


District 6710 Awards 2020-21

District 6710 website application required by May 1, 2021-NO EXTENSIONS!
A member of the club must be present on the Virtual District Conference on June 5, 2021 in order to receive any award.


My Rotary Moment Story

 This award is for members and is designed to measure the links between a Rotary project, connecting with others and telling your personal Rotary story well. Supporting documentation **MUST** be attached. **Video submission required.**

Your Rotary Moment Story video should be no more than 3 minutes long & must include the following:

- Witness the courage-how you met, in what medium (social media, in person, etc)
- At least one person-describe the person whose world has been made better
- At least one day-what day/s was their life made better?
- Because of @ least one project-describe the project you participated in
- What is that person's/those people's story?
- Resulting in my Rotary Moment-How was your life affected?
 - Has the relationship continued?
 - Has the service continued?
 - Have you been inspired to serve more?
 - Have you shared your story with others?
 - Has it inspired them to serve?
 - Who have you inspired to serve?
- Media outlet/s used
- Number of non-Rotarian engagement-how many people reached?

Governor's Club of Excellence

 **Formerly Club of the Year**-Please note new criteria are based on the District Governor's focus and emphasis for 2020-21. To be considered, clubs must have applied for the Public Image Impact Award, a Service Project Award and at least one member submitted video application for the My Rotary Moment Story Award.

- Club applied for one of the Best Service Project Awards
- Club applied for Public Image Impact Award
- At least one member submitted video application for My Rotary Moment Story Award
- Club used social media platforms or other media outlets to increase interest and engagement by sharing the Club's stories and achievements
- Guests attended club meetings as a result of interest from such media
- At least one new members was gained from such media engagement
- Club increased its giving to the Rotary Foundation Annual Fund by at least \$1.

District Rotarian of the Year

This award is to recognize Rotarians who have supported the District above and beyond the work they do in their local club. *Must achieve a minimum of 6 items

- Club Rotarian of the Year
- Club regular attendance
- Club committee involvement – chair or member
- District committee involvement – chair or member
- Project participation – name project(s)
- Attended District Conference/District Training Assembly
- Attended Zone Institute
- Sponsored new member(s) – note number
- Involved in District and/or club Visioning
- Contributed to the positive image of Rotary – describe
- Donated \$100 or more to The Rotary Foundation (TRF)
- Paul Harris Society member – gives \$1,000 annually to TRF

The following District awards will be given based on club size

Club Divisions

I - Up to 20 members II - 21 to 40 members III - 41 to 100 members IV - More than 100 members

Best Community Service Project

This award is designed to recognize an outstanding project your club has undertaken for your community. (NOT for a fundraising project.)

- How did you assess the need for this project?
- Number of club members involved
- Non-Rotarian partners
- Positive public image with multi-media
- Number of non-Rotarian beneficiaries
- One of the Areas of Focus

Best International Service Project

This award is designed to recognize an outstanding project your club has undertaken for another location somewhere else in the world. (NOT for a fundraising project.)

- Needs assessment—How did they assess the need for the project?
- Number of club members involved
- Non-Rotarian partners
- Positive public image with multi-media
- Number of non-Rotarian beneficiaries
- One of the Areas of Focus

Best Vocational Service Project

This award is designed to recognize an outstanding project your club has undertaken (NOT for a fundraising project):

- uses your professional skills & expertise to serve your community,
- inspires others to behave ethically,
- helps young people achieve their career goals,
- &/or guides and encourages others in their professional development.
- Number of club members involved
- Non-Rotarian partners
- Positive public image with multi-media
- Number of non-Rotarian beneficiaries

Best Fundraising Project

This award is designed to recognize an outstanding fundraising project your club has undertaken to support your good works. Multiple applications may be submitted. Categories: NEW & Continuing

- Number of club members involved
- Non-Rotarian partners
- Positive public image with multi-media
- Best use of all media – traditional, website, social media to enhance awareness
- Number of people exposed (reach)
- Amount of funds raised
- Use of funds

Public Image Impact



This award is designed to measure the links between telling your club's story well, public image/social media efforts, and inviting potential members to be guests. Supporting documentation MUST be attached.

- Media plan to increase interest and engagement by sharing stories and achievements
- Positive public image with multi-media
- Best use of all media – traditional, website, social media to enhance awareness
- Number of people exposed (reach)
- # Guests attending club meetings from media exposure

Best Youth Service Project

This award is designed to recognize an outstanding project your club has undertaken with &/or in support of youth. (NOT for a fundraising project.)

- Number of club members involved
- Non-Rotarian partners
- Positive public image with multi-media
- Number of non-Rotarian beneficiaries

Overall Youth Service Support

Please note that this award is for your club's OVERALL service to youth in ALL categories of support. For a specific project, complete the Best Youth Service Project Award form.

- Numbers of club members involved
- Non-Rotarian partners
- Documented participation numbers in each youth program
- Interact, Rotaract, Speech Contest, service project, youth camps, Global Scholar applicant, Peace Scholar applicant

Club of Distinction:

This award is designed to recognize clubs for overall operational excellence

Club Administration – 3 or more required

- Club roster updated in DACDB/MBR Compare
- Club invoices paid to RI & District on time
- Club goals input to RCC on time & updated
- Club strategic plan in place and followed
- Club Assembly held
- President-elect & nominee input by 12/2019

Avenues of Service – 2 or more required

- Club projects in 2 Areas of Focus
- Participation in Youth Support
- Support Polio Plus

Membership & Participation– 2 or more required

- Achieved a net increase in members
- Sponsored new Rotary, Rotaract, or Interact club
- PETS participation
- Representation on Virtual District Training Assembly
- Representation on Zone Webinars

The Rotary Foundation (TRF) – 2 or more required

- Hosted Foundation speaker at club this year
- Contributed to TRF Annual/SHARE fund
- Grant certified
- Include \$100 voluntary contribution in dues
- Contributed to Polio Plus (goal \$1,000)

The Following Awards are Based on RI/TRF data on July 1, 2020-2021 – no application required

Rotary International (RI) Membership Award

- Greatest net increase in membership
- Greatest percent increase in membership

Rotary Building Award

- Greatest number of new clubs formed – Rotary, Rotaract, or Interact

Best Support to Polio Plus

- Club goal for 2020-21 is @ least \$1,000

Rotary Foundation Awards

- Highest member giving average
- Largest increase in giving
- STAR club – per capita giving of \$100 or more