# Rotary



### District 6710 **The Spectrum Newsletter**

#### Theme 2018-19

#### Merry Christmas and Happy Holidays across 6710

By Michael T. Owsley on Tuesday, December 4, 2018



A beautiful ice covered the sides along the roads as I made my club visits last week. The seasons have changed in Kentucky. When I started my club visits, it was a hot and sunny day in July. Time waits for no man and in Rotary it is no different. Our year has moved on. December is Disease Prevention and Treatment Month. Clubs across our district have worthy projects in this area of focus.

Read More

#### 2019 Global Grant Scholarship-Deadline 12-15

By Richard C Miller

The 2019 Rotary District 6710 Global Grant International Scholarships are funded by District Designated Funds and a matching Rotary Foundation Global Grant. Two \$45,000 scholarships are available for the 2019-20 academic year. This is a REMINDER that applications from prospective scholars must be endorsed by a local Rotary Club and submitted no later than Saturday, December 15, 2018. Applications received after December 15th will not be accepted. CLICK HERE to access the District website for more information about Rotary's Global Grant Scholarship Program, eligibility requirements, documents and forms, and a description of the application process.



Please send applications and supporting documents to: richard.c.miller@wku.edu

#### **SERVE THE DISTRICT AS THE 2021-22** DISTRICT GOVERNOR

By Michael J. Kull on Friday, October 5, 2018



Applications are now being taken for the position of District Governor for the Rotary year 2021-22. The application form, which is due by December 15th, can be downloaded to your computer from the District 6710 website by clicking HERE. The District Governor is the officer of RI in the district. The

Governor leads and supports the clubs in the district by inspiring and motivating them and by ensuring continuity within the district.

Applicants must be a member in good standing and have served as a Rotary Club President for a full term. The Rotarian must demonstrate willingness, commitment and ability, physically and otherwise to fulfill the duties and responsibilities of the office of governor. By the time they become District Governor they must have been a member of Rotary for at least seven years. Read More

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#### Account Leaders



Michael T. Owsley District Governor





Richard O. Baumgardner Vice Governor



<u>Otha Ray Stearman</u> DG-Elect



JoAnn Heppermann DG-Nominee



<u>Michael Parker</u> Assistant Gov Coordinator

Allan B. Crain



Assistant District Governor



<u>Melissa Webb Earnest</u> Assistant District Governor



<u>Vickie H. Elrod</u> Assistant District Governor



Assistant District Governor

Lamar Jones



<u>Richard James Martindale</u> Assistant District Governor

Terri Prater Assistant District Governor



<u>Erin R Ratliff</u> Assistant District Governor

<u>Nancy J Stearman</u> Assistant District Governor

#### Schedule Your Speech Contest NOW-BEFORE THE HOLIDAYS

By Stan Klausing on Tuesday, December 4, 2018

If your club has not yet committed to having a club Speech Contest, or to hosting an Advanced Contest, now is the time to act. The contest clock starts running the first of the year, with March 8, 2019 the last day for completion of Club Contests. Information about your club contest needs to go to your schools BEFORE the Holiday Break.



Each club is requested to contact their Regional Coordinator, as indicated on the attached contest schedule and advise them of the approximate date of their contest and the name of their contest Chair /Coordinator. Club Presidents will be our source of contact until this happens, and we know they already have more than enough to do, as we all do this time of the year.

Please Contact your Regional Coordinator prior to the Winter Holiday Break (12-21-18). Our Regional Coordinators are: Read More

#### PETS Registration for all Club Presidentselect

By Otha Ray Stearman on Wednesday, December 5, 2018



Thanks to all Presidents-elect who have accepted the challenge to serve their communities and clubs starting July 1, 2019. Most especially thanks to all club Presidents-elect who attended the Pre-Pets held around the District. This training was intended to better prepare you for the Mid-South Pets training March 29-30, 2019 in Chattanooga, TN. Remember that Rotary International requires all PE's attend PETS training, so please mark your calendars and watch for your email stating registration is open. This should come in mid-December. It is important that you register for the

conference as soon as you receive the email. The conference registration has already been paid by your club through district dues so no money is due at that time. Soon after, a separate email will be sent stating that the hotel reservations are available. This is a completely separate process required of you. The conference hotel fills up quickly so it is critical that you DONT WAIT!! Make your reservation ASAP! While it is your responsibility to reserve and pay for your room, most clubs will reimburse this cost to you. If you have questions please contact your AG, District Administrative Assistant, Leigh Perry, or DGE Otha Ray Stearman. Thanks for serving.

#### **11 PAUL HARRIS FELLOWS IN NOVEMBER**

By Michael J. Kull on Wednesday, December 5, 2018

Thanks to these eleven Rotarians who became first time, or multiple, Paul Harris Fellows in November.

The <u>attached list</u> recognizes these Rotarians from clubs in Bowling Green, Clinton, Grayson County, Hardin County AM, Louisville, and Prospect/Goshen.

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of US\$1,000 to The Rotary Foundation of Rotary International.

Each additional \$1,000 adds a "plus" to the Paul Harris Fellow. At a cumulative total of \$10,000 a Rotarian becomes a major donor-level one.

Read More





Gail Story Assistant District Governor



Robert F. Swope Assistant District Governor



Kaith Trovia





Jacob Clemons District Treasurer



<u>Douglas E. Myers</u> District Parliamentarian



David L. Weller District Training Coordinator



Leigh A Perry District Admin Assistant

#### Club Anniversaries

<u>Hopkinsville</u> December 1st

<u>Henderson</u> December 1st

<u>Danville</u> December 4th

<u>Frankfort</u> December 19th

## Be the Inspiration in Zambia!

By Ralph Young on Wednesday, December 5, 2018



The Rotary Club of Paducah partnering with the Rotary Club of Lusaka Central in Zambia just finished their \$46,600 Global Grant project with Impact One Initiative. Having grown up in Paducah, Whitney Zulu, the Director of Impact One Initiative, had local roots

and many friends in Rotary.



The project began three years ago with a \$5,000 District Grant that eventually grew into a Global Grant funded by The Rotary Foundation. Seven other clubs participated in the project with donations and moral support: Cadiz, Murray, Daviess County, Marshall County, Mayfield, Fulton, and Metropolis, Illinois.

The project consisted of providing: Read More

#### Yes, Your Club can do an International Project!

By Frederic Harned on Tuesday, December 4, 2018

Curious about how to share in Rotary's international emphasis and make a difference worldwide? Many of our district clubs are doing it already and your club can, too! District grants can be used for international projects, but it can be really satisfying to partner with a club in another country on a Global Grant. And your club can do that as well!

One way is to join with another club in the district to help support a project they are already developing. Prospect/Goshen, Paducah, and Louisville have such projects in the works. Why not reach out and learn whether these fit your interests? Another path is... <u>Read More</u>



#### **District Project: Shoes for Orphan Souls**

By Kaytlin VanMeter on Tuesday, December 4, 2018



Children across the United States and around the world worry every day about not having good shoes to wear for day to day tasks like walking to school, playing soccer, and many other tasks we don't think twice about. This year, Rotarians in District 6710 have a chance to Be the Inspiration in these children's lives by providing shoes through the Shoes for Orphan Souls project. As District Governor Michael Owsley has challenged each of our clubs

at his official visits and directly to all of our club presidents earlier this year; every club is being asked to help with this worthy project. Read More

## A Sales Perspective to Growing Your Club

By Kevin Wardell on Tuesday, December 4, 2018

You've heard the many old adages that sales folks rely upon: "Know Your Customer," 'Exceed Customer Requirements," "Delight your Customer" and the like. These are tough tests that are nonetheless essential to business success. All these adages directly apply as our clubs seek to grow. Both current and potential members can be considered "customers" for this purpose, since clubs must both constantly attract new members and engage/retain current members. That means providing a "product" that provides customer value. To grow, clubs just have to understand their customer needs—and this gets particularly difficult since we aren't dealing with a mass "market." Indeed, the potential customer base can be segmented in many ways. As Travis Keller of the Bowling Green club wrote a few months ago, young professionals seek an opportunity not just to serve but also to develop their leadership capabilities. Others may



want to learn more about their community, and for still others fellowship is critical. What should bind us all together is a common commitment to ethical values and "Service Above Self."

So how do we design our clubs to meet the needs of these varied groups? Read More

#### Get Qualified for Grants in 2019-20!

By Frederic Harned on Tuesday, December 4, 2018



In order to participate in any Rotary Foundation grant program -District Grants, Global Grants, Scholarships or Peace Fellowship recommendations - a club must become qualified by:

Having at least one member attend a Grant Management Seminar, and

Submitting a completed Memorandum of Understanding by June

30, 2019.

36 of our 55 clubs in the District completed the first step by having a representative attend one of the seminars, done in combination with the pre-PETS sessions, in September 2018. 19 clubs have not yet met this requirement. Read More

#### HARDIN COUNTY AM LEADS IN ANNUAL **FUND GIVING**

By Michael J. Kull on Wednesday, December 5, 2018

Through November the average member contribution of \$81.08 from the Hardin County AM club leads the district. Annual Fund SHARE is the fund that drives good works here and around the world. From it comes matching district grants, global scholarships, global grants and vocational training teams.



Attached is a ranking by average contribution per club member for the four divisions of membership.

Look at how your club is doing. Remember the goal is \$100 per Rotarian per year. Clubs are encouraged to send in contributions each quarter. This makes it easier on record keeping and avoids the year end rush. The leaders in each of the four membership divisions are: Read More

#### **HEART 2 HEART TRIP: A Rewarding Visit**

By Michael J. Kull on Wednesday, December 5, 2018



For seven days in November, 42 Rotarians from the Heart of America visited with Rotarians in District 4170 in Mexico City. The US Rotarians from ten states visited many, many projects we do through The Rotary Foundation with clubs in the greater Mexico City area.

Our District 6710 was represented by District Rotary Foundation Chair Rick Harned, PDG Bill Miller, PDG Woody Northup and PDG Mike Kull. While these Rotarians paid their own way, the Mexican Rotarians supplied great hospitality during the visit.



Read More

## Have You Completed the Survey on International Service

By Muriel Jean Harris on Sunday, November 4, 2018

Many of you have heard about International Service projects that Rotarians and clubs in our District have been participating in. One example is the Cervical Cancer Prevention Project in Haiti. Although many contribute, the number of individuals and clubs across the District that are personally involved in International projects or take advantage of international travel opportunities still remains small. The International Service Committee seeks to support those clubs and Rotarians who would like to participate, but may not be sure how, by providing information concerning opportunities that currently exist and how to get support to initiate a project on their own. To help us gauge interest, we are requesting that each Rotarian complete a short survey that will help us know who you are and how to reach out to you. Click <u>HERE</u> to complete the survey.

Thank you for your support and helping Rotarians across the District to Be the Inspiration.

Muriel Harris, International Serivce Committee



#### **Call to Action: District Needs You**

By Otha Ray Stearman



There are several district committees that could use your expertise if would like to volunteer. If you are interested, please contact DGE Otha Ray Stearman or District Administrative Assistant Leigh Perry and let them know your interest. Our goal is for committees to be comprised of 3-5 five individuals, including the chair, all of whom together represent the diversity of our membership. Committee work usually involves conference calls and in some cases a meeting or presenting at clubs, when requested. This is a

wonderful opportunity to network with Rotarians from around the district, to learn more about the district level of Rotary, and to get more involved in our good work around the world. <u>Click here</u> to review the list of committees and descriptions of their work, and to volunteer complete the <u>District Committee Volunteer Form</u>.

## Congratulations Jo Ann Heppermann-New DGN

By Michael T. Owsley on Sunday, October 7, 2018

Congratulations to new DGN for District 6710 Jo Ann Heppermann! Jo Ann was selected to fill the recently vacant position and will serve as District Governor in 2020-21. She has been a member of the Prospect/Goshen Club since 2008, serving in various positions and as President from 2011-12. As a member of the International Committee, she chaired the club's initiative to help end cervical cancer in Haiti which included building and managing a consortium of Rotary Clubs to work on the project, culminating in a Global Grant of \$65,758 from Rotary International. Work continues on



Phase 2, which includes possible additional locations and the vaccination of young girls and boys against the virus that causes cervical cancer. Read More

#### **2019 Council on Legislation**

By Michael J. Kull



Every three years the Rotary International Council on Legislation convenes. Each of the 529 Rotary Districts is represented by a past District Governor serving as a voting delegate. The next will be held in Chicago April 14-18, 2019. The delegates will review and vote on 116 proposed enactments to the Rotary International Constitution, the Rotary International Bylaws and the standard Rotary club constitution.

Delegates are asked to consider how each enactment will affect Rotary International as the world-wide organization it is. The enactments have been proposed by Rotary Districts and Clubs around the world, as well as the Rotary International Board of Directors.

This link leads to the 116 proposed enactments.

I am honored to represent our district at the 2019 Council on Legislation. If you have questions, concerns or suggestions please contact me.

Mike Kull Mjk502@aol.com 502-802-4485

#### GCTV-Free Programming for Local Rotary Clubs

By William A. Miller on Monday, November 5, 2018

PDG Bill Miller established Global Connections Television (GCTV) to help inform Americans and people worldwide about how international issues impact their lives. Miller, who is the CEO/Moderator for GCTV, has interviewed former Rotary International President Frank Devlyn (2000-01) and RI General Secretary John Hewko, as well as many other Rotarians.



PDG Bill encourages all Rotary District 6710 clubs to download any of his interviews and play them at local Rotary meetings, on CATV/PBS television stations, on college intra-campus television stations, websites, etc. Bringing these shows to the attention of

the local PBS or CATV station(s) can help enhance the club's visibility and credibility by providing this free quality programming. <u>Read More</u>