



Rotary: Making a Difference – Month 4

By Missy (Helen) R Eckenberg

2017-10-02



You are amazing Rotarians that have welcomed me to club visits. Thank you for your gracious hospitality and sharing the ways your clubs are achieving the Rotary International (RI) and District goals of strengthening clubs, providing humanitarian service, and enhancing public image!

October is Economic and Community Development month and our clubs receive District grants that provide educational opportunities, fresh water wells, and tools that allow for sustainable community economic development both locally and internationally. Your donation of \$100 to The Rotary Foundation makes you part of each project!

[Click here to read more.](#)

Inside This Issue

[Rotary: Making a Difference – Month 4](#)

[Rotary Leadership Institute: Preparing You for Your Red Zone Moment](#)

[Reaching out in Friendship](#)

[Why Doesn't Justin Bieber Have Polio? World Polio Day October 24](#)

[IRS Annual Filing Requirement for all Rotary Clubs in the U.S. District Governor Wanted for 2020-21](#)

[2017-18 Rotary Speech Contest- "Making A Difference"](#)

[Diversity in Membership Development](#)

[Rotarians Lend a Hand Overseas](#)

[16 NEW PAUL HARRIS FELLOWS IN AUGUST](#)

[Press Release Pointers](#)

[Annual Fund Giving](#)

[National Press for Paducah](#)

[Hardin County Sunset forms](#)

[Interact Club at North](#)

[Middle-Radcliffe](#)

[Princeton Hosts Bicycle Safety Class for Youth](#)

[Fort Knox Garrison Commander speaks to Hardin County Sunset](#)

[You Can Prevent The Terror of Polio](#)

[The Meaning of "Motion"](#)

[FOUNDATION SPEAKERS AVAILABLE](#)

[Invitation to be on Television](#)

Rotary Leadership Institute: Preparing You for Your Red Zone Moment

By Catherine Morris

2017-10-02

The Wildcats and Cardinals are both away on October 21. It's the perfect opportunity to attend your first Rotary Leadership Institute (RLI) in Louisville. Much like a football team, a strong, healthy Rotary club needs good leaders in the presidential and chair positions. But great teams, and clubs, are constantly developing every member to be prepared for the moment their skills and passion are needed.

Where are you standing in your club?

Are you calling the plays, running the plays, or standing on the sideline?

[Click here to read more.](#)



Reaching out in Friendship

By Susan Zepeda

2017-10-02



Rotary International President Ian Riseley has encouraged Districts to get more involved in [Rotary Friendship Exchange](#) this year. Friendship Exchanges offer your club members opportunities to experience another culture, guided by friends in Rotary. Exchange participants travel as individuals, couples, families or groups and may include Rotary members and non-members alike. Prospective exchange teams communicate with one another in advance to decide on the purpose, format, timing, logistics and duration of each visit.

Visits are generally self-funded by the participants and sometimes also by their districts - if there is a vocational component.

[Click here to read more.](#)

District Leaders



[Missy \(Helen\) R Eckenberg](#)
District Governor



[Michael T. Owsley](#)
DG-Elect



[Otha Ray Stearman](#)
DG-Nominee



[Michael Parker](#)
Assistant Gov
Coordinator



[Stuart E. Alexander](#)
iPDG

Why Doesn't Justin Bieber Have Polio? World Polio Day October 24

By Edward J. Kalmey Jr.

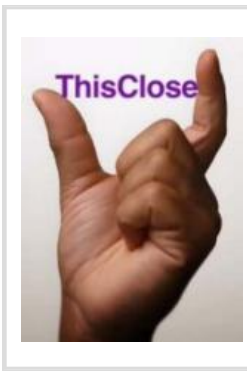
2017-10-02

World Polio Day is October 24, so now is the time to publicize events in your community. Use the resources available on endpolio.org to get started. You will find everything you need to plan and promote your event, including outreach guides, sample press releases, and social media messages and graphics.

Last year, 1,400 World Polio Day events took place in 90 countries. Let your community know that the fight isn't over and that Rotary is leading the way toward a polio-free world.

Join the celebration and [Register Your Event](#).

[CLICK HERE](#) to find out Why Justin Bieber Doesn't Have Polio and what actors Mia Farrow and Alan Alda, musicians Joni Mitchell and Neil Young, golfer Jack Nicklaus, movie director Francis Ford Coppola and a woman in India who walks on all fours all have in common...and more importantly, to learn about "herd immunity" and the importance of finishing what we've started.



IRS Annual Filing Requirement for all Rotary Clubs in the U.S.

2017-10-02



This note from your Club and District Support (CDS) team at Rotary International is to remind you of the IRS annual filing requirement for all Rotary clubs in the U.S. and U.S. territories.

Whether your club is a subordinate under Rotary International's 501(c)(4) group exemption or is independently tax-exempt, the IRS requires that all Rotary clubs in the U.S. and its territories file an annual information return. For those clubs whose tax year follows the Rotary year, **the deadline to file is 15 November**. The form a club must file is dependent upon its gross receipts for the year. For more information, please see Frequently asked questions about annual reporting requirements for exempt organizations at www.irs.gov. [Click here to read more.](#)

District Governor Wanted for 2020-21

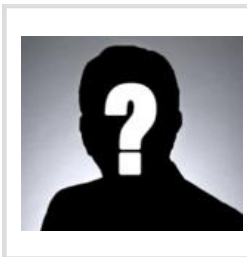
By Missy (Helen) R Eckenberg

2017-09-02

Applications are now being taken for the position of District Governor for the Rotary year 2020-21. The application form may be accessed [HERE](#) or found on the District 6710 website under the "[Resources](#)" tab.

The District Governor is the Rotary International (RI) officer for the District. They lead and support the clubs by inspiring, motivating, and ensuring continuity within the District.

Applicants must:
[Click here to read more.](#)



2017-18 Rotary Speech Contest- "Making A Difference"

By Stan Klausung

2017-10-02



Now entering its 24th year, the District Speech Contest follows the tradition established in the early years of the contest to use the Presidential Theme, "Making A Difference" as this year's speech contest topic. If you haven't already, NOW is the time for clubs to contact their high schools in their servicing area to recruit students. Last year was a record high with 107 students competing from 29 of our 54 clubs.

We are pleased and fortunate to have the following Rotarians serve on this year's District Speech Contest Committee:

[Click here to read more.](#)

Diversity in Membership Development

By Mark Edward Welch

2017-10-02



[Joseph David Bailey III](#)
District Treasurer
[Allan B. Craun](#)
Assistant District Governor



[Melissa Webb Earnest](#)
Assistant District Governor



[Vickie H. Elrod](#)
Assistant District Governor



[Randall D. Fox](#)
Assistant District Governor



[JoAnn Heppermann](#)
Assistant District Governor



[Lamar Jones](#)
Assistant District Governor



[Ronald Mclean](#)
Assistant District Governor



[Christopher Poynter](#)
Assistant District Governor



[Terri Prater](#)
Assistant District Governor



[Erin R Ratliff](#)
Assistant District Governor



[Michael J. Kull](#)
Vice Governor



[Douglas E. Myers](#)
District Parliamentarian



[Leigh A Perry](#)
District Admin Assistant



[David L. Weller](#)
District Training Coordinator



Club Anniversaries

Hardin County A.M. (Elizabethtown)
Oct 28, 1987
Springfield
Oct 30, 1931

Events

October 2017
10/04 - DG Official Visit

While the Rotary theme for the month of August is Membership and New Club Development, recruitment is important every month. Using that as a backdrop, let's explore the benefits of increasing the diversity of club membership specifically as it relates to gender and age*.

Undoubtedly, you have heard the stereotype that Rotary Clubs are too "pale, male, and stale."

[Click here to read more.](#)



Rotarians Lend a Hand Overseas

By MARY K. NORMAN

2017-10-02



The Rotary District 6710 District International Committee, co-chaired by Mark Norman (Louisville) and PDG Bill Miller (Frankfort), is developing a strategy to identify more international opportunities for our clubs to participate in. The first step is to identify club members who have or may have an interest in an international project with a Rotary Club overseas. ALL Rotarians in District 6710 are invited to complete the following brief questionnaire, which is designed to help identify our

internationally-oriented Rotarians. [CLICK HERE](#) for the questionnaire.

[Click here to read more.](#)

16 NEW PAUL HARRIS FELLOWS IN AUGUST

By Michael J. Kull

2017-10-02

During August, 16 district Rotarians became a [Paul Harris Fellow](#) or added to their Paul Harris Fellow "Plus" recognition. Three were first time PHF and 13 were multiple PHFs. The Paul Harris Fellow designation is a wonderful recognition that helps The Rotary Foundation here in our district and around the world. All Rotarians are urged to pursue this recognition as their financial means allow.

[Click here to read more.](#)



Press Release Pointers

By Walter C. Howerton

2017-10-02



Your Rotary Club is part of the world's largest international service organization, which means you're often involved in improving people's lives via your service and good works. It's a fine thing to simply publicize such efforts, as doing so may inspire others to commit some of their time and talents to service projects, as well. Here are some pointers on how to prepare press releases:

[Click here to read more.](#)

Annual Fund Giving

By Michael J. Kull

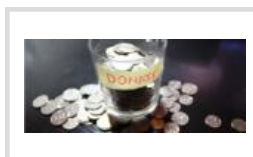
2017-10-02

Our 2017-18 Goals for Annual Fund giving are:

- An average of \$100 per district Rotarian, which totals \$277,900
- 100% of the clubs in our district contribute to the Annual Fund
- 25 STAR clubs, which is a club that averages \$100 or more per Rotarian to The Rotary Foundation.

This year we will report on average Rotarian giving in each of the four size clubs. 1-20 members. 21-40 members. 41-100 members. 100+ members. This month's report covers the giving through August 30.

[Click here to read more.](#)



National Press for Paducah

By Missy (Helen) R Eckenberg

2017-10-02

10/04 - DG Official Visit - Owensboro
10/05 - DG Official Visit - Radcliff
10/16 - DG Official Visit - Owenton
10/17 - DG Official Visit - La Grange
10/18 - DG Official Visit - Bardstown
10/19 - DG Official Visit - Springfield
10/23 - DG Official Visit - Marshall County
10/24 - DG Official Visit - Fulton
10/25 - DG Official Visit - Paducah
10/26 - DG Official Visit - Hodgenville
10/26 - DG Official Visit - Brandenburg
10/27 - DG Official Visit - Hardin County A.M. (Elizabethtown)
10/31 - DG Official Visit - East Louisville Sunrise
10/31 - DG Official Visit - Southwest Louisville
November 2017
11/01 - DG Official Visit - Louisville Suburban
11/02 - DG Official Visit - Louisville
11/03 - DG Official Visit - Danville
11/06 - DG Official Visit - Mayfield
11/08 - DG Official Visit - Elkton
11/09 - DG Official Visit - Franklin
11/13 - DG Official Visit - Horse Cave
11/14 - DG Official Visit - Bowling Green AM
11/14 - DG Official Visit - Elizabethtown
11/15 - DG Official Visit - Clinton
11/16 - DG Official Visit - Hickman
11/21 - DG Official Visit - Princeton
11/28 - DG Official Visit - Lebanon
11/29 - DG Official Visit - Harrodsburg
11/30 - DG Official Visit - Hardin County Sunset
December 2017
12/05 - DG Official Visit - Hopkinsville



Congratulations to the Rotary Club of Paducah for the recognition they recently received in the **Wall Street Journal** for the District 6710 supported community development playground project! [CLICK HERE](#) to read the blog article.

Hardin County Sunset forms Interact Club at North Middle-Radcliff

2017-10-02

Reprinted with permission MARY ALFORD [The News-Enterprise Sep 14, 2017](#)

A new club allowing students to be difference-makers in school and within the community has started at North Middle School in Radcliff.

The Hardin County Sunset Interact Club, which was inducted Sept. 7, gives students ages 12 to 18 a chance to make a difference while having fun, the club sponsor said. Every Interact Club carries out two service projects a year: one that helps their school or community and one that promotes international understanding.

The club meets at least twice a month and is sponsored by the Rotary Club of Hardin County Sunset. [Click here to read more.](#)



Princeton Hosts Bicycle Safety Class for Youth

By Melissa Webb Earnest

2017-10-02



Princeton Rotary Club members Mike Cherry and Janie Tomek led children from the club's recent bicycle safety program through the parade.

Last year the projects committee of the Princeton Rotary Club (PRC) discovered a need in the community that the club could address. This year, on August 31st, the PRC held its second annual bicycle safety class for elementary-age students. A simple registration form sent home with elementary school students limited the class and ensured that enough helmets would be on hand. Each child who completed the course received a bicycle helmet, free, from the PRC. The club also secured a girls' bicycle and a boy's bicycle to give away in a drawing at the end of the class.

[Click here to read more.](#)

Fort Knox Garrison Commander speaks to Hardin County Sunset

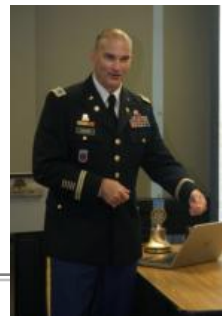
By Diane Lynn Mattingly

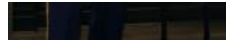
2017-10-02

Fort Knox Garrison Commander Col. Patrick Kaune spoke to members of the Hardin County Sunset Rotary Club at their September 14th meeting. Kaune, who is two months into his command, discussed the different units on post and their missions.

"If you ask me if the future is in good hands, I'd say it is," Kaune said, referring to the more than 8,000 cadets who were trained at Fort Knox this summer by the U.S. Army Cadet Command. "We are producing young men and women who will grow and be our future leaders in the Army."

[Click here to read more.](#)





You Can Prevent The Terror of Polio

By Edward J. Kalmey Jr.

2017-10-02



I have two younger brothers and our parents were terrified that we would contract Polio and end up paralyzed, entombed in an iron lung like the one pictured or perhaps even, die. Summer was a fearful time....we were not allowed to go to the movies, swimming or anywhere there were large crowds of people. We had to take naps every afternoon since it was thought to help minimize our exposure to the virus. Hard enough for my 4 year old brother, but at ages 7 and 10, for us it was almost impossible!

When the first vaccine became available, it was hailed as "a medical miracle" and every family rejoiced!

Many of you don't know that fear and it is NO BIG DEAL to a lot of you because today, here in the USA, we feel safe from Polio.

[Click here to read more.](#)

The Meaning of "Motion"

By Douglas E. Myers

2017-10-02

The "motion" is a group's first step toward making a decision. A "main motion" brings business before the group suggesting the group take some action. Only one main motion may be considered or debated by the group at any one time. Main motions may be changed by "secondary motions" during debate of the original main motion. Some secondary motions can interrupt debate without changing the motion under debate. For example, a secondary motion to "Amend" might change the original main motion; however, a secondary motion to "Recess" might only postpone further discussion.



To make a motion or speak during debate, this procedure is used:

[Click here to read more.](#)

FOUNDATION SPEAKERS AVAILABLE

By Michael J. Kull

2017-09-02



Fellow Rotarians from our district are available to share with your club members the work the Rotary Foundation does locally and around the world. The months of October and November are especially good months to share the news about Rotary "Doing Good in the World." Contact Mike Kull mjk502@aol.com, or Rick Harned, r.harned@twc.com, to schedule a presentation. Thanks for all your support of The Rotary Foundation.

Invitation to be on Television

By William A. Miller

2017-10-02

PDG Bill Miller (Frankfort) established Global Connections Television (GCTV) to help inform Americans and people worldwide about how international issues impact their lives. Miller, who is the Moderator for GCTV, has interviewed former Rotary International President Frank Devlyn (2000-01) and RI General Secretary John Hewko (pictured).



Bill encourages all Rotary District 6710 clubs to download any of his interviews and play them at local Rotary meetings, on CATV/PBS television stations or on college intra-campus television stations, websites, etc.

[Click here to read more.](#)
