As a member or the chair of your club membership committee, you'll develop and implement a plan to attract and engage members. Your responsibilities include:

|  |
| --- |
| Building a positive, welcoming club environment for all members |
| Participating in the district vibrant club workshop and the district training assembly |
| Following the steps in the [Strengthening Your Membership planning guide](https://my-cms.rotary.org/en/document/strengthening-your-membership-creating-your-membership-plan) |
| Using [Membership Assessment Tools](https://my.rotary.org/document/membership-assessment-tools) to evaluate your club |
| Assembling a motivated and active committee of five to 15 members |
| Reviewing and following up with the [membership leads assigned to your club](https://my.rotary.org/en/manage/club-district-administration/club-administration/membership-leads) |
| Developing or updating an orientation program to help new members learn  more about Rotary and get involved |
| Emphasizing the importance of attracting and engaging members in your club’s strategic plan |
| Using our diversity assessment to analyze how well your club represents your community (including by age, gender, and ethnicity) |
| Tracking your progress toward club membership goals in Rotary Club Central or by using the [Rotary Citation goals for Rotaract Club worksheet](https://my-cms.rotary.org/en/document/rotary-citation-goals-and-instructions-rotaract-clubs) |
| Working with the club board if you sponsor new clubs |

# **CLUB MEMBERSHIP COMMITTEE**

# **YOUR ROLE**