



Rotary: Making a Difference – Month 10

By Missy (Helen) R. Eckenberg

2018-04-01



Think of all the ways your club has made a difference this year! We are joining together to celebrate your accomplishments at the **District Conference, June 1-2 in Paducah**, by highlighting accomplishments both locally and internationally, providing club awards, training officers, completing a service project, and inviting over 1,000 people to enjoy New York Times best-selling author and business trainer Andy Andrews with us. Register now - don't miss it!

April is Maternal & Child Health Month and at least 7 million children under the age of five die each year due to malnutrition, poor health care, and inadequate sanitation. To help reduce the death rate, your support of The Rotary Foundation provides immunizations and antibiotics, improves access to medical services, and supports the training of health care providers. Thanks for your generosity - Rotarians making a difference! [Click here to read more.](#)

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Andy Andrews-Ziglar's Best Speaker EVER

By Missy (Helen) R. Eckenberg

2018-04-01

On stage at the Carson Center Performing Arts Center, [Andy Andrews](#) is the featured speaker for the first ever Rotary Community Event that is part of the District Conference on Friday, June 1st from 3:00 – 5:00 p.m. Rotary District 6710 and community sponsors are joining together to invite over 1,000 people to hear from a person who has spoken at the request of 4 US Presidents and has been called "someone who has quietly become one of the most influential people in America."

When asked about the best speaker he had ever heard, Paducah Rotarian Terry Reeves, without hesitation said Andy Andrews. When looking over Andy's presentation topics, we found "Making a Difference" our Rotary International theme for the year and we knew he was the one! **Zig Ziglar agrees with Terry saying "Andy Andrews is the best speaker I have ever seen."** [Click here to read more.](#)



Friendship Exchange Opportunities – Don't Miss Out!

By Susan Zepeda

2018-04-01



District 6710 is partnering with Louisville Sister Cities on a 10-day trip (September 30 – October 10) to Montpellier and Paris, France. To register or for more information, contact Montpellier@slou.org. Cost is \$3800 - \$3300 without airfare – and a **deposit of \$500 is due no later than April 15**. You will stay in boutique hotels, enjoy private tours of museums and historic sites, taste wine with a local oenophile at a country vineyard, and enjoy the ARC de TRIOMPHE horse race with Triple Crown winning jockey, Steve Cauthen. To explore adding Rotarian home visits contact Susan Zepeda at sgzepeda@aol.com. [Click here to read more.](#)

District Leaders



[Missy \(Helen\) R. Eckenberg](#)

District Governor



[Michael J. Kull](#)

Vice Governor



[Michael T. Owsley](#)

DG-Elect



[Otha Ray Stearman](#)

DG-Nominee

Tree Planting Challenge

By Missy (Helen) R. Eckenberg

2018-04-01

From Ian Riseley, Rotary International President, 2017-18:

One last reminder about our [Tree-Planting Challenge](#) this year. I've asked



every Rotary club to have one tree planted for each member **by 22 April 2018, which is Earth Day**. If you haven't planted your trees yet, there's still time!

Don't forget to log into [Rotary Showcase](#) to report the trees you've planted. I look forward to learning how many Rotarians have come together through this challenge, Making A Difference for a better planet Earth.



All Clubs are Eligible to Apply for District Awards

By Otha Ray Stearman

2018-04-01



Our clubs fulfill life-changing goals that benefit communities, District 6710, and even other countries. The ultimate reward is serving others, but we also want to celebrate your club's success with awards at this year's District Conference in June. Every club is eligible for awards and they are presented according to size as follows:

Division I: up to 20 members
Division II: 21 to 40 members
Division III: 41 to 100 members
Division IV: 101+ members

Grouping clubs based on membership allows friendly competition among like-sized clubs. [CLICK HERE](#) for award applications (deadline May 1).

Awards provided to each Division include:
[Click here to read more.](#)

Speech Contest Regionals follow Spring Break

By Stan Klausung

2018-04-02

The first two weeks in April each year are Spring Break Weeks. The [Speech Contest](#) observes a two week break and we wish all students and their families a great time, no matter where they go or what they do.

All Sectional Speech Contests have completed except for Louisville Metro which will be on April 11th. Thanks to the six Rotary clubs who hosted Sectional Contests - Murray, Russellville, Scottsville, Danville, La Grange and Louisville Suburban.

The Regional Contests are next in line. They will complete by the end of April and are scheduled as follows:
[Click here to read more.](#)



Growing our Clubs II: The District Membership Contest

By Kevin Wardell

2018-04-01



Our 2018 membership contest is at the half-way mark, and we hope you're making progress! We don't have any updated contest results yet but hope to report soon. In the meantime, here's a couple of additional tips to help clubs attract and engage new members:

- First impressions really, really matter. This starts with your website/Facebook page, and the paper materials you have available. They should be up-to-date and reflect the fellowship, service projects and fun present in your club. To prospective members, the care and feeding of your web site communicates your club's engagement and commitment to service. If it's out of date, think what that communicates about your club! Remember that there's some wonderful resources—including brochures, photos, and logos—available to you through Rotary Brand Central (<https://brandcenter.rotary.org/en-GB>).
- When your club greets a prospective member at a meeting for the first time, make sure they really feel welcomed by the entire membership. Assign a specific club leader—one who clearly shows off his or her excitement about Rotary—to provide information and make joining the club an "easy" process. Every club member should be able to communicate what's great about their club why they continue being members. Can everyone answer the "what's in it for me" question?

Thanks for your service to Rotary!



[Michael Parker](#)
Assistant Gov
Coordinator



[Stuart E. Alexander](#)
iPDG



[Joseph David Bailey III](#)
District Treasurer



[Allan B. Crain](#)
Assistant District
Governor



[Melissa Webb Earnest](#)
Assistant District
Governor



[Vickie H. Elrod](#)
Assistant District
Governor



[Randall D. Fox](#)
Assistant District
Governor



[JoAnn Heppermann](#)
Assistant District
Governor



[Lamar Jones](#)
Assistant District
Governor



[Ronald Mclean](#)
Assistant District
Governor



[Christopher Poynter](#)
Assistant District
Governor



[Terri Prater](#)
Assistant District
Governor



[Erin R Ratliff](#)
Assistant District
Governor



[Nancy J Stearman](#)
Assistant District
Governor



[Douglas E. Myers](#)
District
Parliamentarian



[Leigh A Perry](#)
District Admin
Assistant



[David L. Weller](#)
District Training
Coordinator

Club Anniversaries

Marshall County

Apr 01, 1947

Russellville

Apr 05, 1923

Friday Evening Options at District Conference

By Missy (Helen) R. Eckenberg

2018-04-01

To cap off the first day of our District Conference, Friday, June 1st, we have arranged for a choice of 5 OPTIONAL signature evening activities to share the unique experience that is Paducah! Sure to fill up fast, these opportunities have limited numbers and will be on a first come, first serve basis. Each event runs from 8 – 10:00 p.m. and tickets are \$25 and must be chosen during registration. Another reason to register now!

[Click here to read more.](#)



Annual Fund-SHARE Giving Benefits District 6710

By Michael J. Kull

2018-04-01



Each month we bring you up to date on how the District 6710 Rotarians are progressing in their support of Annual Fund-SHARE of The Rotary Foundation. You can see that at this [LINK](#). THANK YOU!

Here are how things are through March 24. 1015 (37%) Rotarians have contributed. The goal is to have 100% of our Rotarians contribute. The goal is \$100 per Rotarian. On March 24 the average is \$53.63 and 315 Rotarians have contributed \$100 or more.

[Click here to read more.](#)

Volunteer Opportunities at District Conference

By Melissa Webb Earnest

2018-04-01

Are you willing to serve as a volunteer for District Conference in Paducah on June 1-2? Stuff bags on Thursday? Help with Registration? Host a speaker? We have numerous opportunities, in two-hour increments, for everyone that is interested in helping on Thursday, Friday or Saturday. Please [CLICK HERE](#) to complete the form to let us know when you are available and what you would like to do. There is also an opportunity on the form to share the names of other club members who may be interested in helping so we can contact them. Join us in Paducah!

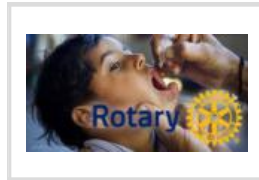


Melissa Webb Earnest, Co-Chair
melissa.earnest77@gmail.com

Polio Plus March Update

By Edward J. Kalmey Jr.

2018-04-01



It's hard to believe we have only 3 months remaining in this Rotay year!

THANKS to the 26 clubs have contributed \$33,313.75 added to \$27,000.00 that the District has given is a total to date of \$60,313.75.

We still have 29 clubs have not given as of 3/20/18-it is important not to wait! I suggest all clubs get their contributions in ASAP but no later than June 20th.

Where are we on our goal?

[Click here to read more.](#)

Vendor Expo at District Conference

By Keith Travis

2018-04-01

Scottsville
Apr 09, 1930
Greensburg
Apr 12, 1939
Murray
Apr 16, 1924
Hickman
Apr 19, 1994
Louisville Suburban
Apr 21, 1941
Mayfield
Apr 27, 1925
Hodgenville
Apr 30, 1929

Events

April 2018

05/1 - District Award Applications Deadline
04/30 - Last day for cancellations for RI Conv-Toronto (6/23-27)

May 2018

05/22 - Rotary Membership Leads-Zone Webinar 6PM CT/7 PM ET
05/31 - District Grants FINAL Reports Due
05/31 - College of Governors 2018 Meeting

June 2018

06/01 - 2018 ANNUAL DISTRICT CONFERENCE June 1-2, 2018
06/01 - 2018 District Conference and Training
06/15 - All membership updates in DACDB/run Member Compare
06/23 - Rotary International Convention-Toronto (6/23-27)
06/30 - Deadline for Rotary Foundation Distinguished Service Award Nom
06/30 - Presidential Citation deadline for Rotary & Rotaract Clubs

What does it mean to be a Rotarian? It is someone who believes in Service Above Self and who practices the [4-Way Test](#) in their everyday life. So, if you were a business person would the possibility of doing business with a Rotarian be attractive; it certainly should be for many reasons! This year at the district conference, June 1 and 2 in Paducah, we are making available the opportunity for Rotarians to showcase and market their business to other Rotarians. You can choose to do so for one day or both days of the conference. You will be purchasing a vendor spot in a location guaranteed to attract quality clientele!

[Click here to read more.](#)



Impact One Technology Global Grant

By Ralph Young

2018-04-01



Over two years ago, Paducah and nine other clubs in District 6710 and the region collaborated following a successful pilot project district grant to bring computer technology to ten (10) community schools in Lusaka, Zambia. Once the Lusaka Central Rotary Club agreed to be the host club, a global grant project was born!

Just last month 146 student and teacher tablet computers loaded with iSchool Africa educational content were purchased for the schools. When they were distributed to the teachers for training, a celebration broke out!

[CLICK HERE](#) to see the video on our District Facebook Page.

[Click here to read more.](#)

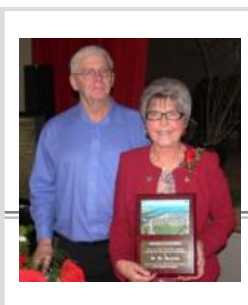
RI Pres. Rep. PDG Pat Chernesky Brings Wealth of Experience to Conf

By Missy (Helen) R. Eckenberg

2018-04-01

PDG Pat Chernesky, who served District 5550 (which includes most of the Rotary Clubs in Saskatchewan, all of Manitoba and as far east as Kenora, Dryden and Sioux Lookout in Northwestern Ontario) as District Governor in 2014-15 has been appointed by Rotary International President Ian Riseley to serve as his Representative to our District Conference June 1-2.

[Click here to read more.](#)



Arch Klump Society Members in District 6710

By Michael J. Kull

2018-04-01



Named after the sixth president of Rotary, the [Arch Klump Society](#) recognizes The Rotary Foundation's highest tier of donors—those who have contributed \$250,000 or more during their lifetime or in their estates at death. As with other recognitions such as a Paul Harris fellow, or major donor, this can be a cumulative gift or a lump sum gift.

District 6710 is honored to have three Arch Klump Society Members:

[Click here to read more.](#)

Dip your Club's Toe into Global Grant Waters!

By Frederic T. Harned

2018-03-04

Global Grants can be challenging! Not only is the procedure rigorous, but you need to get to know Rotarians from another country. Fortunately, there's an easier way: Join in to support a club in your own district who already have a project underway.

[Click here to read more.](#)



The 2019 Rotary Peace Fellowship application is now

available!

By Missy (Helen) R. Eckenberg

2018-04-01



The 2019 Rotary Peace Fellowship application is now available. Candidates have until May 31 to submit applications to their district. Districts must submit endorsed applications to The Rotary Foundation by 1 July. Here is additional information from the Rotary Peace Centers: [Click here to read more.](#)

Eighteen Paul Harris Fellows in February

By Michael J. Kull

2018-04-01

During February eighteen Rotarians from eight different clubs became a Paul Harris Fellow or added to their Paul Harris Fellow "Plus" recognition. From July 1 through February 28 the district has 118 first time and multiple Paul Harris Fellows.

You achieve the Paul Harris Fellow recognition by contributing \$1,000 at one time or by accumulating contributions over time such as \$100 per year for ten years.



[LINK to the eighteen PHFs.](#)
[Click here to read more.](#)

Daviess County Meet and Greet

By Christine Salmon

2018-04-01



In February, the Rotary Club of Daviess County hosted a Meet and Greet at a local restaurant, the Miller House. It was nice to see members who have been unable to make some of our early morning meetings. Several guests from area businesses, colleges and government enjoyed hors d'oeuvres and good company while learning about Rotary. Two new members have joined the club as a result of the evening. We also debuted our new Club Banner.



All Rotarians Are Invited to Frankfort-International Dinner

By William A. Miller

2018-03-04

The Rotary Club of Frankfort will host its Twenty-First Annual International Dinner on Thursday, April 26, 2018, beginning with a social hour and silent auction at 6:00 p.m. at the Frankfort Country Club, 101 Duntreath, Frankfort, Kentucky 40601. Dinner and program will begin at 7:00 p.m. Eastern.

The guest speaker will be Ambassador Thomas Graham Jr. who is a former senior U.S. diplomat. Ambassador Graham, who graduated from Louisville Male High School, was involved in the negotiation of every single international arms control and non-proliferation agreement from 1970 to 1997. He will focus on "Hotspots of the World from Korea to Iran."

[Click here to read more.](#)



Quarles Briefs Danville Rotary on State AG Issues

By Troy Wheeler

2018-04-01



Kentucky's Commissioner of Agriculture Ryan Quarles paid a visit to Boyle County Friday to speak at the Danville Rotary's weekly luncheon, held at the Danville Country Club. Quarles praised Kentucky for its strong agricultural sector — a \$45 billion industry that represents "roughly one-fourth of the economy."
[Click here to read more.](#)

Remember to Budget for District and RI dues

By Leigh A Perry

2018-04-03

As clubs begin budget preparation for next year, it is important to keep in mind that District Dues are due after August 1 and dues for Rotary International are paid semi-annually on July 1 and December 1.

[Click here to read more.](#)

