps prepare our PEs for the conference. It is also a time to get your leaders District Grant certified in order to receive a grant in the 2018-19 Rotary year. Thanks for all you do for Rotary!!

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## SCHEDULE A ROTARY FOUNDATION SPEAKER

By Michael J. Kull on Tuesday, September 4, 2018

The earlier you schedule a speaker to share the great things The Rotary Foundation is doing in our district and around the world the better.

Rick Harned and Mike Kull are available to share the many ways Rotarian contributions are making possible matching district grants, global scholarships for young adults to study abroad, and global grant projects across the globe.

Don't wait till November which is always a busy month.

Contact Rick Harned [rickharned@gmail.com](mailto:rickharned@gmail.com) 502-439-1826

Contact Mike Kull [mjk502@aol.com](mailto:mjk502@aol.com) 502-802-4485

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## District Seeks Volunteers for Committee Service

By Otha Ray Stearman on Wednesday, September 5, 2018



Just as in our clubs, our Rotary District depends upon the good work of volunteers to serve on our many committees. Unless otherwise stated in the District Operations Manual, the District Governor appoints the committee chairs, and then the committee members volunteer, are recommended, and are asked to serve.

Our goal is for committees to be comprised of 3-5 five individuals, including the chair, all of whom together represent the diversity of our membership.

Committee work usually involves conference calls and in some cases a meeting or presenting at clubs, when requested. This is a wonderful opportunity to network with Rotarians from around the district, to learn more about the district level of Rotary, and to get more involved in our good work around the world.

[Click here](#) to review the list of committees and descriptions of their work, and to volunteer complete the [District Committee Volunteer Form](#).

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## Rotary Day at the UN

By William A. Miller

Over the past 30-years, the [Rotary Day at the United Nations](#) program has evolved into the third most popular RI activity, immediately behind the RI Convention and the International Assembly in San Diego. Click [HERE](#) to watch the Rotary Day at the United Nations program produced by Helen Reisler. Although it is a taping from 2012, it still shows the uniqueness and importance of this remarkable program, Rotary Day at the United Nations, and the phenomenal work of many Rotary Clubs that are involved in international projects.



## Politics & Rotary-Yes, It's Policy

By Michael J. Kull




In November the country will have what is referred to as the mid-term elections. As citizens of the United States hopefully we are all involved in exercising our right to vote.

Rotary began as an inclusive group for its day and time. Today it continues to strive to be inclusive of people in each community, and around the world. Rotary is also an organization that has used the 4-Way test for decades. Fairness and truthfulness are hallmarks of Rotary and the 4-Way Test.

At the end of this article are two portions of the RI Code Policies regarding politics. Each club approaches the handling of requests by political candidates differently. Whatever your club does, stay fair and equal.

Let's keep Rotary's reputation of being "apolitical"— "politically neutral; without political attitudes, content, or bias."



Let's be active in the political process, but equally important let's stay friends inside our Rotary clubs and their meetings.

From the Rotary International Code of Policies (which in total is 466 pages):  
[Read More](#)

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