

Rotary District 6710



ROTARY:
MAKING A
DIFFERENCE

The Spectrum Newsletter March 2018

<http://www.RotaryDistrict6710.org/>

Rotary: Making a Difference – Month 9

By Missy (Helen) R. Eckenberg

2018-03-04



The 55 clubs of District 6710 celebrated the 113th birthday of Rotary, World Rotary Day, on Friday, February 23rd by joining together for the District service project. Rotarians gave the gift of their time as they read to thousands of children across the District in urban and rural communities stirring their imaginations, while showing support for literacy. Rotarians making a difference!

March is Water Sanitation Month and March 22nd is Rotary World Water Day. In this area of humanitarian focus, Rotarians endeavor to strengthen the ability of communities to develop, fund, and maintain sustainable safe drinking water and basic sanitation systems.

[Click here to read more.](#)

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District Governor Jumps with Golden Knights

By Missy (Helen) R. Eckenberg

2018-03-04

For Rotary District Governor, Missy Eckenberg, responsibilities are focused on Service above Self and this year's theme – Rotary: Making a Difference. She is used to driving long distances to 55 clubs ranging in size from under 20 to over 400 members and participating in humanitarian service projects. Last Friday she "took a leap of faith" to show her support of the US Army's 101st Airborne Division.

[Click here to read more.](#)



SAVE THE DATE: District Conference/Training Assembly 2018

By Missy (Helen) R. Eckenberg

2018-01-10



**June 1-2, 2018
Paducah, KY**

Featuring special keynote presentation by internationally recognized motivational speaker and author, [Andy Andrews](#).

Book your hotel room NOW for \$119 per night at the new [Holiday Inn Paducah Riverfront](#) hotel! Click [HERE](#) to book your reservation or call the

hotel at 270-366-7614 and mention Rotary District 6710 or code **ROT**. Cut off date is **April 17** for the discounted room rate in our block.

Event Registration will open by Friday 3/9/19.

District Leaders



[Missy \(Helen\) R. Eckenberg](#)

District Governor



[Michael J. Kull](#)

Vice Governor



[Michael T. Owsley](#)

DG-Elect



[Otha Ray Stearman](#)

DG-Nominee

Club Contests Continue - First Sectional is March 9th

By Stan Klausning

2018-03-04

24 clubs have advised that they are having contests. All club contests must complete by March 9th. The Sectionals begin the following week and all but one are scheduled to complete by the end of March. Be sure to refer to the [Contest Schedule on the district website](#) for contest dates and times and locations. Some changes have been made that may affect you or your club or your student.

Clubs are reminded to send [their contest report form](#) as soon after their contest as possible. Report Forms should be completely filled out. Send them to your Regional Contest Coordinator:
[Click here to read more.](#)



Growing Our Clubs

By Kevin S. Wardell

2018-03-04



Well, we hope you've already initiated some fun new initiatives to attract/engage lots of new members during our current New Member contest! If you need a refresher on the details, here's the link: [Growing Service through Membership](#). **The contest will last through May 21st.**

While your membership chair and committee can provide leadership, to be especially effective the activity must be a whole club effort. It can't be left to a few folks. A contest within your club, perhaps for Paul Harris Fellow points, is a great way to start. And you'll constantly hear the "fun" reference from us during the contest, as it is really key to getting your own members working hard. They are your club's best representatives and sales force, after all...

[Click here to read more.](#)

Vendor Expo at District Conference

By Keith Travis

2018-03-04



The 2018 District Conference in Paducah is rapidly approaching and the agenda is shaping up to be world class!!!! This is a great event for fellowship, networking and educational growth; however, due to the response that we had last year we are again offering Rotarians the opportunity to showcase and market their business. We have a limited number of tables that are available for the conference for either one day or two that will give you a chance to interact with all of the participants in this year's conference. A one day fee is \$200 and the two day fee is \$300; you will be provided an 8 foot banquet table with two chairs. Electrical service

will be available but must be requested in advance. Bring promos, flyers or any other marketing material that you would want to share with this most active audience. To register [CLICK HERE](#). Questions regarding this tremendous business opportunity should be directed to Keith Travis at 270-227-0253.

Polio Plus Update

By Edward J. Kalmey Jr.

2018-03-04



As of Feb. 17th, 26 of our club have given \$32,198.75 towards PolioPlus. THANK YOU!! I encourage the 29 clubs who have not given yet to do so now since we only have 4 months to go. [CLICK HERE](#) to see how your club is doing.

Rotary International publishes special focus newsletters, such as the End Polio Now Newsletter. [CLICK HERE](#) to read about clubs breaking records during during World Polio Day 2018. In our district, Paducah broke their record BIG TIME with their Valentine's Day Dessert Auction, which raised

\$20,340 thanks to an anonymous donor who matched the funds raised with a gift of \$10,000. THANK YOU PADUCAH!! GREAT JOB!! Look for Paducah article in this newsletter.

[CLICK HERE](#) to sign up for newsletters from RI.

Annual Fund-SHARE Giving Benefits District 6710

By Michael J. Kull

2018-03-04



[Michael Parker](#)
Assistant Gov
Coordinator



[Stuart E. Alexander](#)
iPDG



[Joseph David Bailey III](#)
District Treasurer
[Allan B. Crain](#)
Assistant District Governor



[Melissa Webb Earnest](#)
Assistant District Governor



[Vickie H. Elrod](#)
Assistant District Governor



[Randall D. Fox](#)
Assistant District Governor



[JoAnn Heppermann](#)
Assistant District Governor



[Lamar Jones](#)
Assistant District Governor



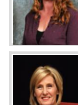
[Ronald Mclean](#)
Assistant District Governor



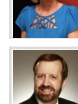
[Christopher Poynter](#)
Assistant District Governor



[Terri Prater](#)
Assistant District Governor



[Erin R Ratliff](#)
Assistant District Governor



[Nancy J Stearman](#)
Assistant District Governor



[Douglas E. Myers](#)
District
Parliamentarian



[Leigh A Perry](#)
District Admin
Assistant



[David L. Weller](#)
District Training
Coordinator

Club Anniversaries

Fulton
Mar 05, 1924

Each month we bring you up to date on how the District 6710 Rotarians are progressing in their support of Annual Fund-SHARE of The Rotary Foundation. You can see that at [this LINK](#).

Here are how things are through February. 1004 (36%) Rotarians have contributed. The goal is to have 100% of our Rotarians contribute. The goal is \$100 per Rotarian. On February 28 the average is \$51.28. 311 Rotarians have contributed \$100 or more.

Let's remember we give to the Rotary Foundation for the good it does in our District and around the world. Money given to the Annual Fund-SHARE supports items such as: [Click here to read more.](#)



Partnered Friendship Exchange to France

By Susan Zepeda

2018-03-04



Rotarians across the District have asked for Rotary Friendship Exchange travel opportunities. Rotary District 6710 is excited to collaborate with Sister Cities of Louisville, to offer Rotarians a chance to travel to France on September 30, 2018 for an adventure that takes them from Montpellier to Paris. This \$3800 excursion includes airfare, all breakfasts and dinners, tickets to the ARC de TRIOMPHE horse race, museums, wine tasting and other excursions as well as ground and local transportation. Eight nights of accommodation will be in boutique hotels, but Rotarians may be able to enjoy a cost saving by staying with host families.

[Click here to read more.](#)

Become the Bridge and Make a Difference

By MARY K. NORMAN

2018-03-07

Why did you join Rotary? There are as many stories as there are Rotarians yet frequent themes come up time and again. Perhaps the most common is the desire to make a difference. Others have made a difference in our lives and continue to do so. In turn we do the same for others. It's the right thing to do and the rewards are innumerable. Those we help are enabled to help still others. Like ripples on a pond, our efforts spread out touching our fellow travelers in this life.



Have you ever felt overwhelmed by the magnitude of needs in this world?

[Click here to read more.](#)

Interact Conference-Building Tomorrow's Leaders Today

By Beverly R. Clark

2018-03-05



The Interact community convened on March 3rd at Sullivan College in Louisville for a Leadership Conference. Fifty sponsors and Interactors from nine clubs impressed seasoned Rotary speaker Dick Brien, Director of Training with Dale Carnegie, as they intently listened to his talk on how to lead by helping others feel valued. District Governor Missy Eckenberg played an integral part throughout the conference showing her plane jumping film clip, taking pictures with each Outstanding Interactor Award winner, and participating in the Blessings in a Backpack service project.

This was the highlight of the day as students gave up their conference canvas bags, so we could surpass the goal of 50, making over 70 bags for elementary students who may otherwise go hungry over the week end. Then they packed the van of Kim Holsclaw, the "Blessings" Director, who expressed a desire to partner with Rotary clubs in the future.

[Click here to read more.](#)

Dip your Club's Toe into Global Grant Waters!

By Frederic T. Harned

2018-03-04

Bedford

Mar 26, 1947

Brandenburg

Mar 26, 1940

Horse Cave

Mar 31, 1938

Events

March 2018

03/08 - International Women's Day
03/12 - World Rotaract Week-March 12-18
03/14 - Assistant Governor's Institute-March 14-15
03/16 - Mid-South PETS-March 16-17
03/22 - Rotary World Water Day
03/31 - Pre-Registration Disc Ends for RI Conv-Toronto (6/23-27)

April 2018

04/01 - Rotary Tree Planting Challenge
04/15 - District Award Applications Deadline
04/30 - Last day for cancellations for RI Conv-Toronto (6/23-27)

May 2018

05/22 - Rotary Membership Leads-Zone Webinar 6PM CT/7 PM ET
05/31 - District Grants FINAL Reports Due

June 2018

06/01 - 2018 ANNUAL DISTRICT CONFERENCE June 1-2, 2018
06/01 - 2018 District Conference and Training
06/15 - All membership updates in DACDB/run Member Compare
06/23 - Rotary International Convention-Toronto (6/23-27)
06/30 - Deadline for Rotary Foundation Distinguished Service Award Nom
06/30 - Presidential Citation deadline for Rotary & Rotaract Clubs

Global Grants can be challenging! Not only is the procedure rigorous, but you need to get to know Rotarians from another country. Fortunately, there's an easier way: Join in to support a club in your own district who already have a project underway.

[Click here to read more.](#)



Bring Emerging Leaders Into Your Club

By Mark Edward Welch

2018-03-04



New leaders are always emerging. They live in your community. They are eager to contribute. Younger professionals could make great Rotary members, but to bring them into our clubs, we first have to understand them. This is essential for Rotary.

R.I. has produced an online toolkit that will help you rethink membership, from a broad perspective down to a tactical level, that you can adapt to your area. Topics include characteristics of your audience, your club's culture, ideas for outreach and engagement, and the long-term benefits

of becoming a Rotarian.

[Click here to read more.](#)

LBL District Grant Partnership

By Ralph Young

2018-03-04



The Land Between the Lakes (LBL) Visitor Center with its Golden Pond Planetarium continues to be a wonderful resource within District 6710. "Friends of LBL" is currently working on a project to upgrade its planetarium and programming facilities. Many clubs have been contacted about the project and many have expressed an interest in "Making a Difference" within our district.

Last year LBL recorded 1.3 million visitors and 328,000 educational interfaces at the facility. With over 7,000 school children visiting the Golden Pond Planetarium, the educational mission of LBL is on-going and very robust. Working with Rotarian and Executive Director of Friends of LBL, John Ruffli, our district has voiced support for clubs to help fund a [computer-generated planetarium program](#) for the LBL Visitors Center, such as the one pictured with this article.

[Click here to read more.](#)

Make an Impact Now and Forever

By Michael J. Kull

2018-03-04



The Rotary Foundation's Endowment Fund allows Rotarians to help Rotary's mission go on in the future with gifts today and from your estate. Bequests from four former district Rotarians provides over \$75,000 per year for district projects in western Kentucky and around the world.

Annual Fund gifts to The Rotary Foundation help people around the globe live better lives today.

[Click here to read more.](#)

Celebrating Our Future

By Vickie H. Elrod

2018-03-04

The Bowling Green Rotary Club celebrated World Rotary Day on February 23, 2018 by reading to more than 875 area youth! Twenty-eight Rotarians read to multiple elementary classrooms in BowlingGreen and Warren County School Systems. Throughout the 98 years of our club's history, service to children through education and health have shown our club to be focused on the future of our world - our children.



Just maybe some of these children will be recipients of Rotary scholarships as they grow and learn!



Seven Paul Harris Fellows In January

By Michael J. Kull

2018-03-04



During January seven Rotarians from six different clubs became a Paul Harris Fellow or added to their Paul Harris Fellow "Plus" recognition. From July 1 through January 31 the district has 100 first time and multiple Paul Harris Fellows. You achieve the Paul Harris Fellow recognition by contributing \$1,000 at one time or by accumulating contributions over time such as \$100 per year for ten years.

[CLICK HERE](#) for the seven PHFs.

In its 100-year history The Rotary Foundation has done wonderful things. You are encouraged to continue to give to the Foundation and be recognized with the Paul Harris Fellow PLUS designation as your total contributions grow.

Thanks for your contributions that help Rotary "do good" around the world.

Day of Service - Grayson County Literacy Project

By Kaytlin VanMeter

2018-03-04

The Grayson County Rotary Club recently encouraged reading to local students while also teaching a real Rotary lesson. The Club ordered two copies of [Andy & Elmer's Apple Dumpling Adventure](#), the story of a young entrepreneur that works the Four-Way Test into the storyline. (We highly recommend this book published by the Rotary Club of Fairborn, MI and TokoBooks.) Four of our members read Andy & Elmer to all kindergarten and first grade students at a local school on World Rotary Day, February 23.

[Click here to read more.](#)



Rotarian Randall Curry Recognized for Lifetime of Service

By Caralyne Wright Pennington

2018-03-04



Rotarian Randall Curry from the Horse Cave Club was featured in the January/February edition of the South Central Rural Telephone Cooperative's magazine Community Network. [Click HERE](#) to see the article.

Sweet Treats Auctioned for Polio Plus

By Terry Reeves

2018-03-04

Paducah Rotarians used their Valentine's Day lunch meeting to auction dozens of sweet treats to raise dollars for the Polio Plus Project.

Club members donated: 23 cakes, 4 pies, 3 cheesecakes, 2 trays of brownies, 1 tray of Bread Pudding, 1 box of Valentine's candy, and 1 very large box of Hostess Twinkies & Ding Dongs. Each item was auctioned off by club members and professional auctioneer Robert Alexander and spotter Jamie Futrell. Rotarian Susan Carr served as Project Chair.

[Click here to read more.](#)



All Rotarians Are Invited to Frankfort-International Dinner

By William A. Miller

2018-03-04



The Rotary Club of Frankfort will host its Twenty-First Annual International Dinner on Thursday, April 26, 2018, beginning with a social hour and silent auction at 6:00 p.m. at the Frankfort Country Club, 101 Duntreath, Frankfort, Kentucky 40601. Dinner and program will begin at 7:00 p.m. Eastern.

The guest speaker will be Ambassador Thomas Graham Jr. who is a former senior U.S. diplomat. Ambassador Graham, who graduated from Louisville Male High School, was involved in the negotiation of every single international arms control and non-proliferation agreement from 1970 to 1997. He will focus on "Hotspots of the World from Korea to

Iran."

[Click here to read more.](#)

DACDB Training

2018-03-04

Hunting Creek Country Club in Prospect was the site of training on our District and Club Database (DACDB) on Saturday, February 24th. More than 20 Rotarians from 10 clubs participated in the workshop hosted by the Prospect/Goshen Club. The morning session was focused on the basics for all members (MY CLUB, MY DATA, DASHBOARD), while the participants in the afternoon session learned about PMAIL, STORIES, NEWSLETTERS, CALENDARS, REPORTS and FILES. Live training was done with participants on their own digital devices. Most of the participants indicated it was well worth their time and highly recommended it. Please contact DG Missy if your club is interested in hosting a DACDB workshop.

