



Rotary District 6710

## The Spectrum



December 2014

Volume 6, Issue 6

### A Note From the Governor

Dear Leigh,

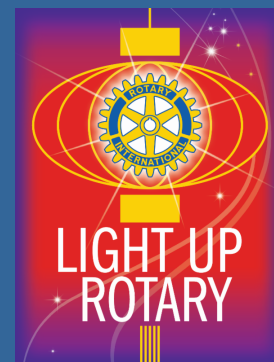


Rotary International designates December as the month to focus on Family. I find this very appropriate as we move into the Christmas Season and other holidays that are commemorated with family during December. RI President Huang encourages Rotarians to promote membership in Rotary with their spouses. Speaking of membership, the Presidential Citation from President Huang specifies a net gain in membership between July 1, 2014 and March 1, 2015 for clubs to earn points in "Light Up Rotary Membership!" Clubs achieving a net gain of 1-4 percent earn 10 points, 5-10 percent 15 points, and more than 10 percent 20 points.

On November 18, 12 Rotarians attended a webinar on "Members Are Our Customers," hosted by Glen Vanderford, Rotary Coordinator for our Zone 30. He presented a "new look" at Rotary membership and shared, among other things, examples of "Touchpoints" developed by an Ohio Rotary Club, basic principles, best practices, and a membership plan. The district will offer this webinar again after the first of the year. I encourage all club presidents, PEs, and AGs to participate in this very meaningful activity which takes less than one hour from your computer at whatever location is convenient for you.

Having visited 56 of our district's clubs thus far, I am aware of the awesome service projects in which clubs are involved; many of these lend themselves to participation by spouses and family members. I encourage club presidents to share articles and pictures that feature these activities which could trigger new ideas for other clubs. And, keep in mind the dates of May 15-17, 2015, when our District 6710 Conference will be held in Paducah, and Rotarians (not just club officers) will have the opportunity to elaborate on successful service projects through Idea Exchanges. Save The Dates!

Merry Christmas and a healthy and prosperous New Year to all!



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**Don't Forget...**

Yours in Rotary Service,

[Jayne Crisp](#)

District Governor, 2014-15



Mark your calendar for these important deadlines and events

## UPDATE YOUR ROSTER NOW-Don't Wait!

### Effective 1/1/15: NO SEMI-ANNUAL REPORT



Effective with the **January, 2015** semi-annual dues invoice, a simplified one page invoice will be sent to each club from Rotary International. It will reduce the amount of paperwork you will complete, but will require membership information to be updated regularly online at DACDB or at Rotary.org.

You can read more about this by going to the [RI website](#).

Contact District Administrative Assistant [Leigh Perry](#) for questions or to assist with your conversion to [DacDb](#).

-December-  
12/1 Rotary World AIDS Day  
12/2 #Giving Tuesday  
12/15/14 Club Contributions to TRF Due /Update Roster  
Registration for PETS  
Early Registration for RI Convention

-January-  
1/1 New RI Invoice

-February-  
2/7 Deadline for Global Scholarship Application

-March-  
3/1 Deadline for Banner Design  
3/7 Interviews for Global Scholarships, Elizabethtown  
3/20-22 Mid-South PETS, Nashville, TN

-May-  
5/15-17 District Conference, Paducah

-June-  
6/6-9 RI Convention, Sao Paulo, Brazil  
6/20 District Assembly; TBA

-August-  
8/31 District Grants Deadline

[RI Calendar](#)  
[District Calendar](#)

## Rotarians Make a Difference in Murray

Volunteers from the Rotary Club of Murray did a community service project on "National Make A Difference Day" in October. The group scraped and painted a fence in the Murray-Calloway County Park. The work-force included (l. to r.) Bill Davis, Robin Esau, Madeline Dobberfuhr, Roger Reichmuth, Club President Warren Edminster, Ron Churchill, Johnny Bohannon



and Bobby Workman (not pictured).

The club also has a Rotary Tree Park and Amphitheatre on the grounds. A tree is planted for every deceased member and a plaque memorializing that Rotarian placed at the foot of the tree.

## Global Scholarship Update

Now is the time to talk to your local college or university administrators about identifying candidates for Rotary's prestigious Global Grant Scholarship. The 2015-16 Scholarship will provide \$30,000 or more annually. Click here for additional information regarding the [Global Grant Scholarship](#) or contact chair, [Kirk Alliman](#).



Michael Fryar, our District's 2014-15 Global Scholar, reports that he is taking four outstanding courses this fall in the International Development Program at the London School of Economics. One is *Economic Development: History, Theory and Policy*. A second class focuses on econometrics and research methods. Two others are *Money in an Unequal World*, taught by a sociologist and an anthropologist, and a course named *Urbanization and Social Policy in the Global South*. Michael is thrilled to have the opportunity to study at the London School of Economics, and is especially grateful for the personal support and hospitality he and his wife Kate are receiving from Rotarians in the Barnett Club in London.

Michael notes that the exceptional diversity of classmates at the London School of Economics is tremendously enriching. In one of his seminars the other students are from Japan, China, South Korea, Pakistan, Afghanistan, India, Bangladesh, Sri Lanka, South Africa, Malawi, Egypt, Argentina, Chile, Ecuador, Mexico and Brazil. Can you imagine how educational their discussions are? This indeed is an amazing opportunity for a young scholar from Kentucky. Michael thanks District 6710 and Rotary International for the Global Scholarship which makes possible his remarkable year of study in London.

Scholarship Chair, Kirk Alliman

## Shop Amazon: Support TRF



Shopping online? Amazon will now donate 0.5% of the price of your eligible AmazonSmile purchases to the Rotary Foundation of Rotary International when you shop at [AmazonSmile](#).

**IN CHICAGO,  
22,000 PEOPLE  
ARE LIVING WITH  
HIV/AIDS.  
THERE ARE 1,000 NEW  
INFECTIONS EACH YEAR.  
LET'S GET TO 0.**

**ROTARY WORLD AIDS DAY EVENT  
MONDAY, DECEMBER 1**

Rotary  EXCHANGE IDEAS:  
[www.rotary-evanston-events.eventbrite.com](http://www.rotary-evanston-events.eventbrite.com)

### Questions?

Contact our District  
Administrative Assistant  
Leigh A. Perry  
[leigh@rotarydistrict6710.org](mailto:leigh@rotarydistrict6710.org)  
(502) 592-0930



### Links

[District 6710](#)

[Zones 30-31](#)



[GIVE](#)

[Rotary International](#)

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Follow us on 

## District Governor 2017-18 Nomination

Do you know someone that would be an excellent leader for our District?  
Can s/he make a multi-year commitment to serving the Rotarians in D6710?

Let the District Nominating Committee know!

According to [PDG Rick Baumgardner](#), chair of the Nominating Committee, "Any member or club can nominate an individual for district governor, they just need to let me or a member of the district nominating committee know."

The other members of the Committee are:

[Chuck Cicchella](#), Shelbyville-PDG

[Jamie Futtrell](#), Paducah

[Mary Matheny](#), So. Louisville/Okolona

[Bill Oldham](#), Grayson County

[Kevin Wardell](#), Louisville

[Kay Sharon](#), Elizabethtown-PDG

[Terry Shockley](#), Frankfort-PDG



## Light Up Rotary: #GivingTuesday

This year, Rotary will kick-off the holiday season by joining the social media world on December 2nd



**#GIVINGTUESDAY**

for #GivingTuesday. Started in 2012, #GivingTuesday is a movement to go online for a classic holiday tradition - giving to those in need. Following the Thanksgiving weekend into Black Friday and Cyber

Monday, #GivingTuesday had 2.5 million views online last year.

For a bit of friendly Rotary competition, the Foundation will send **a special thank you and give national recognition to the club and district that have the most individual gifts** made to The Rotary Foundation on **#GivingTuesday 12/2/14**.

Although Rotarians give to the community year round, #GivingTuesday is a great chance to reach new supporters with the momentum of social media. Lead your club or district to give on December 2nd by supporting Rotary on Facebook or Twitter.

## 2016 Council on Legislation

You may know that 2016 is the year for our next U S Presidential election, but did you also know that it is the year for Rotary's next Council on Legislation? Every third year, representatives from every district meet in Chicago to consider changes to how we run our clubs and districts. In 2016, [Woody Northup](#) will be the representative for our District 6710 to that



Council.

If your club wishes to propose changes to our Rotary bylaws, now is the time for you to act. To help you prepare legislation, RI has developed the new **How to Propose Legislation** course in Rotary's Learning Center. The course can be found by going to My Rotary>Learning & Reference>Learning Center. Additional information and useful tools for the 2016 Council have been posted on the [Council on Legislation](#) section of the Rotary website.



Proposed legislation should be submitted to Rotary through this [online form](#). A paper form is also available upon request, for those who are unable to submit online

Proposed legislation must be endorsed by the district. The district governor at the time of submission confirms the endorsement by either submitting the proposed legislation through the online form or, if legislation is submitted by someone other than the district governor, by [emailing their confirmation](#).

If you have any questions about the Council on Legislation, please contact [Woody](#).

## Grants Update:



Start planning now for your club's qualification for 2015-16.

- ALL CLUBS WILL BE REQUIRED TO HAVE AT LEAST 2 MEMBERS TO ATTEND A GRANTS MANAGEMENT SEMINAR IN **EARLY 2015** to become qualified to receive Rotary Foundation funds for the 2015-16 Rotary year. **ALL clubs are required to become qualified EVERY year.**
- The qualification form, which will be distributed after the first of the year, requires the signatures of the 2015-16 and 2016-17 club presidents.
- The Grants Management Seminars (GMS) schedule will be announced in **December**.
- ANY CHANGES in the district grant guidelines will be discussed at the GMS sessions. Every incoming club president (2015-16 & 2016-17) should attend as well as local grant and project managers. ***The Grants Seminars are open to any Rotarian who would like to attend.***
- Local District Grants: The next deadline for clubs to submit their application for a District Grant will be **Monday August 31, 2015**.

Start planning now...the holidays are just around the corner and time flies when deadlines loom!

For more information, contact district foundation chair, [Dave Weller](#) on the GMS, and district grants chair, [Rick Harned](#), with questions about grants.

## Make TRF Contributions by 12/15/14

Many clubs have voluntary contribution lines on their dues statements for their members to contribute to The Rotary Foundation (TRF). Generally, these dollars are held and sent in throughout the year on behalf of the members.

**All contributions should be sent to TRF no later than 12/15/14.**

Why?



Until TRF, which is designated as a 501 (c)(3) organization by the IRS, physically receives the contributions and sends the donors a receipt, **the contribution has not happened** in the eyes of the IRS. Your club members will be taking deductions on their tax returns based on the assumption that TRF has received their dollars. However, their tax deductions could be disallowed if the funds have not been received and a receipt generated to them by TRF.

***Follow up with your Club Treasurer!***

***Use DACdb to generate The Rotary Foundation Transmittal Form*** and you will only have to enter the amount of gift for each contributor. Contact [Leigh](#) for assistance.

*Get your contributions in TODAY!*

## PETS Registration Opens December

Presidents-Elect should mark their calendars now to go online and register ASAP for PETS (President-Elect Training Seminar)-the hotel fills up FAST. More information can be found on the [website](#) or by contacting [DGE Mike Kull](#) or 502-802-4485. Join fellow incoming presidents from across Kentucky, Tennessee and Alabama in Nashville, TN, **March 20-22, 2015**.



## Digital/Resource Update:

The District Directory is on the way! 2 copies have been shipped directly to each person in the directory, including club presidents (one to share with the president-elect), the club secretaries (one to share with the treasurer), as well as all club executive secretaries, past district governors, assistant governors, district officers, and district leaders, including district committee chairs. Extra copies are available by contacting [Leigh Perry](#), District Administrative Assistant.



The new District website is awaiting content and photographs of D6710 Rotarians putting **Service Above Self into ACTION!** Forward JPEGs of your ACTION shots to [Leigh Perry](#), District Administrative Assistant. Be sure to identify club name and individuals in the photographs.

## **Holiday Gift Idea:** RI Convention 2015 in Sao Paulo, Brazil

Sao Paulo, Brazil **June 6-9, 2015** is the site for the 106th Rotary International Convention. 20,000 Rotarians from more than 130 countries will be represented at breakout sessions on every possible Rotary subject and in the House of Friendship with Rotary club projects from around the world. Visit the [website](#) or [download the brochure](#) for more details.



## Newsletter Update:

This newsletter was sent to all Rotarians listed in DACDB



with an email address. If you received this in error, please contact [Leigh Perry](#). If you want to forward it, you can use the handy "forward" button at the bottom of the page.



[Forward email](#)



This email was sent to leigh@rotarydistrict6710.org by [info@rotarydistrict6710.org](mailto:info@rotarydistrict6710.org) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



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