



July 2018

### Welcome to a new Rotary Year!

By Michael T. Owsley on Sunday, July 1, 2018



Welcome to a new Rotary Year! This is my first article as your district governor. I hope that you had a chance to watch my introduction video I sent on July 1. If not, you can find it by liking our [Facebook](#)

Last year, Rotarians in this district truly followed the theme for the year by Making a Difference. Thanks go out to Past District Governor Missy Eckenberg for all her hard work and leadership. This year, we have been tasked to Be the Inspiration. In our service, in our vocation, and in our interactions with others; we will live out the Four Way Test and we will Be the Inspiration to our communities. [page](#).

Rotary International's plan for our clubs moving forward has three parts. Strengthen Membership. Enhance Public Image. Increase Humanitarian Service. This year we will work together as a district and in our clubs to improve in all those areas. By doing so, we will be serving our local communities and providing real value to our existing and future members.

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### Account Leaders



Michael T. Owsley  
District Governor

Missy (Helen) R. Eckenberg  
iPDG

### Nuggets from Conference on Membership

By Mark Edward Welch on Tuesday, July 10, 2018

The ideas were flowing at District Conference! We were able to capture some great 'nuggets' on Membership:

- Organize a club membership committee comprised of members with a passion for Rotary and its mission
- Incentivize sponsoring within the club and then define sponsor responsibilities
- Survey club members to determine their goals and expectations of membership
- Use [Why Rotary?](#) presentation during club meetings
- Create sponsored memberships
- Create an Earlyact Club of 5-12 year-olds
- Create a mentoring program for young leaders
- Have flexible attendance requirements (which can be determined by each club)...

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### ANNUAL FUND NUMBERS ACHIEVE RECORDS

By Michael J. Kull on Tuesday, July 10, 2018



First and foremost, thanks to the 1,399 District Rotarians who contributed to The Rotary Foundation's Annual Fund as of July 6 for the 2017-18 year.

A few more contributions that were mailed before June 30 are expected to be posted soon. In the meantime, see how your club did compared to others. [SEE](#) the list here.

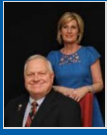
As a reminder, the [Annual Fund SHARE](#) is very important to our district because 50% of it flows back to our district for matching district grants, global grants scholars and global grants. The 50% that remains in the World fund helps match our contributions for global grants scholars and global grants for humanitarian projects. The World fund also helps fund the Peace Fellows 100% with no district contribution.



[Richard O. Baumgardner](#)  
Vice Governor



[Otha Ray Stearman](#)  
DG-Elect



[Michael Parker](#)  
Assistant Gov Coordinator



[Keith Travis](#)  
DG-Nominee and Assistant District Governor (Area 1)



[Allan B. Crain](#)  
Assistant District Governor



[Melissa Webb Earnest](#)  
Assistant District Governor



[Vickie H. Elrod](#)  
Assistant District Governor



[Lamar Jones](#)  
Assistant District Governor



[Richard James Martindale](#)  
Assistant District Governor



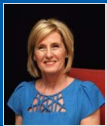
[Terri Prater](#)  
Assistant District Governor



[Erin R Ratliff](#)  
Assistant District Governor



[Nancy J Stearman](#)  
Assistant District Governor



[Gail Story](#)  
Assistant District Governor



Here are how we did against our goals as of July 6:  
[Read More](#)

## Inspiration Around Every Corner-Toronto Convention 2018

By Nancy J Stearman on Thursday, July 12, 2018

Holding true to the theme, we found "Inspiration Around Every Corner" at the [Rotary Convention in Toronto, Canada](#) last month! Over 25,000 Rotarians from 175 different countries experienced Rotary's global impact as we listened to great speakers, attended interesting breakout sessions, enjoyed host events, made new friends and shared common experiences with other members. International inspiration was found as a princess, 3 prime ministers and a former first lady celebrated Rotary's good work:  
[Read More](#)



## Participate in Ending Polio Forever

By Christopher Poynter on Tuesday, July 10, 2018



With the start of the new Rotary year, NOW is the time to set your goals to participate in this historic event. Last Rotary year, sadly, nearly half of our District Clubs did not contribute to this vital effort. Click [HERE](#) to see where your club finished the year.

However, this year is a new year, a fresh start on achieving 100% participation across the District. Every dollar counts, so work with your Clubs to raise a few quarters here, a few dimes there, and let's ensure we all participate in ending Polio forever. With your help this will be a 100% year... eradicating Polio 100%.

## Use the Rotary Club Health Check!

By Kevin Wardell

The free "Rotary Club Health Check" is a quite useful membership tool available through [Rotary.org](#).

[CLICK HERE](#) to access this tool which helps clubs assess member satisfaction and engagement, and to use the results to become more vibrant and healthy. The excellent survey questions cover such wide-ranging topics such as meetings, service, social and fellowship activities, leadership opportunities, image, growth strategies, and business operations. Rotary Club Health Check also lists many specific strategies that clubs have successfully used to address weaknesses identified in the survey results.  
[Read More](#)



## Help Plan a District Friendship Exchange

By Susan Zepeda on Tuesday, July 10, 2018



Join the teams planning Rotary District Friendship Exchanges (RFEs) to New Zealand, Pakistan and India - or suggest a new destination to explore.

Through RFEs, a group of 5-6 Rotarians and spouses get to visit and learn about countries worldwide. Participating individuals or couples are hosted in Rotarian homes abroad - or can host visitors here without leaving Kentucky. Each participant pays the cost of

travel to and from the land we visit, Rotarians welcoming an RFE team arrange for homestays, visits to local Rotary Club events, cultural and tourist attractions. See the world, or let the world come to you!



**Robert F. Swope**  
Assistant District Governor



**Jacob Clemons**  
District Treasurer



**Douglas E. Myers**  
District Parliamentarian



**David L. Weller**  
District Training Coordinator



**Leigh A. Perry**  
District Admin Assistant

## Club Anniversaries

Louisville  
July 23rd

For more information, contact District Friendship Exchange Coordinator Susan Zepeda [sgzepeda@aol.com](mailto:sgzepeda@aol.com) or by phone at 502-554-4505.

## 37 PAUL HARRIS FELLOWS FOR JUNE AND 224 FOR THE YEAR

By Michael J. Kull on Tuesday, July 10, 2018

37 Rotarians representing 13 clubs became first time (23), or plus (14), Paul Harris Fellows in June for a total of 224 during the 12-month Rotary year. [SEE](#) June's list here.



Becoming a Paul Harris Fellow can be accomplished cumulatively over 10 years with a \$100 gift annually. Or you can do it all at one time with a \$1,000 contribution. Some members begin at \$100 and increase their giving as they become more aware of the "good work" The Rotary Foundation does.

As Rotarians continue their journey they add to their first Paul Harris Fellow with additional ones referred to as "plus."

Whether it's your first or your ninth, THANKS SO MUCH for your contributions to The Rotary Foundation.

## District International Service Committee-Your Connection to the World

By Jo Ann Heppermann on Tuesday, July 10, 2018



The International Committee wants to help you and your club participate in an international project! Starting and managing an international project with Global Grant possibilities can be daunting. However, within District 6710, there are a few clubs who are working on such projects right now-and they would like your help. [Read More](#)

## Pre-PETS and District Grant Training Scheduled

By Otha Ray Stearman

Dates have been selected and locations are being finalized for the September and October 2018 Pre-PETS meetings/District Grant training seminars. These will be held at 6 PM local time as follows, hosted by DGE Otha Ray Stearman and District Rotary Foundation Chair, Rick Harned. Registrations will be loaded into DACDB this weekend.

- September 18, 2018: Elizabethtown, Hardin County School Bd of Ed
- September 25, 2018: Bowling Green, Independence Bank
- October 1, 2018: Henderson, TBA
- October 2, 2018: Murray, 803 Poplar, North Tower Hospital Board Room
- October 22, 2018: Louisville, Indiana Wesleyan
- October 23, 2018 Make-Up, TBA
- October 29, 2018 Make-Up, TBA



All clubs must send their PE to the President-Elect Training Seminar (PETS). Our district participates in the [MidSouth PETS](#) which will be held in Chattanooga, TN, March 28-29, 2019. The Pre-PETS meeting helps prepare our PEs for the conference. It is also a time to get your leaders District Grant certified in order to receive a grant in the 2018-19 Rotary year. Thanks for all you do for Rotary!!

## New Learning Center on Rotary.org

From Rotary International:

We have some exciting news to share. During the week of 16 July we will be launching a [new Learning Center](#). What does this mean for you? You will notice a lot of changes for a more enjoyable online learning experience. Soon, you'll be able to



track progress and get better use out of the site with an updated search function, progress tracking graphics and reports, virtual badges for completed courses, mobile capability, course offerings in more languages, and much more. [Read More](#)

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## Rotary Day at the UN

By William A. Miller on Tuesday, July 10, 2018



Over the past 30-years, the [Rotary Day at the United Nations](#) program has evolved into the third most popular RI activity, immediately behind the RI Convention and the International Assembly in San Diego. Click [HERE](#) to watch the Rotary Day at the United Nations program produced by Helen Reisler. Although it is a taping from 2012, it still shows the uniqueness and importance of this remarkable program, Rotary Day at the United Nations, and the phenomenal work of many Rotary Clubs that are involved in

international projects.

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## LESS THAN SIX MONTHS TO GO-Politics & Rotary

By Michael J. Kull

In November the country will have what is referred to as the mid-term elections. As citizens of the United States hopefully we are all involved in exercising our right to vote.

Rotary began as an inclusive group for its day and time. Today it continues to strive to be inclusive of people in each community, and around the world. Rotary is also an organization that has used the 4-Way test for decades. Fairness and truthfulness are hallmarks of Rotary and the 4-Way Test.



At the end of this article are two portions of the RI Code Policies regarding politics. Each club approaches the handling of requests by political candidates differently. Whatever your club does, stay fair and equal.

Let's keep Rotary's reputation of being "apolitical"— "politically neutral; without political attitudes, content, or bias."

Let's be active in the political process, but equally important let's stay friends inside our Rotary clubs and their meetings.

From the Rotary International Code of Policies (which in total is 466 pages):  
[Read More](#)

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